

**CURRICULUM VITA  
MARLENE A. DIXON**

**EDUCATION**

The Ohio State University  
Columbus, OH  
Ph.D. Major: Sport Management  
March 2002  
Cognate Area: Human Resource Management  
Dissertation: The Relationship Between Human Resource Management Systems and Athletic Department Effectiveness: A Multi-Level Approach

The University of Texas  
Austin, TX  
M.Ed. Major: Kinesiology/Sport Administration  
August 1998

Trinity University  
San Antonio, TX  
B.A. Majors: Biology and Sociology  
May 1993  
Magna Cum Laude

**PROFESSIONAL APPOINTMENTS**

2013- Present: Troy University

Professor, School of Hospitality, Sport & Tourism Management

Current courses:

Undergraduate  
Current Issues in Sport and Fitness Management  
Event Management in Sport and Tourism  
Senior Seminar  
Sport Finance

Graduate Courses:

Entrepreneurship in Sport  
Sport Finance

2004- 2013: The University of Texas at Austin, Austin, TX

Associate Professor, Department of Kinesiology & Health Education  
Fellow, T. Long Centennial Professorship in Education  
Director, Sport and Life Quality Laboratory  
Faculty Affiliate, Center for Gender and Women's Studies

Current courses:

**Theory and Critical Issues in Sport Management Research**— This is an upper-level graduate course the purpose of which is to introduce the student to major theoretical paradigms within sport management as a social science, then to investigate the development and usage of those theories as they relate to current research in sport management. Using this knowledge, students will be able to begin developing their own research agenda by identifying and expanding key questions within their area of interest.

**Human Resource Management in Sport**—This graduate level course examines the strategic role of human resource management in sport organizations. Traditional HR functions such as selection, training, and development are covered. The course also focuses, however, on how human resources can be maximally utilized as a core competency within the sport organization.

**Social and Cultural Aspects of Sport**—an upper-division course that investigates social and ethical issues related to sport participation and the sport industry. The course covers sport in relation to issues such as race, gender, the media, religion, violence, disability, and performance enhancing substances.

**Revenue and Budgeting for Sport**—an upper-division course that teaches and applies financial, accounting, and budgeting principles and skills in sport organizations.

**Sport Finance**—a graduate level course that explores the issues of managerial and capital financial management in the sport industry with particular emphasis on long-range financial implications of various corporate and league structures.

2001- 2004: Rice University, Houston, TX

**Lecturer**

In charge of developing and presenting undergraduate sport management curriculum. Also responsible for advising undergraduate students, and assist them in identifying and obtaining sport management internships. Courses taught include:

**Courses Taught:**

**Introduction to Sport Management**—a survey course which introduces students to the major segments of the sport industry as well as the main content areas within sport management as an academic discipline.

**Advanced Sport Management**—an upper-division capstone-type course that explores organizational behavior theory and its application to the sport industry. Students gain an appreciation for the necessity of both basic and applied research as they apply to organizational behavior.

**Sport Finance**—an upper-division course which engages students in understanding the concepts of finance as they apply to sport organizations. Students learn the basics of budgeting, accounting, taxes, bonds, league financial structures, and various forms of

revenue for sport organizations. They are then given the opportunity to apply their knowledge and critical thinking skills to several life-like case studies.

**Sport Law**—an upper-division course which teaches students the laws and statutes of the major areas of law—contract, tort, constitutional, and criminal—as they apply to the sport industry. Students gain an understanding not only of the principles behind the laws but also of their application to past and current cases/events.

**Sport Marketing**—an upper-division course which teaches students the application of marketing principles to the sport industry. The course covers an understanding of consumer behavior, market segmentation, the marketing mix, sponsorships, advertising, and public relations.

**Sport Sociology**—an upper-division course that investigates social and ethical issues related to sport participation and the sport industry. The course covers sport in relation to issues such as race, gender, the media, religion, violence, disability, and performance enhancing substances.

**Writing for Professional Communication**—a lower-division course which emphasizes both style and form in professional communication. Students learn basic concepts such as punctuation and grammar, but emphasis is placed on the direct, concise nature of business writing.

1999- 2001: The Ohio State University, Columbus, OH

**Graduate Teaching Associate**

Instructor for undergraduate courses for majors in the Sport and Leisure Studies program.

Courses Taught:

**Coaching Effectiveness**—an upper-division course for majors designed to prepare future coaches to be effective in the mental, organizational, planning, teaching, and behavior management aspects of coaching.

**Coaching Basketball**—an upper-level course designed to teach potential coaches the basic individual and team fundamentals of coaching basketball. The course also covers planning, recruiting, ethical considerations, and teaching excellence.

**Coaching Field Experience**—the culminating experience in the coaching strand for sport and leisure studies majors. This course is designed to allow the students an actual field experience. My role as the intern supervisor was to facilitate that experience between the student, the university, and the coaching practitioner who is sponsoring the intern. Approximately 100 students completed the experience under my supervision. I also re-designed the student and the supervisor's handbook for the entire coaching strand and developed a data-base of over 300 internship placement opportunities in the Columbus

area by working with the area athletic directors and the Ohio High School Athletic Association.

1998-1999: The University of Texas at Austin, Austin, TX

Graduate Assistant

My role was to assist in-class as requested, and grade assignments for undergraduate Sport Law, Sport Marketing, and Principles of Sport Management courses.

1995-1999: Southwestern University, Georgetown, TX

**Assistant Women's Volleyball and Basketball Coach**

In charge of all travel arrangements, team building, game and tournament organization, and a large portion of recruiting. Assisted in daily practices, contests, scouting, and other aspects of Division III athletic program.

Accomplishments: Volleyball: 2 SCAC Conference Championships, 3 NCAA tournament appearances. Basketball: 1 SCAC Conference Championship, 1 NCAA tournament appearance.

**Kinesiology Instructor**

Served as primary and substitute instructor for various activity classes in the Kinesiology department, including beginning tennis and golf, advanced weight training, coaching basketball, and officiating court sports.

Assistant Director of Summer Camps

Worked in conjunction with the University of Texas to conduct summer basketball camps for girls ages 10-18. Assisted with mailing brochures, tracking attendance, daily programming, dorm supervision, and on-court instruction.

Athletic Administrative Assistant – Internship

Worked with the athletic director to conduct spring conference championship for the Southern Collegiate Athletic Conference. This project included planning a schedule, budgeting, securing off-campus facilities for the track meet and golf tournament, and assisting visiting teams with travel arrangements. I also worked to revamp the entire summer camp program including budgeting, planning of facilities, developing a camper database, and assisting coaches with check-in, monitoring, and problem-solving with campers and parents.

1993- 1995: Trinity University, San Antonio, TX

**Assistant Women's Basketball Coach**

In charge of all scouting, team building, conditioning, and game organization. Assisted head coach in daily planning and running practices, games, and academic monitoring. Was also in charge of the junior varsity program, which conducted separate practices and competed in a limited game schedule.

Accomplishments: 1 SCAC Conference Championship, 1 NCAA tournament appearance.

**Assistant Women's Softball Coach**

In charge of recruiting, statistics, game organization. Assisted head coach with planning and running daily practices and games.

**Assistant Track Coach**

Assisted head coach with planning training programs for sprinters. Helped implement those programs at practice and assisted with running meets. Assisted with organizing team travel, and traveled with team to all meets.

**RELATED EXPERIENCE**

- 1997-1998 The University of Texas, Summer Camp Instructor  
1994- 1995 Texas Military Institute, San Antonio, TX, Assistant Director of Summer Camps  
Assisted in the coordination and running of TMI's summer basketball and volleyball programs. Directed daily activities and staff placement.  
1992 (Fall) Trinity University, San Antonio, TX  
Student Assistant for Sociology Research Methods  
Gave several presentations and helped students organize and complete their independent research projects.

***HONORS AND AWARDS***

2011 Sport Management Association of Australia and New Zealand Best Conference Paper Award.

Fellow, T.L. Long Professorship in Education, 2011- 2013

Dean's Research Fellowship Award, The University of Texas at Austin, Fall 2011

Research Fellow, North American Society for Sport Management, 2008

*This designation is awarded by a selection committee in recognition of distinguished scholarly contribution to the field of sport management.*

Fellow, Margie Gurley Seay Centennial Professorship in Education, 2007-2010

Phi Beta Kappa, Trinity University, 1993

Faculty Affiliate, College Sport Research Institute, UNC, 2006

Faculty Fellow, Center for Women's and Gender Studies, 2006

NASSM Graduate Student Writing Competition, Runner-Up, 2002

Obterteuffer Scholarship Recipient, The Ohio State University College of Education, 2000

The OAHPERD Graduate Student Writing Award, 2000

Graduate Student Academic Fellowship, University of Texas at Austin, 1998

Leslie H. Robinson Outstanding Sportsmanship Award, Trinity University, 1992

Alpha Lambda Delta, Trinity University, 1990

President's Scholarship, Trinity University, 1989-1993

## **RESEARCH STATEMENT**

My research focuses on relationships between sport and life quality. Since the capacity of sport to deliver socially valued outcomes (e.g., health, well-being, sense of community, economic development) depends on the nature of sport program content and delivery, my work endeavors to identify how sport can be designed, managed, and marketed to promote and enhance the life quality of individuals, families, and communities. Using a human resource management and systems approach, my research has examined the micro (employee, participant), meso (organizational), and macro (delivery system) elements of sport that illumine relationships between the ways that sport programs and systems are designed and implemented, on the one hand, and their consequent outcomes, on the other. Normatively, these findings also bear implications for modification of sport programs and systems. Thus, my work has two goals: (1) to formulate a model that describes and explains relations between the characteristics of sport programs and systems and their consequent effects on the lives of those who provide or who do sport, and (2) to thereby enable formulation, management, and marketing of sport programs that consistently and effectively add value to the lives of individuals, families, the communities in which they live.

## **RESEARCH FUNDING (Total received to date: \$71,500).**

NIH. *Everybody Plays: A Feasibility study of a tailored sport intervention for middle school girls*. M.A. Dixon (PI), B.C. Green (Co-I), D. Castelli (Co-I); R.M. Brothers (Co-I), and J. Bartholomew (Co-I). \$275,000. August 2013- August 2015. (Applied)

USA Football. *Youth Football Study*. M.A. Dixon (Co-PI), B.C. Green (Co-PI), and L. Chalip (Co-PI). \$10,000. February 2012- July 2013.

USA Football. *Understanding Factors that Impact Girls' Participation in Sport: The Case of Flag Football*. M.A. Dixon (Co-PI) and B.C. Green (Co-PI). \$8,000. April 2011- May 2012. (Awarded).

North American Society for Sport Management. *Using Youth Sport to Enhance Parents' Sense of Community: A Mixed-Methods Approach*. S. Warner (Co-PI) and M.A. Dixon (Co-PI). August 2011 – May 2012). \$2300. (Awarded).

Hill Country Fellowship. *Understanding the Life Quality Impact of Church-Based Sport Programs*. **M.A. Dixon (PI)** and B.C. Green (Co-I). (\$3,000). Sept. 2009- August 2010. (Awarded).

National Collegiate Athletic Association (NCAA). *Developing a sense of community in intercollegiate athletics*. **M.A. Dixon (PI)** & S. Warner (I). (\$5000). September 2008- August 2010.

University of Texas Special Research Grant. *The Fair Labor and Standards Act: An investigation into the effects of the FLSA and social identity*. (\$750). **M.A. Dixon (PI)**. September 2008- August 2009.

Youth InterACTIVE, *Evaluation of Active Like Me! After-school physical activity programs* (\$20,000). **M.A. Dixon (Co-I)**, with B.C. Green (PI), and C. Costa (Co-I), September 2006 – August 2007.

Youth InterACTIVE, *Determining after-school program elements of successful physical activity programs for children*. (\$5000). **M.A. Dixon (Co-I)**, with B.C. Green (PI), and C. Costa (Co-I). Summer 2006.

The University of Texas, Faculty Research Grant. *Title IX Moms: Gender and Parenting in Sport*. (\$4700). **M.A. Dixon (PI)**, September 2005- August 2006.

The University of Texas, Center for Gender and Women's Studies. *Work-family balance and physical activity: New challenges and opportunities*. (\$2000). **M.A. Dixon (PI)**, September 2005- August 2006.

The First Tee of Greater Austin, *Measurement and Evaluation Feasibility Study*. (\$5000). **M.A. Dixon (Co-I)**, with B. C. Green (PI) and M.P. Fitzgerald (Co-I), Fall 2005.

University of Texas Special Research Grant. *Satisfaction in the Coaching World: A Test of Herzberg's Dual Model*. (\$750). **M.A. Dixon (PI)**, Fall 2004.

Rice University Faculty Development Grant. *An Investigation of the Work-Family Conflict of Minor League Baseball Players*. (\$1000). **M.A. Dixon (PI)**, Fall 2002.

Rice University Summer Research Grant Competition. *Organizational and Occupational Commitment of Sport Management Interns*. (\$1500). **M.A. Dixon (PI)**, Summer 2001.

Ladies Professional Golf Association- \$2500; The Cullen Foundation - \$2500, *Perceptions and attitudes toward LPGA Tour Professionals*. **M.A. Dixon (Co-I)**, with D. Lovett and C. Lowry (Co-PIs), and D. Hilliard (Co-I), Spring 2000.

## PUBLICATIONS

### Peer-Reviewed, Refereed Articles

\* denotes senior/corresponding authorship

# denotes student under my supervision

#Burden, T., & **Dixon, M.A.** (2013). Adolescent withdrawal from sport participation: An Integrated approach. *Journal for the Study of Sports and Athletes in Education*, 7, 149-167.

**Dixon, M.A.**, & #Graham, J. (2013). San Marcos Municipal Events Center A Capital Budgeting Case. *Case Studies in Sport Management*, 2.

Newland, B.L., **Dixon, M.A.**, & Green, B.C. (2013). Engaging children through sport: Examining the disconnect between program vision and implementation. *Journal of Physical Activity & Health*, 10, 805-812.

#Huang, K., & \***Dixon, M.A.** (2013). Examining the financial impact of alcohol sales on football game days: A Case study of a major football program. *Journal of Sport Management*, 27, 207-216.

#Olushola, J., Jones, F., **Dixon, M.A.**, & Green, B.C. (2013). More than Basketball: Determining the sport components that lead to longterm benefits for African-American girls. *Sport Management Review*, 16, 211–225.

Warner, S., Dixon, M. A., & Chalip, L. C. (2012). The impact of formal versus informal sport: Mapping the differences in sense of community. *Journal of Community Psychology*. 40: 983–1003. doi: 10.1002/jcop.21506

Warner, S., & **Dixon, M. A.** (in press). Sport and community on campus: Constructing a sport experience that matters. *Journal of College Student Development*.

Schenewark, J., & \***Dixon, M.A.** (2012). A Dual Model of Work-Family Conflict and Enrichment in Collegiate Coaches. *Journal of Issues in Intercollegiate Athletics*, 5, 15-39.

Tiell, B., \***Dixon, M.A.**, & Lin, Y. (2012). Roles and Tasks of the Senior Woman Administrator in Role Congruity Theory Perspective: A Longitudinal Progress Report. *Journal of Issues in Intercollegiate Athletics*, 5, 247-268.

#Warner, S., Bowers, M., & \***Dixon, M.A.** (2012). Team Dynamics: A Social Network Perspective. *Journal of Sport Management*. 26(1), 53-66.

#Kelly, D., & \***Dixon, M.A.** (2011). Becoming a “real university”: The strategic benefits of adding football for NCAA Division I institutions. *Journal of Intercollegiate Sport*, 4, 283-303.



- #Lim, S., #Warner, S., \*Dixon, M.A., #Berg, B., #Kim, C., & #Newhouse-Bailey, M. (2011). Sport participation across national contexts: A Multilevel investigation of individual and systemic influences on adult sport participation. *European Sport Management Quarterly*, 11 (3), 197-224.
- Warner, S., Shapiro, S., **Dixon, M.A.**, Ridinger, L., & Harrison, S. (2011). The Football factor: Shaping community on campus. *Journal of Issues in Intercollegiate Athletics*, 4, 236-256.
- #Warner, S., & \*Dixon, M.A. (2011). Enhancing the sport experience: Understanding sense of community from an athlete's perspective. *Journal of Sport Management*, 25, 257-271.
- \*Dixon, M.A., & #Warner, S. (2010). Employee satisfaction in sport: Development of a multi-dimensional model in coaching. *Journal of Sport Management*, 24, 139-168.
- #Newhouse-Bailey, M., & Dixon, M. (2009). The Fair Labor Standards Act in intercollegiate athletics: A Social identity perspective. *Journal of Contemporary Athletics*, 4 (4). 211-226.
- #Warner, S., **Dixon, M.A.**, & #Schumann, C. (2009). A program evaluation of GoGirlGo in a camp setting. *Women in Sport and Physical Activity Journal*, 18, 28-41.
- \*Dixon, M.A. (2009). From their perspective: A qualitative examination of physical activity and sport for working mothers. *Sport Management Review*, 12, 34-48.
- Tiell, B., & **Dixon, M.A.** (2008). Roles and tasks of the Senior Woman Administrator: A role congruity perspective. *Journal for the Study of Sports and Athletes in Education*, 2, 339-362.
- \*Dixon, M.A., #Warner, S., & Bruening, J. (2008). More than just letting them play: The enduring impact of parental socialization in sport for females. *Sociology of Sport Journal*, 25, 538-559.
- \*Dixon, M.A., Tiell, B., Lough, N., Sweeney, K., Osbourne, B., & Bruening, J. (2008). The work/life interface in intercollegiate athletics: An examination of policies, programs, and institutional climate. *Journal for the Study of Sports and Athletes in Education*, 2, 137-160.
- Bruening, J., **Dixon, M.A.**, Tiell, B., Osbourne, B., Lough, N., & Sweeney, K. (2008). The role of the supervisor in the work-life culture of collegiate athletics. *International Journal of Sport Management*, 9, 250-272.
- \*Dixon, M.A., Noe, R., & Pastore, D. (2008). Human resource management systems and organizational effectiveness in non-profit sport organizations: A multilevel approach. *International Journal of Sport Management*, 9, 22-45.

Bruening, J., & **Dixon, M.A.** (2008). Situating work-family negotiations within a life course perspective: Insights on the gendered experiences of NCAA Division I head coaching mothers. *Sex Roles, 58*, 10-23.

**Light, R.**, & Dixon, M.A. (2007). Contemporary developments in sport pedagogy and their implications for Sport Management Education. *Sport Management Review, 10*, 159-176.

Bruening, J., & **Dixon, M.A.** (2007). Work-family conflict in coaching II: Managing role conflict. *Journal of Sport Management, 21*, 471-496.

\***Dixon, M.A.**, & Sagas, M. (2007). The relationship between organizational support, work-family conflict, and the job-life satisfaction of university coaches. *Research Quarterly for Exercise and Sport, 78*, 236-247.

\***Dixon, M.A.**, & Bruening, J. (2007). Work-family conflict in coaching I: A top-down perspective. *Journal of Sport Management, 21*, 377-406.

\***Dixon, M.A.**, & Bruening, J. (2006). Retaining quality workers: A case study of work-family conflict. *Sport Management Review, 9*, 92-103.

#Roach, K., & \***Dixon, M.A.** (2006). Hiring internal employees: A view from the field. *Journal of Sport Management, 20*, 137-158.

\***Dixon, M.A.**, Bruening, J., Mazerolle, S., #Davis, A., #Crowder, J., & #Lorsbach, M. (2006). Career, family, or both? A case study of young professional baseball players. *Nine: Journal of Baseball, 14*, 81-101.

\***Dixon, M.A.**, & Cunningham, G. (2006). Data aggregation in multilevel analysis: A review of conceptual and statistical issues. *Measurement in Physical Education and Exercise Science, 10*, 85-107.

\***Dixon, M.A.**, & Bruening, J. (2005). Perspectives on work-family conflict: A review and integrative approach. *Sport Management Review, 8*, 227-254.

Daprano, C., Bruening, J., Pastore, D. Greenwell, T., **Dixon, M.A.**, Ko, Y., Jordan, J., Lilienthal, S., & Turner, B. (2005). Collaboration in sport research: A case from the field. *Quest, 57*, 300-314.

\***Dixon, M.A.**, Cunningham, G., Sagas, M., Kent, A., & Turner, B. (2005). Challenge is key: An investigation of affective organizational commitment in undergraduate interns. *Journal of Education for Business, 80*, 172-180.

Cunningham, G.B., Sagas, M., **Dixon, M.A.**, Kent, A., & Turner, B.A. (2005). Anticipated career satisfaction, affective occupational commitment, and intentions to enter the sport management profession. *Journal of Sport Management, 19*, 43-57.

- \***Dixon, M.A.**, Turner, B., Miller, L., & Harrison, T. (2004). Rule violations in high school and collegiate athletics: Causes and consequences. *Journal of Contemporary Athletics, 1*, 257-279.
- \***Dixon, M. A.**, Noe, R.A., & Pastore, D.L. (2004). Impacting athletic department effectiveness through human resource management: A multi-level model and review of practices. *Journal of Contemporary Athletics, 1*, 71-98.
- \***Dixon, M.A.**, Turner, B.A., Pastore, D.L., & Mahony, D. (2003). Rule violations in intercollegiate athletics: A qualitative investigation utilizing an organizational justice framework. *Journal of Academic Ethics, 1*, 49-58.
- \***Dixon, M.A.** (2003). Case study: Resource allocation in a public high school athletic department. *Sport Management Review, 6*, 75-99.
- Cunningham, G.B., & **Dixon, M.A.** (2003). New perspectives concerning performance appraisals of intercollegiate coaches. *Quest, 55*, 177-192.
- \***Dixon, M.A.**, Wang, S., Calvin, J., Dineen, B., & Tomlinson, E. (2002). The panel interview: A review of empirical research and guidelines for practice. *Public Personnel Management, 31*, 397-429.
- \***Dixon, M.A.** (2002). Gender differences in perceptions and attitudes toward the LPGA and its tour professionals: An empirical investigation. *Sport Marketing Quarterly, 11*, 44-54.
- \***Dixon, M.A.** (2000). Do cheaters ever prosper? An exploratory investigation of the reasoning behind NCAA rule violations. *Future Focus, 21* (2), 28-34.

## **Book Chapters**

Forthcoming: Handbook of Sports Coaching.

- Dixon, M.A.**, Burden, T., & Newhouse-Bailey, M. (2012). Youth Sport. In G.B. Cunningham and J.S. Singer (Eds.). *Sociology of Sport and Physical Activity*. College Station, TX: Center for Sport Management Research and Education.
- Dixon, M.A.** (2011). Careers in Sport Marketing and Management. In Hoffman, S. (coordinator). *Careers in Sport, Fitness and Exercise*. Champaign, IL: Human Kinetics.
- Dixon, M. A.**, & Bruening, J. (2011). Youth and Community Sport. In P. Pederson, J. Parks, J. Quarterman, & L. Thibault (Eds.). *Contemporary Sport Management* (4<sup>th</sup> edition). Human Kinetics.

**Dixon, M.A., & Pace, D. A.** (2007). Positioning Club Sport Based on Achievement Orientation to Reach the "Tween" Segment. In J. James (Ed.), *Sport marketing across the spectrum: Research from emerging, developing, and established scholars (selected papers from the Fourth Annual Conference of the Sport Marketing Association)*; pp. 99-113). Morgantown, WV: Fitness Information Technology.

### **Book Reviews**

**Dixon, M.A. (2010).** In *Sport Management Education Journal*.

**Dixon, M.A. (2007).** Contemporary Sport Management (3<sup>rd</sup> ed). In *Journal of Sport Management*, 22, 110-113.

### **Industry Publications**

Tiell, B., **Dixon, M.A.**, Sweeney, K., Lough, N., Osborne, B., & Bruening, J. (2006, August/September). Progressive programs: Stopping the pull. *Athletic Management*, 17, 63-67.

Fitzgerald, M.P. & **Dixon, M.A.** (July, 2005). *Strategic training: Investing in human capital*. Proceedings paper published by International Association of Assembly Managers.

### **Industry Reports**

Green, B.C., **Dixon, M.A.**, & Smith, B. (2008). *Strategy and Implementation of After-School Sport Program*. Austin, TX. Youth Interactive.

Green, B.C., **Dixon, M.A.**, Fitzgerald, M.P., & Lee, H-J. (2005). *Feasibility Analysis: Measurement and Evaluation of First Tee Programs*. Austin, TX: The First Tee of Greater Austin.

### **Abstracts**

**Dixon, M.A.**, Warner, S., & Bruening, J. (2009). The Enduring Impact of Parental Socialization in Sport for Girls. *Research Quarterly for Exercise and Sport*, 80, A-94.

Winkel, J., Warner, S., & **Dixon, M.A.** (2008). Work-family conflict as a barrier to entry into college coaching. *Research Quarterly for Exercise and Sport*, 79, A-95.

**Dixon, M.A.** (2007). Hassles, uplifts, deep-satisfiers, and job busters: Exploring facets of job satisfaction in intercollegiate athletics. *Research Quarterly for Exercise and Sport*, 78, 110.

- Dixon, M.A.,** Green, B.C., & Babin, M. (2007). Sport and exercise product design for working mothers: Insights from the target market. *Research Quarterly for Exercise and Sport*, 78, 109.
- Dixon, M.A.,** & Bruening, J. (2005). Making the sacrifice: An exploration of work-family conflict in professional baseball. *Research Quarterly for Exercise and Sport (Supplement)*, 76, 104.
- Kent, A., Sagas, M., Cunningham, G.B., **Dixon, M.A.,** & Turner, B.A. (2004). Always Beneficial? Examining the effects of the sport management internship. *Research Quarterly for Exercise and Sport (Supplement)*, 75.
- Dixon, M.A.,** & Jordan, J. (2004) Human Resource practices in NCAA Division III institutions: An industry analysis. *Research Quarterly for Exercise and Sport (Supplement)*, 75.
- Dixon, M.A.,** & Pastore, D.L. (2003) An empirical investigation of the satisfaction, commitment, and performance of NCAA Division III coaches. *Research Quarterly for Exercise and Sport (Supplement)*, 74, 85.

#### **INVITED PRESENTATIONS**

- NCAA Volleyball Final Four and AVCA National Volleyball Coaches Convention. Omaha, NE, Fall, 2006. Invited to speak to convention attendees about work-life challenges and opportunities for coaches and administrators.
- NSCAA National Soccer Coaches Convention, Philadelphia, PA, Jan, 2007. Invited to speak to convention attendees about work-life challenges and opportunities for coaches and administrators.

#### **SCHOLARLY PRESENTATIONS—NATIONAL/INTERNATIONAL**

- Burden, T., & Dixon, M. A. (June, 2013). *A Coach for All*. Presented at the National Coaching Conference, Colorado Springs, CO.
- Lim, S.Y., Dixon, M.A., & Chalip, L. (May 2013). *Exploring the capacity of sport for empowering women: A conceptual framework*. Presented at the North American Society for Sport Management conference, Austin, TX.
- Graham, J., & Dixon, M.A. (May 2013). *A qualitative examination of the work-life interface of coaching fathers*. Presented at the North American Society for Sport Management Conference, Austin, TX.
- Burden, T., & Dixon, M. A. (May, 2013). *Intramural opportunities in Texas public schools*. Presented at the North American Society for Sport Management Conference, Austin, TX.

- Hartzell, A.C., & Dixon, M.A. (June 2013). *Taking a Broader View: A Life Course Perspective on Women's Athletic Career Trajectories*. Presented at the North American Society for Sport Management Conference, Austin, TX.
- Olushola, J., Dixon, M.A., & Green, B.C. (May 2013). *Who's Got the Power?: Examining the Differences and Similarities between Sport Participants and Sport Administrators in the Expected and Obtained Benefits of Sport Participation*. Presented at the 2013 North American Society of Sport Management Annual Conference, Austin, TX.
- Olushola, J., Green, B.C., & Dixon, M.A. (May 2013). *When and Where They Enter: Employing Shaw and Frisby(2006)'s Fourth Frame in Researching African-American Women's Sporting Experiences*. Presented at the 2013 North American Society of Sport Management Annual Conference, Austin, TX.
- Burden, T., & Dixon, M. A. (April, 2013). *The quest for success in addressing youth physical inactivity and obesity*. Presented at the American Alliance for Health, Physical Education, Recreation & Dance Conference, Charlotte, NC.
- Green, B.C, & Dixon, M.A. (May, 2012). *Creating and sustaining new sport programs: A multi-site study of girls' high school flag football*. Presented at the North American Society for Sport Management Conference, Seattle, WA.
- Burden, T., & Dixon, M.A. (May 2012). *Adolescent withdrawal from sport participation: Recognition of the psychosocial, psychological, and physiological motivation factors and their implications*. Presented at the North American Society for Sport Management Conference, Seattle, WA.
- Kelly, D., & Dixon, M.A. (May, 2012). *A conceptual framework for mentoring African American male student-athletes at predominately white institutions*. Presented at the North American Society for Sport Management Conference, Seattle, WA.
- Olushola, J., Dixon, M.A., & Green, B.C. (May, 2012). *Beyond Xs and Os: Administrator roles in the creation and maintenance of interscholastic sport programs for African American girls*. Presented at the North American Society for Sport Management Conference, Seattle, WA.
- Dixon, M. A., & Warner, S. (May, 2012). *Meet the parents: Examining the parental experience in community youth sport*. Presented at the North American Society for Sport Management Conference, Seattle, WA.
- Dixon, M. A., & Warner, S (April, 2012). *'Girls don't like competition': The college athlete perspective*. Presented at the College Sport Research Institute's Scholarly Conference on College Sport, Chapel Hill, NC.

- Huang, K., & Dixon, M.A. (April, 2012). *Examining the Social and Financial Impact of Alcohol Sales on Football Game Days*. Presented at the College Sport Research Institute's Scholarly Conference on College Sport, Chapel Hill, NC
- Olushola, J., Dixon, M.A., & Green, B.C. (April, 2012). *Being My Sister's Keeper: Exploring the Role of Mentoring in Meeting African-American Female Student-Athletes Academic Needs*. Presented at the College Sport Research Institute's Scholarly Conference on College Sport, Chapel Hill, NC.
- Warner, S., & Dixon, M. A. (November, 2011). *Competition and gender: Reconsidering the role of competition in sport*. Presented at the Sport Management Association of Australia and New Zealand Conference, Melbourne, Australia.
- Dixon, M. & Green, B.C. (2011). *Sustaining new women's sport programs: Gridiron football for girls*. Presented at the Sport Management Association for Australia and New Zealand Annual Conference. November 2011. Melbourne, Australia.
- Kelly, D. & **Dixon, M.** (2011). *Building the framework for mentoring high profile African American male student-athletes*. Presented at the 32<sup>nd</sup> Annual North American Society for the Sociology of Sport Conference. November 2011. Minneapolis, Minnesota.
- Warner, S., & **Dixon, M.A.** (June, 2011). *Sporting Communities: A Comparison of Formal versus Informal Sport Contexts*. Presented at the North American Society for Sport Management Conference. London, Ontario, Canada.
- Newhouse-Bailey, M., Keiper, P., & **Dixon, M.A.** (June, 2011). *Understanding the Impact of Competitive Youth Sport on the Family System*. Presented at the North American Society for Sport Management Conference. London, Ontario, Canada.
- Kane, B., Ryan, T., Bruening, J., Ross, S., **Dixon, M.A.**, & Schenewark, J. (June, 2011). *Fatherhood and Work-Family Balance in Academia: A Round Table Discussion*. Presented at the North American Society for Sport Management Conference. London, Ontario, Canada.
- Olushola, J., Green, B.C., **Dixon, M.A.**, & Jones, F. (June, 2011). *Ballin': Examining the Components of Sport Based Interventions which Lead to Holistic Benefits for African-American Girls*. Presented at the North American Society for Sport Management Conference. London, Ontario, Canada.
- Ridinger, L. L., Shapiro, S. L., **Warner, S.**, & Dixon, M. A. (April, 2011). *Building community on campus: Is football the answer?* Presented at the College Sport Research Institute's Scholarly Conference on College Sport, Chapel Hill, NC.
- Warner, S.**, & Dixon, M. (January, 2011). *Creating community via sport: A qualitative investigation of sport programming on campus*. Poster presented at ECU Qualitative Research Symposium, Greenville, NC.

- Warner, S., Shapiro, S., Ridinger, L.L., & **Dixon, M.A.** (June, 2010). *The football factor: Shaping community on campus*. Presented at the North American Society for Sport Management Conference, Tampa, FL.
- Armentrout, S., Bruening, J., **Dixon, M.**, Massengale, D., Mechels, B., Miller, L., Osborne, B. (June, 2010). *Balancing Careers and Motherhood: Experiences of Female Professors in Sport Management*. Presented at the North American Society for Sport Management Conference, Tampa, FL.
- Pastore, D., Judd, M., Bruening, J., Cuneen, J., **Dixon, M.**, & Ridinger, L., (March, 2010). *Tenure, Promotion, and Annual Reviews: Perspectives from Faculty and Administrators*. Presented at the AAHPERD Annual Convention. Indianapolis, IN.
- Schenewark, J., & **Dixon, M.A. (2009)**. *A Dual model of work-family conflict and enrichment in collegiate coaches*. Presented at the North American Society for Sport Management, June 2009; Columbia, SC.
- Dixon, M.**, Heere, B., Green, B.C., Chelladurai, P., Chung, K., Ogura, T., Olushola, J., Wang, C., Berg, B., Kim, C., Lim, S., Newhouse-Bailey, M., Bowers, M., Giraldo, J., Kessler, S., Li, L., Ozyurtcu, T., Warner, S. (2009). *Understanding adult sport participation and community: A Multi-national inquiry*. Presented at the North American Society for Sport Management, June 2009; Columbia, SC.
- Newhouse-Bailey, M., & **Dixon, M.A.**, (2009). *An Investigation of the Fair Labor and Standards Act and social identity*. Presented at the North American Society for Sport Management, June 2009; Columbia, SC.
- Bowers, M., Warner, S., & **Dixon, M.A.** (2009). *Dynamics of team cohesion: A social network perspective*. Presented at the North American Society for Sport Management, June 2009; Columbia, SC.
- Dixon, M.A.**, Warner, S., & Bruening, J. (2009). *The Enduring impact of parental socialization in sport for girls*. Presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. March, 2009. Tampa, FL.
- Warner, S., & **Dixon, M.A.** (2008). *A Qualitative investigation of coaching satisfaction*. Presented at the North American Society for Sport Management, June 2008, Toronto, Canada.
- Winkel, J., Warner, S., & **Dixon, M.A.** (2008). *Work-family conflict as a barrier to entry into college coaching*. Presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. March, 2008. Ft. Worth, TX.
- Dixon, M.A.**, Bruening, J., Ryan, T., & Sagas, M. (2008). *Coaching and Family: Buffering conflict and building the enrichment*. Presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. March, 2008. Ft. Worth, TX.



**Dixon, M.A., & Bruening, J. (2007).** Work-family conflict in the sport industry: The role of control. Presented at the North American Society for Sport Management, June 2007, Ft. Lauderdale, FL.

Bruening, J., Burton, L., Lilientahl, S., Lyras, A., **Dixon, M.A., & Pace, D. (2007).** Social responsibility in sport management: Coming down from the ivory tower. Presented at the North American Society for Sport Management Annual Conference. June, 2007; Ft. Lauderdale, FL.

**Dixon, M.A. (2007).** *Hassles, uplifts, deep-satisfiers, and job busters: Exploring facets of job satisfaction in intercollegiate athletics.* Presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. March, 2007. Baltimore, MD.

**Dixon, M.A., Green, B.C., & Babin, M. (2007).** *Sport and exercise product design for working mothers: Insights from the target market.* Presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. March, 2007. Baltimore, MD.

**Dixon, M.A., & Pace, D. A. (2006).** *Alternative options or more of the same? An Examination of the achievement orientation context in club sports.* Presented at the Sport Marketing Association Annual Conference. October, 2006, Denver, CO.

**Dixon, M.A., & Sagas, M. (2006).** *Organizational support and job-life satisfaction: The mediating role of work-family conflict.* Presented at the North American Society for Sport Management, June, 2006, Kansas City, MO.

**Dixon, M.A., Bruening, J., Osborne, B., Daprano, C., Geist, A., Pastore, D., Schenewark, J., Welty Peachey, J., Sweeney, K., Lough, N., & Tiell, B. (2006).** *Work-Life balance in the sport industry.* Symposium presented at the North American Society for Sport Management, June 2006, Kansas City, MO.

Schenewark, J., **Dixon, M.A., & Green, B. (2006).** *The quest for work-family balance and the development of a sport and exercise program.* Poster presented at the North American Society for Sport Management, June, 2006, Kansas City, MO.

Pace, D., & **Dixon, M.A. (2006).** *Marketing Club Sports to the Teenage Segment.* Paper presented at the 13<sup>th</sup> Annual Commonwealth International Sports Conference. March 9-14, 2006, Melbourne, Australia.

**Dixon, M.A. & Bruening, J. (2006).** *How mothers shape the workplace: An Investigation of work-family balance in National Collegiate Athletic Association Division I coaching moms.* Presented at the American Alliance of Health, Physical Education, Recreation, and Dance Conference. April, 2006. Salt Lake City, Utah.

- Dixon, M.A.** (2006). *Work-family balance and physical activity: New challenges and opportunities*. Presented to the CWGS New Faculty Colloquium, University of Texas, Feb. 2006. Austin, TX.
- Bruening, J., & **Dixon, M.A.** (2005). *Title IX moms: Gender, work and parenting in college athletics*. Paper presented at the North American Society for the Sociology of Sport Conference, October, 2005, Winston-Salem, NC.
- Fitzgerald, M.P., & **Dixon, M.A.** (2005). *Strategic training: Why it should be important to public assembly facility managers*. Paper presented at the IAAM Conference, July, 2004, Washington, D.C.
- Dixon, M.A.**, & Pace, D. (2005). *Alternative adolescent sport participation: An examination of club sports' mission statements using Duda's achievement motivation model*. Poster presented at the North American Society for Sport Management, June 2005, Regina, Canada.
- Daprano, C., Lilienthal, S., Pastore, D., Jordan, J., Bruening, J., Greenwell, T., Turner, B., & **Dixon, M.A.** (2005). *Beyond a traditional approach: Teaching and learning in sport management*. Symposium presented at the North American Society for Sport Management, June 2005, Regina, Canada.
- Dixon, M.A.**, & Bruening, J. (2005). *Making the sacrifice: An exploration of work-family conflict in professional baseball*. Presented at the American Alliance for Health, Physical Education, Recreation, and Dance, April, 2005; Chicago, IL.
- Bruening, J.; Dixon, M.A., & Pastore, D.L. (2005). *Title IX moms: gender, work, and parenting in college athletics*. Presented at Women and Sport: Before During and After Title IX Conference. Feb., 2005; Bowling Green, OH.
- Turner, B.A., Bruening, J.B., Daprano, C., Greenwell, C., Ko, Y., Lilienthal, S., **Dixon, M.A.**, Jordan, J., & Pastore, D. (2004). *Technology in sport management: Faculty perspectives*. Presented at the North American Society for Sport Management, June 2004, Atlanta, GA.
- Kent, A., Sagas, M., Cunningham, G., **Dixon, M.A.**, & Turner, B. (2004). *Always Beneficial? Examining the effects of the sport management internship*. Presented at the American Alliance for Health, Physical Education, Recreation, and Dance, April, 2004; New Orleans, LA.
- Dixon, M.A.**, & Jordan, J. (2004). *Human Resource Practices in NCAA Division III Institutions: An Industry Analysis*. Presented at the American Alliance for Health, Physical Education, Recreation, and Dance, April, 2004; New Orleans, LA.
- Jordan, J., Daprano, C., Lilientahl, S., Pastore, D., **Dixon, M.A.**, Greenwell, T.C., Ko, Y. (2003). *The drive for tenure in the 21st century: Keys for successful research collaboration*.

Symposium presented at the North American Society for Sport Management Convention. Ithaca, NY.

- Dixon, M.A.,** & Pastore, D.L. (2003). *An Empirical investigation of the satisfaction, commitment, and performance of NCAA division III coaches*. Poster Presented at the American Alliance for Health, Physical Education, Recreation, and Dance Conference, Philadelphia, PA.
- Dixon, M.A.,** Ghering, M.A., Pastore, D.L., & O'Sullivan, M. (2003) *Hiring and retaining women in coaching positions*. Symposium presented at the American Alliance for Health, Physical Education, Recreation, and Dance Conference, Philadelphia, PA.
- Pastore, D.L., Jordan, J., Daprano, C., **Dixon, M.A.,** Turner, B., Greenwell, C., Ko, Y., & Bruening, J. (2002). *Surviving your first year as a sport management faculty member: Successful strategies*. Symposium presented at the North American Society for Sport Management Conference, Canmore, Alberta, Canada.
- Dixon, M.A.** (2002). *The Relationship between HRM and organizational effectiveness: A Multilevel approach*. Paper presented at the North American Society for Sport Management Conference, Canmore, Alberta, Canada.
- Dixon, M.A.,** & Pastore, D.L. (2002). *Rule violations in intercollegiate athletics: A Coach's perspective*. Paper presented at the American Alliance for Health, Physical Education, Recreation, and Dance Conference, San Diego, CA.
- Dixon, M.A.,** Geist, A., Pastore, D.P., Greenwell, C., Mahony, D., Jordan, J., & Turner, B. (2001). *Coaches perceptions of codes of ethics and recruiting issues in intercollegiate athletics*. Symposium presented at the North American Society for Sport Management Conference, June, 2001, Virginia Beach, VA.
- Dixon, M.A.** (2001). *Perceptions and attitudes toward the LPGA and its tour professionals: An Empirical investigation*. Paper presented at the North American Society for Sport Management Conference, June 2001, Virginia Beach, VA.
- Geist, A., Greenwell, C., Pastore, D.L., Jordan, J., Mahony, D., Turner, B., **Dixon, M.A.,** & Morris, R. (2000). *Examining the use of codes of ethics in intercollegiate athletics: A Team approach to research*. A symposium presented at the North American Society for Sport Management Conference, June, 2000, Colorado Springs, CO.
- Jordan, J., Pastore, D.L., **Dixon, M.A.,** Morris, R., Fink, J.S., & Kent, A. (2000). *College teaching and sport management: What Methods and strategies are being used to develop effective college teachers?* A symposium presented at the North American Society for Sport Management Conference, June 2000, Colorado Springs, CO.

**Dixon, M.A., & Hilliard, D.C.** (1999). *The LPGA, golf fans, and homophobia: An Empirical exploration*. Presented at the North American Society for the Sociology of Sport Conference, November, 1999, Cleveland, OH.

Hilliard, D.C., **Dixon, M.A.**, Lowry, C., & Lovett, D. (1999). *Correlates of homophobic attitudes regarding female athletes*. Presented at the Southwestern Social Science Foundation Meetings, April, 1999, San Antonio, TX.

Chassay, M., **Dixon, M.A.**, Weisenberg, P., & Cox, J. (1997). *Market-related characteristics of college volleyball attendees*. Poster Presented at North American Society for Sport Management Conference, June, 1997, Buffalo, NY.

## **ADVISING AND RELATED STUDENT SERVICE**

### **STUDENT RESEARCH ADVISING**

#### **PhD**

##### **Chair**

1. Jarrod Schenewark, 2004-2008 (Graduated August, 2008; currently employed in tenure-track position at Marshall University)
2. Stacy Warner, 2006- 2010. (Graduated May, 2010; currently employed in tenure-track position at UNC-Greensboro).
3. Mike Newhouse-Bailey, 2006- 2012. (Graduated May 2012; currently employed in tenure-track position at Evansville University).
4. Darren Kelly (co-advising with T. Hunt); 2009- 2012. (Graduated August 2012. Currently employed in the Office of Student Diversity, The University of Texas at Austin).
5. Joyce Olushola (co-advising with Chris Green), 2008- present
6. So Youn Lim, (co-advising with L. Chalip), 2009- present
7. Theodore Burden, 2011- present
8. Ally Hartzel, 2011- present
9. Jefferey Graham, 2012 - present

##### **Committee**

1. WonJae So
2. Xiaoyan Xing
3. Sylvia Trendafilova
4. James Stephens
5. Randall Griffiths
6. Brennan Berg
7. Jason Shurley
8. Seth Kessler
9. Chi Young Kim
10. Lou Li
11. Paula Holland-Price
12. Chung-Hsiang Wang
13. Erik Gnagy

**Masters Thesis**

**Chair**

Katherine Forrest, 2010  
Jane Winkel, 2007

**Reader**

Tessa Nichols, 2008

**Undergraduate Honors Thesis (Plan II)**

**Chair**

James Magown, 2010  
Kelly Huang, 2010  
Christine Noteware, 2008

**Reader**

Gray Joden, 2012

**STUDENT INTERSHIP ADVISING**

**Masters**

Total of 57 students advised

**Undergraduate**

*Total of 107 students advised*

**PROFESSIONAL REGISTRATIONS**

1999- present	North American Society for Sport Management (NASSM)
2001- present	American Alliance for Health, Physical Education, Recreation, and Dance
2005- present	Center for Women's and Gender Studies Affiliate, Univ. of Texas
2008- present	College Sport Research Institute
2002 – 2008	Academy of Management
1999- 2001	North American Society for the Sociology of Sport
1999- 2001	Ohio Association for Health, Physical Education, Recreation, and Dance
1994- 1999	Women's Basketball Coaches Association

**LEADERSHIP POSITIONS IN PROFESSIONAL ASSOCIATIONS**

2009 – 2011            NASSM Executive Council, Member-at-large

## **PROFESSIONAL SERVICE**

### **Editorial Boards**

Journal of Sport Management, 2010- present  
Sport Management Education Journal, Case Study Section Editor, 2008- present  
Journal of Issues in Intercollegiate Athletics, 2007- present  
Journal of Contemporary Athletics, 2007- present

### **Regular Ad-Hoc Reviews**

European Sport Management Quarterly, 2009, 2010, 2011, 2012  
Journal of Sport Management, 2003, 2004, 2005, 2006, 2007, 2008, 2009  
Human Relations Journal, 2005, 2006, 2007, 2008, 2009, 2010, 2011  
Research Quarterly for Exercise and Sport, 2007, 2008, 2010, 2011  
Sport Management Review, 2003, 2004, 2005, 2006, 2008, 2009, 2010, 2011, 2012  
Sex Roles, 2006, 2007, 2009, 2011  
Women in Sport and Physical Activity Journal, 2006, 2007, 2009, 2010

### **Other Ad-Hoc Reviews**

Journal of Sport and Exercise Psychology  
Journal of Applied Social Psychology  
Journal of Sport Tourism  
Sociology of Sport Journal  
International Journal of Sport Marketing and Management  
Journal of Intercollegiate Sport

### **Conference Reviews**

Academy of Management Annual Conference, Organizational Behavior Division, 2003, 2004, 2005, 2006

North American Society for Sport Management,  
Organizational Theory Section Head, 2007, 2008, 2009  
Organizational Theory Section, 2003, 2004, 2005, 2006  
Student Research Competition, 2004, 2005, 2006

College Sport Research Institute Annual Conference, 2007, 2008, 2009, 2010, 2011, 2012

### **PROFESSIONAL SERVICE: Committees and Advisory**

2010- present Kinesiology Merit Committee, chair  
The University of Texas at Austin  
2012-present College of Education Faculty Technology Committee  
The University of Texas  
2012-present College of Education Technology Advisory Committee  
The University of Texas  
2011-present Kinesiology Budget Council  
The University of Texas at Austin

2009- present Kinesiology Undergraduate Advisory Committee  
The University of Texas

2009-present Sport Management Undergraduate Advisory Committee (Chair)  
The University of Texas

2011-2012 Kinesiology Post Tenure Review Committee (Chair)  
The University of Texas at Austin

2007- 2010 Kinesiology Subvention Committee  
The University of Texas

2006- 2008 Kinesiology Merit Committee, teaching (chair, 2007)  
The University of Texas

2007 Kinesiology Dean's Fellow Committee  
The University of Texas

2005- 2010 Faculty Fellow, Residential Services  
The University of Texas

2004- present Kinesiology Graduate Studies Committee  
The University of Texas

2004- present Center for Gender and Women's Studies Graduate Committee  
The University of Texas

2004- present Sport Management Committee  
The University of Texas

2004- present Sport Management Curriculum Review Committee  
The University of Texas

2004- present Sport Management Undergraduate Admissions Committee  
The University of Texas

2002-2003 Education Committee  
Rice University

2002- 2003 Phi Beta Kappa Senator (elected)  
Rice University

2002- 2003 Admission and Financial Aid Committee  
Rice University

2001-present Kinesiology Program Committee  
Rice University

2002- 2003 Kinesiology Club Advisor  
Rice University

2001- 2003 Faculty Associate for Brown Residential College  
Rice University

Nov. 2002 Alumni Weekend Presentation: Sociology of Sport: Definition and Scope  
Trinity University, San Antonio, Texas

April 2002 Magnolia Relays, Volunteer Meet Official  
Magnolia High School, Magnolia, TX

1998-1999 Women's Basketball Coaches Association, Assistant Coaches Committee

1997- 1998 Phi Beta Kappa Executive Committee  
Southwestern University

1996-1997 Phi Beta Kappa Representative  
Southwestern University

- 1998 Search Committee Member for Athletic Training Coordinator and for Swimming and Diving Coach,  
Southwestern University
- 1995-1998 Panel member for prospective student visit days  
Southwestern University
- 1997-1998 Panel member for graduate student orientation  
The University of Texas
- 1997-1998 Lone Star Volleyball region tournament host
- 1996-1997 Texas Association of Private and Parochial Schools high school volleyball  
tournament organizer

**Academic-Related Public Service**

- 2012 Director. Summer Basketball Camp. Texas Military Institute Summer Basketball Program.
- 2012 Director. Reveille Peak Ranch Burnet Cross Country Invitational.
- 2010-2011 Director. Summer Leadership Camp. Summit Extreme Youth Basketball Association. Summit County, Colorado.
- 2010 Published Sport Management Education Journal on behalf of NASSM.
- 2004 -2010 Advisor. Guinea Ministry of Education. Partnership to develop school-sponsored activities (sport, debate, etc.) to enhance civic education of Guinean youth.