

ANTHONY W DIXON
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Troy, AL 36082
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EDUCATION

Doctor of Philosophy: Parks, Recreation and Tourism Management
Clemson University, Clemson, South Carolina, May 2009

Advisor: Dr. Shelia Backman

Dissertation Title: Estimating the economic benefits derived from the college football game experience

Emphasis Areas: Sport Management, Sport Tourism and Economic Development

Master of Business Administration

East Carolina University, Greenville, North Carolina, May 2002

Emphasis Areas: Strategic Management and Marketing

Bachelor of Science: Finance

University of North Carolina at Wilmington

Wilmington, North Carolina, December 1999

PROFESSIONAL EXPERIENCE

Assistant Professor: Sport & Fitness Management, Department of Kinesiology and Health Promotion, Troy University: Troy, Alabama. (August 2010 – Present)

- Teach undergraduate and graduate courses in sport management and fitness management
- Advise students about course selection, career aspirations, and internship opportunities
- Conduct scholarly research and other creative activities
- Direct graduate student research
- Serve on various committees in the department, college, and university
- Provide service to community and university
- Develop collaborative relationships with other academic units and various organizations outside the university

Assistant Professor: Sport Management & Marketing, School of Kinesiology Marshall University: Huntington, West Virginia. (August 2009 – July 2010)

- Sport Management Research Lab Coordinator
- Responsible for transforming Sport Management Research Lab into Marshall University Research Institute for Sport Studies
- Teach undergraduate and graduate courses in sport management, sport finance, and sport tourism
- Develop new courses for undergraduate and graduate core curriculum

- Advise students about course selection, career aspirations, and internship opportunities
- Develop collaborative relationships with other academic units, various organizations, and the Athletic Department
- Serve on various committees in the department, college, and university
- Serve on graduate students' comprehensive exam committee

Consultant: Cabell County Conventions and Visitors Bureau, Huntington, West Virginia (Fall 2009 – Spring 2010).

- Collaborate with county officials to determine tourism development options
- Analyze various sport tourism products
- Determine information requirements to accomplish goals of sporting events
- Assist in development of tourism and sport tourism products

Graduate Intern: Mountain Lakes Conventions and Visitors Bureau Oconee County, South Carolina. (Spring 2009).

- Establish and maintain cooperative relationships with private and public organizations
- Assist with promotion of various types of events
- Conduct research about visitors and potential visitors to Oconee County
- Gather and analyze data
- Create database to track CVBs performance
- Communicate with public officials

Graduate Assistant: Department of Parks, Recreation and Tourism Management Clemson University, Clemson, South Carolina. (Spring 2005 – Spring 2009).

- Establish and maintain cooperative relationships with county and city organizations
- Gather research material for various research projects
- Conduct statistical analysis for numerous research projects
- Assist with economic impact analysis of various research projects
- Assist the Director and Assistant Director of Leisure Skills department with planning and organizing course schedules
- Develop curriculum for leisure skills courses
- Provide guidelines to leisure skills instructors related to course evaluation
- Assist with writing *Leisure Skills Policy and Procedure Manual*
- Assist with development of leisure skills instructor evaluation
- Manage personnel

Consultant: Williamsburg County, South Carolina. (Fall 2007).

- Collaborate with county officials to determine tourism development options
- Provide feasibility analysis of equestrian center for county
- Develop scenarios for utilization of equestrian center
- Interview regional equestrian centers
- Interview national, regional, and state equestrian associations

Consultant: Myrtle Beach Planning and Development Department, Myrtle Beach, South Carolina. (Summer 2007).

- Determine information requirements to accomplish goals of department
- Assist in development of questionnaire for summer beach visitors
- Design sampling strategy
- Train city interns on proper research procedures
- Train city interns related to the utilization of handheld computers to collect data

Consultant: Rock Hill Department of Parks, Recreation and Tourism, Rock Hill, South Carolina. (Summer 2006).

- Determine information requirements to accomplish goals of department
- Develop survey instrument
- Develop scenarios of yearly utilization of sport facilities
- Perform and interpret economic impact analysis of different scenarios
- Presentation of findings at city council meeting

Operations Manager: Moore Recreational Products and Installation, Charlotte, North Carolina. (January 2000 – November 2003).

- Establish friendly and courteous relationship with park and recreation departments, private organizations, and suppliers
- Marketing and sales of products and services
- Negotiate contracts with military bases, city and county recreation departments, and school administrators
- Advise potential customers on design and layout of equipment
- Plan overall process in which to complete project
- Delegate small projects to employees
- Coordinate timing of all projects in overall process
- Manage employees with a participative style of management
- Train new employees on process of installing equipment
- Perform on-site quality control inspections ensuring customers that all products and completed projects meet safety standards and regulations
- Continuous correspondence with manufacturer pertaining to product improvement

TEACHING EXPERIENCE

Instructor of Record

SFM 6691: Research Methods II, Spring 2011

SFM 6674: Entrepreneurship, Summer 2011

SFM 6617: Research Methods I, Fall 2010 and Fall 2011, Troy University

KHP 3355: Introduction to Sport and Fitness Management, Fall and Spring 2011, Summer 2011, Troy University

KHP 4445: Evaluation Procedures in Sport and Fitness Management, Fall 2011, Troy University.

KHP 4450: Event Management, Spring 2011, Troy University.

KHP 4451: Sport Finance and Business, Fall 2010 and 2011, Spring 2011, Troy University.

KHP 4453: Legal Aspects in Sport and Physical Activity, Fall 2010 and Summer 2011, Troy University.

ESS 674: Sport Finance, Spring 2010, Marshall University (Personally developed this new graduate required program course).

ESS 671: Research Methods in Sport Studies, Summer 2010, Marshall University (Personally developed this new graduate required program course).

ESS 475: Seminar in Sport Management & Marketing (Capstone Course). Fall 2009 and Spring 2010, Marshall University.

ESS 381: Sport Finance, Fall 2009, Marshall University (Personally developed this new required program course).

ESS 270: Sport Tourism, Fall 2009 and Spring 2010, Marshall University (Personally developed this new elective course).

PLS 340: Event Management, Summer 2010, Marshall University.

PRTM 391: Sport Tourism. Spring 2009 and Spring 2008, Clemson University. (Personally developed this new elective course).

PRTM 254: Introduction to Sport Management. Spring 2007 and Fall 2006, Clemson University.

LS 101: Traditional Sports. Fall 2005 and Spring 2006, Clemson University.

LS 100: Leisure Skills Activity Courses. Fall 2006, Summer 2006, Spring 2006, Fall 2005, and Spring 2005, Clemson University.

Teaching Assistant

PRTM 454: Advanced Topics in Sport Management. Spring 2005, Clemson University. Course Instructor: Dr. Robert Brookover.

PRTM 409: Recreation Research I. Fall 2008 and Fall 2005, Clemson University. Course Instructor: Dr. Chi Ok Oh.

PRTM 201: The Recreation/Leisure Environment. Fall 2007, Clemson University. Course Instructor: Dr. Chi Ok Oh.

PRTM 254: Introduction to Sport Management. Spring 2005, Clemson University. Course Instructor: Dr. Jeff Bridges.

Guest Lectures

Fall 2008. *Economic Impact of events*. Presented at Clemson University in PRTM 342: Introduction to Tourism. Course Instructor: Dr. Shelia Backman.

Fall 2008. *Economics of outdoor recreation*. Presented at Clemson University in PRTM 201: The Recreation/Leisure Environment. Course Instructor: Dr. William Hammitt.

Fall 2007. *Budgeting and financial management of recreation/leisure organizations*. Presented at Clemson University in PRTM 321: Recreation Administration. Course Instructor: Dr. Skye Arthur-Banning.

Fall 2007. *Economics of outdoor recreation*. Presented at Clemson University in PRTM 201: The Recreation/Leisure Environment. Course Instructor: Dr. Chi Ok Oh.

Spring 2006. *Introduction to Sport Management*. Presented at Clemson University in PRTM 101: Concepts of Leisure. Course Instructor: Preetha Sundareswaran.

Spring 2006. *Economic impact of events*. Presented at Clemson University in PRTM 455: Advance Programming for Parks and Recreation. Course Instructor: Dr. Denise Anderson.

PUBLICATIONS

Peer-Reviewed Journal Publications

Dixon, A., Backman, S., Norman, W., & Backman, K. Expenditure based segmentation of sport tourists. *Journal of Sport and Tourism* (In press).

Dixon, A., Oh, C., Backman, S., Norman, W., Backman, K., & Henry, M. (2011). Valuing the private consumption benefits of the college football game experience. *Journal of Intercollegiate Sport* (Submitted).

Dixon, A., Oh, C., & Draper, J. (2011). Access to the beach: Comparing the economic values of coastal residents and tourists. *Journal of Travel Research* (Submitted).

Oh, C., Draper, J., & **Dixon, A.** (2010). Comparing resident and tourist preferences for public beach access and related amenities. *Ocean & Coastal Management*, 53, 245-251.

Oh, C., Draper, J., & **Dixon, A.** (2009). Assessing tourists' multi-attribute preferences for public beach access. *Coastal Management*, 37(2), 119-135.

Anderson, D. & **Dixon, A.** (2008). Winning isn't everything: Goal orientation and gender differences in university leisure-skills classes. *Recreational Sport Journal*, 33, 1-12.

Dixon, A., Oh, C., & Draper, J. (2008) Management and policy implications of coastal tourism forecasts. *Tourism Analysis*, 13, 579-590.

Oh, C., **Dixon, A.**, Mjelde, J., & Draper, J. (2008). Valuing visitors' economic benefits of public beach access points. *Ocean & Coastal Management*, 51(12), 847-853.

Dixon, A., Hegreiness, R., Arthur-Banning, S., & Wells, M. (2007). Maximizing the economic potential of youth sport tournaments. *The Journal of Youth Sport*, 2, 24-28.

Arsal I. & **Dixon, A.** (2007). Conference report: Travel and Tourism Research Association 38th Annual Conference, Las Vegas, Nevada. *Event Management*, 11, 157-158.

Manuscripts In Progress

Dixon, A., Oh, C., & Backman, S. Assessing the use value of sporting events: An application of the contingent valuation method.

Dixon, A., & Henry, M. Assessing the economic impact of sport tourists' expenditures: An investigation of college baseball.

Dixon, A. Economic impact of college football spectators on a local economy.

Dixon, A. Economic impact of college basketball games on a local economy.

Draper, J., **Dixon, A., & Oh, C.** Influence of perceived impacts and resource attachment on residents' attitudes and support for tourism.

Dixon, A. & Dixon, H. Using handheld computers to evaluate leisure services.

TECHNICAL REPORTS

Yin, C., Mak, J., & **Dixon, A.** (2010). *Economic benefits of the 2009 East Asian Games in Hong Kong*. Report prepared for Dr. Stephen Hui Research Center, Hong Kong.

Brookover, R. & **Dixon, A.** (2008). *Strategic/Product Development Plan for Tourism and Recreation in Fountain Inn, South Carolina*. Report prepared for Greenville County Planning Department and City of Fountain Inn, South Carolina.

Dixon, A. & Oh, C. (2008). *A strategic tourism plan for the Salkehatchie Region, South Carolina: Estimating the economic impact of tourism development*. Report prepared for Salkehatchie Leadership Institute, Allendale, South Carolina.

Dixon, A. (2008). *Assessing visitor characteristics and economic analysis of Clemson University baseball games*. Report prepared for Clemson University Athletic Department, Clemson, South Carolina.

Draper, J., **Dixon, A., & Oh, C.** (2008). *South Carolina coastal residents needs assessment and economic analysis at local beaches*. Report prepared for South Carolina Department of Health and Environmental Control, Charleston, South Carolina.

Slocum, S., **Dixon, A., & Oh, C.** (2007). *Assessing visitor characteristics and economic benefits of Table Rock State Park in South Carolina*. Report prepared for South Carolina State Park Service, Columbia, South Carolina.

Oh, C., **Dixon, A., & Draper, J.** (2006). *Visitor needs assessment and economic analysis at South Carolina beaches*. Report prepared for South Carolina Department of Health and Environmental Control, Charleston, South Carolina.

Norman, W., **Dixon, A., & Henry, M.** (2006). *The economic impacts of a proposed cycling center in Rock Hill, South Carolina*. Report prepared for Rock Hill Department of Parks, Recreation and Tourism, Rock Hill, South Carolina.

Oh, C & **Dixon, A.** (2006). *A strategic tourism development and marketing plan for Kershaw County, South Carolina: Estimating the economic impact of tourism development.* Report prepared for Economic Development Office, Kershaw County, South Carolina.

Backman, S., Backman, K., Brookover, R., Henry, M., Norman, W., & **Dixon, A.** (2006). *Economic impacts of the MCI Heritage Classic golf tournament.* Report prepared for The Heritage Foundation, Hilton Head Island, South Carolina.

Norman, W., **Dixon, A.**, & Henry, M. (2005). *Economic impact of a proposed velodrome.* Report prepared for Rock Hill Department of Parks, Recreation and Tourism, Rock Hill, South Carolina.

GRANTS

Dixon, A. (2011). Instructional improvement in economic impact analysis: Attending IMPLAN training seminar. Troy University Faculty Development Funds. \$2,000 (Pending).

Dixon, A. (2011). Economic benefits derived from the college football game experience. Troy University Faculty Development Funds. \$725 (Pending).

Draper, J., & **Dixon, A.** (2010). Economic impact of the 2011 Houston Marathon. *Houston Marathon Committee.* Not funded: \$20,000.

Yin, C., Mak, J., & **Dixon, A.** (2009). Economic benefits of the 2009 East Asian Games in Hong Kong. *Dr. Stephen Hui Research Center.* Awarded: \$3,795.

Brookover, R., **Dixon, A.**, & Wright, B. (2009). Estimating the economic impact of the 2009 Artisphere: The international arts festival of Greenville. *Metropolitan Arts Council.* Not funded: \$30,000.

Dixon, A., & Backman, S. (2007). Economic benefits of the Clemson University football season. *Clemson University Athletic Department.* Not funded: \$10,000.

Dixon, A. & Brookover, R. (2007). Evaluating the effectiveness of Internet surveys in estimating the economic impact of golf tournament attendees. *The Heritage Classic Foundation.* Not funded: \$5,000.

Oh, C., Draper, J., & **Dixon, A.** (2007). South Carolina coastal resident needs assessment and economic analysis at local beaches. *Office of Ocean and Coastal Resource Management, South Carolina Department of Health and Environmental Control.* Awarded: \$37,000.

Oh, C., **Dixon, A.**, & Slocum, S. (2007). Assessing visitor characteristics and economic benefits of Table Rock State Park. *South Carolina Park Service.* Awarded: \$5,000.

Oh, C., **Dixon, A.**, & Draper, J. (2006). South Carolina beach visitors' preferences. *Office of Ocean and Coastal Resource Management, South Carolina Department of Health and Environmental Control*. Awarded: \$67,450.

Dixon, A., Norman, W., & Henry, M. (2006). The economic impact of a proposed cycling center. *Rock Hill, South Carolina, Department of Parks, Recreation and Tourism*. Awarded: \$10,000.

Norman, W., **Dixon, A.**, & Henry, M. (2005). The economic impact of a proposed velodrome. *Rock Hill, South Carolina, Department of Parks, Recreation and Tourism*. Awarded: \$5,000.

Backman, S., Backman, K., Brookover, R., Henry, M., Norman, W., & **Dixon, A.** (2005). Economic impacts of the MCI Heritage Classic golf tournament. *The Heritage Classic Foundation*. Awarded: \$48,000.

INVITED PRESENTATIONS

Dixon, A. Economic impact of sport tourism. *South Carolina Recreation and Park Association's 63rd Annual State Conference*, Greenville, SC, September 7 – 9, 2008.

CONFERENCE PRESENTATIONS AND ABSTRACTS

Peer-Reviewed Conference Presentations

Dixon, A., & Oh, C. Economic benefits derived from the college football game experience. *Sporting Entertainment & Venues Tomorrow*, Columbia, South Carolina, November 16-18, 2011.

Dixon, A. Valuing the private consumption benefits derived from the college football game experience. *North American Society of Sport Management*, Tampa, Florida, June 1-5, 2010.

Dixon, A. Estimating the economic significance of college baseball games as a tourist attraction. *Southeast Travel and Tourism Association*, Nashville, Tennessee, March 22-24, 2010.

Dixon, A., Schenewark, J., Henry, M., & Maxey, B. Estimating the economic impact of college baseball games on local economy. *Southern Sport Management Conference*, Troy, Alabama, April 14-16, 2010.

Oh, C., Draper, J., & **Dixon, A.** Comparison of resident and tourist preferences for public beach access. *The Coastal Society 22nd Annual Conference*, Wilmington, NC, June 19 -21, 2010.

Anderson, D. & **Dixon, A.** Goal orientation and gender differences in leisure skills courses. *National Recreation and Park Association Annual Conference*, Indianapolis, IN, September 25 – 29, 2007.

Dixon, A., Backman, S., Norman, W., Backman, K., & Brookover, R. Expenditure-based segmentation of sport tourists. *Travel and Tourism Research Association Annual Conference*, Las Vegas, NV, June 19 -21, 2007.

Oh, C., **Dixon, A.**, Draper, J., & Mjelde, J. Estimating tourists' economic values of public beach access. *Travel and Tourism Research Association Annual Conference*, Las Vegas, NV, June 19 - 21, 2007.

Oh, C., Draper, J., **Dixon, A. W.**, & von Kolnitz, E. (2007). Understanding visitors' preferences for public beach access using a stated preference choice approach. *International Symposium on Society and Natural Resources*, Park City, UT, June, June 17-21, 2007

Oh, C., Draper, J., & **Dixon, A. W.** (2007). Assessing visitor preferences for beach access. *Northeastern Recreation Research Symposium*, Bolton Landing, NY, April 15 - 17, 2007

Dixon, A., Draper, J., Norman, W., Backman, S., Backman, K., & Brookover, R. Segmenting sport tourist by days attended: Implications for event management and marketing. *Southeast Travel and Tourism Society Annual Conference*, Biloxi, MS, March 19-21, 2007.

Dixon, A. & Wooten, M. The sport and museum connection: Assessing spectator satisfaction at a golf tournament using museum research. *Southeast Travel and Tourism Society Annual Conference*, Sarasota, FL, April 3-7, 2006.

Dixon, A. & Aarsal, I. Using PDAs to evaluate services. *North Carolina and South Carolina Recreation and Park Association Joint Conference*, Asheville, NC, November 12-16, 2005.

Non-Peer Reviewed Presentations

Dixon, A., Backman, S., Norman, W., & Backman, K. (2007). Segmentation of golf tournament attendees. *2007 College of Health, Education and Human Development Faculty Forum*, Clemson University, April 2007.

Aarsal, I., **Dixon, A.**, & Backman, S. (2007). Destination competitiveness: SWOT analysis of Myrtle Beach. *2007 College of Health, Education and Human Development Faculty Forum*, Clemson University, April 2007.

Oh, C., Draper, J., & **Dixon, A.** (2007). Understanding visitors' preferences for public beach access using a stated preference choice approach. *2007 College of Health, Education and Human Development Faculty Forum*, Clemson University, April 2007.

Dixon, A. Economic impact studies of tourism in South Carolina: On-going projects. *Promoting Graduate Research of South Carolina Universities: The Governor's New Initiative*, Columbia, SC, April, 25, 2006.

Dixon, A. & Aarsal, I. Present and Future Research Objectives of Clemson University's Department of Parks, Recreation and Tourism Management. *College of Health, Education and Human Development Annual Presentation*, Clemson, SC, September 21, 2005.

RESEARCH EXPERIENCE

Principal Investigator: *Economic impact of Alabama High School Super-Regional Softball Tournament.* Troy Parks and Recreation Department, Troy, Alabama, Spring 2011.

Co-project Coordinator: *Economic benefits of the 2009 East Asian Games in Hong Kong.* Dr. Stephen Hui Research Center.

Data Analyst: *Recreational needs assessment for Irmo-Chapin, South Carolina.* Cities of Irmo and Chapin, South Carolina.

Data Analyst: *Strategic development plan for tourism and recreation in Greer, South Carolina.* City of Greer, South Carolina.

Project Coordinator: *Assessing visitor characteristics and economic analysis of Clemson University basketball games.* Clemson University Athletic Department. (Spring 2009).

Project Coordinator: *Economic analysis of Clemson University home football games.* Clemson University Athletic Department. (Fall 2008).

Project Coordinator: *Strategic/product development plan for tourism and recreation in Fountain Inn, South Carolina.* Greenville County Planning Department and City of Fountain Inn, South Carolina. (Summer 2008).

Project Coordinator: *A strategic tourism plan for the Salkehatchie Region, South Carolina: Estimating the economic impact of tourism development.* Salkehatchie Leadership Institute. (Spring 2008).

Project Coordinator: *Assessing visitor characteristics and economic analysis of Clemson University baseball games.* Clemson University Athletic Department. (Spring 2008).

Co-Project Coordinator: *South Carolina coastal residents' needs assessment and economic analysis at local beaches.* South Carolina Department of Health and Environmental Control, Ocean and Coastal Resource Management. (Fall 2007).

Economic Analysis Coordinator: *Assessing visitor characteristics and economic benefits of Table Rock State Park in South Carolina.* South Carolina Park Service. (Spring 2007).

Project Coordinator: *An examination of student experiences in Leisure Skills courses at Clemson University.* Department of Leisure Skills. (Spring 2006 – present).

Co-Project Coordinator: *Visitor needs assessment and economic analysis at South Carolina beaches.* South Carolina Department of Health and Environmental Control, Ocean and Coastal Resource Management. (Spring 2006).

Project Coordinator: *The economic impacts of a proposed cycling center in Rock Hill, South Carolina.* Rock Hill Department of Parks, Recreation and Tourism. (Spring 2006).

Project Coordinator: *Preferences of Tournament Attendees at the Verizon Heritage Golf Tournament.* The Heritage Foundation. (Spring 2006).

Project Coordinator: *A strategic tourism development and marketing plan for Kershaw County, South Carolina: Estimating the economic impact of tourism development.* Economic Development Office of Kershaw County. (Fall 2005).

Project Coordinator: *Economic impact of a proposed velodrome.* Rock Hill, South Carolina Department of Parks, Recreation and Tourism. (Summer 2005).

Project Coordinator: *Visitors of 54th annual Sun Fun Festival.* Myrtle Beach Chamber of Commerce. (Summer 2005).

Project Coordinator: *A profile of visitors using the Myrtle Beach Airport.* Myrtle Beach Airport. (Summer 2005).

Lead Research Assistant: *Economic impact of the MCI Heritage Classic golf tournament: Study of spectators.* The Heritage Foundation. (Spring 2005).

Lead Research Assistant: *Economic impact of the MCI Heritage Classic golf tournament: Study of sponsors.* The Heritage Foundation. (Spring 2005).

GRADUATE STUDENT RESEARCH PROJECT ADVISOR

Andrew Dickinson, *Primary motives for college athletic donors.* Troy University, Spring 2011.

Chad Jenkins, *Assessing gender differences in motivating factors to attend college basketball games.* Troy University, Spring 2011.

Derick Thomas, *Comparing motivational factors for attendance to NCAA basketball games between season ticketholders and single game ticketholders.* Troy University, Spring 2011.

Evan Hawkins, *Sponsor motives for sport sponsorship participation at Troy University.* Troy University, Spring 2011.

Mike Conley, *Motivational factors for intercollegiate athlete's participation: Emphasis on track and field.* Troy University, Spring 2011.

GRADUATE STUDENT COMMITTEE MEMBERSHIP

Master's (Non-Thesis), Marshall University, Spring 2010

- Andrew Donovan, M.S. Athletics Administration
- Jane DeWitt, M.S. Athletics Administration

PROFESSIONAL SERVICE

Sport Management Curriculum Committee, Troy University.

Southern Sport Management Conference, Executive Committee Member.

Editorial Board, Event Management.

Associate Editor, Journal of Sport Supervision and Administration.

Event Coordinator, Troy University KHP Miracle League Charity Golf Tournament. Spring 2011.

Event Coordinator, Troy University KHP Children's Health Field Day, Spring 2011.

Reviewer, Tourism Management.

Reviewer, Leisure Sciences.

Reviewer, North American Society of Sport Management Conference, 2011.

Reviewer, American Alliance for Health, Physical Education, Recreation and Dance Conference, 2012.

Planning and Review Committee, Secretary, College of Education and Human Services. Marshall University.

- Responsible for reviewing goals and plans of the College of Education and Human Services and making recommendations for future actions

Strategic Leadership Committee, School of Kinesiology, Marshall University.

- Advise committee on budgetary issues

Sport Management Graduate and Undergraduate Committee, School of Kinesiology, Marshall University.

Marshall University Distinguished Artist and Scholar Award Committee, Marshall University.

- Review applications and decide on winner of award

AWARDS

INCO Faculty Development Funds, Marshall Foundation, Marshall University, awarded \$500 (April 2010).

Faculty Development Funds, College of Education and Human Services, Marshall University, awarded \$820 (December 2009).

Certificate of Excellence, College of Health, Education and Human Development, Clemson University (April 2008).

Graduate Student Award of Excellence, Department of Parks, Recreation and Tourism Management, Clemson University (April 2008).

Graduate Student Travel Award (\$750), Department of Parks, Recreation and Tourism Management, Clemson University (September 2007).

Professional Enrichment Grant (\$200), Clemson University's Graduate Student Government (July 2007).

Graduate Student Travel Award (\$250), Department of Parks, Recreation and Tourism Management, Clemson University (June 2007).

Best Student Presentation (\$1000), Southeast Travel and Tourism Society Annual Conference, Sarasota, Florida (March 2006).

Graduate Assistantship, Department of Parks, Recreation and Tourism Management, Clemson University, Clemson, South Carolina (January 2005- May 2009).

ORGANIZATION MEMBERSHIPS

Travel and Tourism Research Association (2006 to present)

North American Society of Sport Management (2007 to present)

Southeast Travel and Tourism Research Association (2006 to present)

National Recreation and Park Association (2007 to 2009)

East Carolina University Graduate Business Association (2000 to 2002)

Lambda Chi Alpha (East Carolina University Social Fraternity, 1991 to 1995)