

## **The Plan for One Great University: OGU 2003-2005**

In the summer of 2003 the Troy State University System move from the plan to increase cooperation among institutions in the system to the development of what was referred to internally as “One Great University” (OGU). This meant shifting specific objectives that must be completed by August 1, 2005 in order to merge the three independently accredited institutions in the system into one university-- Troy University.

Below are the objectives developed by each of the senior vice chancellors of the university and their faculty and staff to reach that goal. The charge was to complete these objectives by August 1, 2005. Some objectives were completed in 2003 and 2004 and others in 2005. Some objectives will be continued into 2005-2006 and become part of the next strategic plan, and first for Troy University, tentatively called *Troy University: Vision 2010*.

### **Executive Vice Chancellor and Provost**

1. Develop specific organizational structure, including reporting relationships and communication paths, necessary to successfully fulfill the mission of Troy University beginning August 2005. This will include finalizing job descriptions that reflect the adopted organizational structure and depict the reporting relationships. This will also include an examination of the following:

- Information, Communication, and Reporting Relationships  
**Focus:** Faculty certification, course substitutions, signature authority, forms. Includes reporting lines and responsibility/authority issues.
- Multi-Campus Assessment of Programs  
**Focus:** Maintenance of integrity of courses and programs across multi-campus environments. Includes specialized accreditation issues for multi-campus programs.
- Department Chairs  
**Focus:** Role, function, and expectations for this group of administrators
- Academic Support Services  
**Focus:** Academic Advising Center, International Programs, Center for Excellence in Teaching, sponsored programs and research grants for faculty.

2. Complete common faculty handbook.

3. Develop needed governance structure, committees, and councils.

4. Address faculty workload and incentives for campuses.

5. Determine the role and Scope of the Graduate School.

6. Development of common university catalogs—UG and G (including completion of Common Academic Programs).

7. Finalize the development of the e-campus concept, including closure on a DL conceptual model that meets the quality and flexibility demands of key constituent groups—internal and external (Development of the e-campus-and determining how the e-campus will be integrated into curriculum planning, faculty scheduling, term calendars,

faculty compensation, student advisement, specialized accreditation, and supervision procedures in the future.)

8. Address all professional accreditation issues among various campuses and programs (Identify all accreditations affected by becoming one university and establish action plan to address all of them).

9. Determine how the admissions and registration processes will function; determine how student records will be handled (including transcript evaluation, student classification criteria, and where and how academic records will be maintained).

10. SACS Substantive Change Visit Preparation.

## **Student Services**

1. Improve financial aid through development of a call center and enhanced campus coordination.
2. Develop a new student handbook for Troy University.
3. Develop an enrollment model to include campus enrollment goals, student enrollment profiles, student movement and transfer, and standards for terms and sessions.
4. Review and develop admissions policies for the new Troy University.
5. Analyze and make recommendations for scholarship awarding and processing.
6. Establish a common ID system across the new Troy University.
7. Review and assess university safety and security to include campus policing, emergency procedures and vehicle identification (decals).
8. Review and identify recruiting and marketing needs for enrollment model
9. Establish a Career Services website.
10. Continue and enhance a “First Year” program for students- initial convocation targeted for fall 2005 on the Troy campus.

## **Administration**

1. Design one University budgeting process.
2. Implement a new set of Troy University financial reports. Install FRX.
3. Implement 10 priority eSolutions.
  - Online payment of tuition and fees
  - Online view of student account transactions
  - Electronic distribution of financial aid
  - Online payroll certification
  - Position budgeting
  - Online purchase requisitions
  - Electronic processing of employment records
  - Implement budget management module
  - Implement fixed asset management module
4. Establish standards for construction and renovation.
5. Establish a comprehensive set of fees and fee policy.
6. Implement Storage Area Network (SAN)- IT.

7. Develop an improved Disaster Recovery System- IT.
8. Implement Document Imaging System- IT.
9. Merge campus academic programs into one Troy University academic program.- IT
10. Merge multiple transcripts into one Troy University-IT.
11. Transition to one domain name (troy.edu) and e-mail accounts-IT.
12. Upgrade servers to meet increased demand- IT.
13. Pilot and implement external agency data reporting for Troy.
14. Develop a simple, measurable, and useful (SMU) institutional effectiveness process.
15. Develop Troy University Fact Book and Compendium of Survey and Test Results.
16. Develop Troy University IRPE website.
17. Develop an operational process for strategic planning.

## **Advancement and External Relations**

1. Develop the new Troy University Advancement and External Relations Division into an effective team that brings the vision of the University and the expertise of each campus together in a common plan of action.
2. Establish budgets that will enable the completion of the objectives of this division to present Troy University as a nationally recognized institution - a model university of the 21st Century.
3. Implement the "*Troy University Integrated Marketing Communications Plan*" that will lead to one brand identity - one voice.
4. Plan events to launch "One Great University."
5. Complete all work required to conduct a feasibility study for the Capital Campaign.
6. Create new OGU website to be live February 28, 2005.
7. Implement a university-wide annual fund.
8. Consolidate advertising and marketing for one Troy University.
9. Develop strategies for building partnerships with federal, state and local governments.
10. Accomplish fundraising goals for TROY PAC.
11. Host a series of legislative events.
12. Develop and implement federal and state legislative agenda.
13. Implement a series of grant writing workshops
14. Develop and implement communications/involvement strategies for our alumni and donors University-wide.
15. Establish a planned giving program.
16. Standardize and update Development policies and procedures University-wide.
17. Re-launch the campaign for renovation of Bibb-Graves.
18. Build new unified University Relations model.