

## HOSPITALITY, SPORT AND TOURISM MANAGEMENT (HSTM) MAJOR (123 HOURS)

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A major portion of the student's first and second year studies is a common curriculum called the General Studies Program. General studies courses may not be used in meeting requirements for both the General Studies Program and the requirements for a major or minor. Students must complete a six hour sequence in Literature or history.

Hospitality, Sport and Tourism Management majors must earn a grade of "C" or better in all major courses for credit toward graduation. All Hospitality, Sport and Tourism Management majors must select one 18-hour minor.

The School of Hospitality, Sport & Tourism Management believes the practical experience gained through an internship is essential to the student's education and professional growth. Therefore, all undergraduate students seeking a Bachelor of Science in HSTM are required to complete an internship.

### **Area I (6 hours)**

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*A minimum grade of C is required in ENG 1101 and 1102 or their equivalents.*

Required:

ENG	1101	Composition and Modern English I or equivalent (3)
ENG	1102	Composition and Modern English II or equivalent (3)

### **Area II (12 hours)**

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*See above regarding the sequence requirement.*

Required:

1000-2000 level course within Literature (3)

1000-2000 level course with an expanded historical and cultural scope in the Fine Arts, including the disciplines of Art, Music, Theatre, Film or other Fine Arts area (3)

Any 1000-2000 level courses with an expanded historical and cultural scope in the Humanities/Fine Arts disciplines, including English, Foreign Languages, Religion, Philosophy, Classics, Theatre, Music, Dance, Communications, Sign Language, Interdisciplinary Studies, or other Humanities/Fine Arts areas (6)

### **Area III (11-12 hours)**

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*A minimum grade of C is required in Mathematics. The student should consult the listing of any specialized general studies requirements for the selected major. One of the following two courses may be specified in the selected major; a higher-level Mathematics course or another Mathematics requirement may also be specified.*

Required:

MTH 1110 Finite Mathematics or MTH 1112 Pre-Calculus Algebra (3)

Any 1000-2000 level laboratory sciences classes (class and lab both required) from the following Science disciplines: Biology, Chemistry, Physics, Physical Science or other Science areas: (8)

### **Area IV (12 hours)**

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*See above regarding the sequence requirement.*

Required:

Any 1000-2000 level course with a principal focus in History (3)

Any 1000-2000 level courses from the following Social Science disciplines: Anthropology, Business, Criminal Justice, Economics, Geography, History, Human Services, Leadership, Interdisciplinary Studies, Nursing, Political Science, Psychology, Religion, Social Work, Sociology, or other Social Science areas (9)

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### **Area V (12 hours)**

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IS	2241	(3)	Computer Concepts and Applications or equivalent
Troy	1101	(1)	University Orientation
QM	2241	(3)	Business Statistics I
or			
MTH	2210	(3)	Applied Statistics

Select 2 hours of physical activity courses  
Select 3 hours of advisor-approved electives

### **HSTM CORE CURRICULUM (30 Hours)**

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HSTM	2201	(3)	Leisure in Society
HSTM	3355	(3)	Introduction to Hospitality, Sport and Tourism Management
HSTM	4430	(3)	Marketing in Hospitality, Sport and Tourism Management
HSTM	4445	(3)	Research Methods in Hospitality, Sport and Tourism Management
HSTM	4450	(3)	Event Management in Hospitality, Sport and Tourism Management
HSTM	4460	(3)	Leadership Principles in Hospitality, Sport and Tourism Management
HSTM	4470	(3)	Revenue Generation in Hospitality, Sport and Tourism Management
HSTM	4499	(3)	Seminar in Hospitality, Sport and Tourism Management
HSTM	4490	(6)	Internship

*Select Hospitality, Sport or Tourism Management as concentration area (21 Hours):*

### **Hospitality Management (21 Hours)**

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HSTM	3372	(3)	Hospitality Management
HSTM	3374	(3)	Hotel Management
HSTM	3377	(3)	Domestic and International Tourism
HSTM	4420	(3)	Revenue Management in Hospitality
HSTM	4425	(3)	Human Resource Management in Hospitality
HSTM	4465	(3)	Food and Beverage Service
HSTM	4466	(3)	Restaurant Management

### **Sport Management (21 Hours)**

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HSTM	4435	(3)	Current Issues in Sport Management
HSTM	4440	(3)	Governing Agencies
HSTM	4443	(3)	Sport Administration
HSTM	4451	(3)	Sport Finance and Business
HSTM	4452	(3)	Sport Communications
HSTM	4453	(3)	Legal Aspects in Sport Management
HSTM	4455	(3)	Facility Management

### **Tourism Management (21Hours)**

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HSTM	3330	(3)	Festivals and Special Events
HSTM	3360	(3)	Tourism Principles
HSTM	3377	(3)	Domestic and International Tourism
HSTM	4414	(3)	Sustainable Tourism
HSTM	4415	(3)	Tourism Impacts
HSTM	4417	(3)	Issues in Tourism
HSTM	4419	(3)	Tourism Enterprises

Select one minor (all minors are 18 hours). This minor may be a School of HSTM minor to include Hospitality Management, Sport Management, Tourism Management, Recreation, OR a minor outside the School (e.g., Leadership, Business, etc.).