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## Curriculum Vita

John J. Miller, Ph.D.  
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### Education

Doctor of Philosophy: Department of Health Promotion, Physical Education, and Leisure Programs, University of New Mexico, Albuquerque, NM, May, 1994. Graduated with Distinction.

Concentration: Sport Administration

Support Area: Recreation & Educational Foundations

Dissertation: A Study in the Application of Risk Management Theories in Decision Making Among University Physical Education Departments in the United States

Master of Arts: Department of Health, Physical Education, Recreation and Dance, University of Minnesota, Minneapolis, MN. Graduate in 1983.

Concentration: Sport Psychology

Support Area: Recreation & Health

Thesis: State and Trait Anxiety and Performance of Competitive Collegiate Swimmers

Bachelor of Science: Department of Health, Physical Education, Recreation and Dance. University of Wisconsin – Oshkosh, Oshkosh, WI. Graduated cum laude. (1980)

Major: Physical Education

Minor: Health & Recreation

Certification: Wisconsin Teaching Certification (1980; lifetime certified, grades 1-12)

### Academic or Professional Positions

Associate Dean, College of Health & Human Services, Troy University, 2011-present

Professor in Sport Management, Department of Kinesiology and Health Promotion, 2011-present

### Texas Tech University

Professor, 2010-2011

Department Curriculum and Assessment Coordinator/Associate Chair- 2006-present

Responsible for writing departmental annual assessment

Responsible for distributing and accumulating all informal and formal department assessments

Assumed chairperson responsibilities when chairperson was out of town

Responsible for revamping of the department website.

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Assumed chair responsibilities with another associate chair when the department chair was asked to step down in 2007.

Associate Professor, 2004-2010

Department of Health, Exercise and Sport Sciences, Texas Tech University, Lubbock, TX.

Received tenure in 2006.

Assistant Professor, 2000-2004

Department of Health, Exercise and Sport Sciences, Texas Tech University, Lubbock, TX.

PSP Sports Marketing Part-time Sales Associate, (Fall, 2003)

Sold program ads for Texas Tech University football, men's and women's basketball teams totaling about \$6,000.

Visiting Professor, Summer, 2002.

Department of Kinesiology, University of Texas at El Paso, El Paso, TX.

Assistant Professor/Recreation Facility Director, 1998-2000.

Department of Wellness and Movement Science, Western New Mexico University, Silver City, NM.

Assistant Professor/Associate Athletic Director for Facilities/Head Swimming Coach, 1994-1998. Department of Physical Education and Athletics, Saint Mary's University of Minnesota, Winona, MN.

Visiting Assistant Professor/ Aquatics Directors/Head Swimming Coach, 1991-1993.

Department of Physical Education and Athletics, Willamette University, Salem, OR.

I had swimmers qualify for the NAIA National Swimming and Diving championships each year. As a result, 12 achieved All-American status, 11 were honorable mention All-American and both men's and women's teams were honored as Academic All-Americans.

Instructor/Aquatics Director /Head Men's and Women's Swimming Coach/Head Women's Track Coach, 1983-1989. Department of Health, Physical Education and Athletics, University of Wisconsin – Stout, Menomonie, WI.

Had athletes qualify for national championships in men's and women's swimming and diving as well as women's track each year. In swimming, I coached one female swimmer to four individual NAIA national championships, 14 others to All-American status, 33 to honorable All-American status, and 8 teams were recognized as Academic All-American. In track and field, four women achieved NCAA III All-American status while I was coaching the team.

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## Teaching

### Teaching Honors

- Member of the Teaching Academy Departmental Excellence in Teaching Award (2009). Outstanding faculty as selected by Texas Tech University undergraduate senior students (2004, 2006, 2008).
- Who's Who Among American Teachers (2004-2007)

### Courses Taught at Texas Tech University

#### Undergraduate Classes

#### Courses Taught at Texas Tech University

- ESS 4000 Independent Study in ESS
- ESS 4303 Management in Exercise and Sport Science
- ESS 4358 Sport Management
- ESS 4398 Seminar in Legal Issues of Sport
- IS 1100 Tech Transition: The Freshman Seminar

#### Graduate Classes Taught at Texas Tech University

- ESS 5317 Seminar in Research Writing
- ESS 5317 Seminar in Applied Sport Marketing
- ESS 5324 Sport Marketing and Promotion
- ESS 5322 Financial Aspects of Sport
- ESS 5327 Sport Facilities Planning and Management
- ESS 5329 Sport Event Management
- ESS 5003 Internship in Sport Management
- ESS 5323 History and Philosophy of Physical Education and Sport
- ESS 5325 Legal and Ethical Aspects of Sport
- ESS 7000 Research

University of Texas at El Paso, Summer 2002,  
Sport Management undergraduate class

#### Western New Mexico University, 1998-2000

- Concepts of Health and Physical Education
- Biomechanics
- History and Philosophy of Physical Education
- Teaching Team & Individual Sports
- Sport in American Culture
- Jogging

#### Saint Mary's University of Minnesota, 1994-1998

- Facilities Management
- Introduction to Coaching
- Lifeguard Training & Water Safety Instruction

#### Willamette University, 1991-1993

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Exercise Science for Special Populations  
Substance Abuse  
Sports Leadership and Management  
Lifeguard Training/Water Safety Instruction  
Swimming, tennis, and volleyball

University of Wisconsin- Stout, 1983-1989  
Concepts of Physical Education  
Sport Psychology  
Introduction to Coaching  
Coaching Swimming

#### Additional Graduate Work Directed at Texas Tech University

##### ESS 7000 – Research

Since 2001, I have directed 50 graduate students in research projects. Four of the projects resulted in publications in peer-reviewed journals and eight have been selected as poster presentations at national conferences.

Developed a program in which graduate students created a demographic database of over 11,000 season ticket holders for the Texas Tech athletic department in Spring 2007.

##### ESS 5003 – Internship

Since 2001, I have overseen 86 internships in which relationships were established with the Ladies Professional Golf Association (LPGA), Byron Nelson EDS PGA Championship, Texas Motor Speedway, Navy MWR, Houston Astros, National Women's Basketball Coaches Association, Winston-Salem (NC) Warhogs, United States Olympic Center (Colorado Springs), Dallas Stars, Albuquerque Isotopes, Nashville Sports Authority, Rice University Athletic Department, University of Texas (Austin) and Texas Tech Athletic Department among others.

Through these associations we have been able to bring in internship onsite coordinators from the Byron Nelson Classic, Texas Tech University Athletic department as well as others to speak to graduate students about internship opportunities.

#### Research

##### Area of Research Interest and Research in Progress

My primary research interests include: a) legal issues in sport and recreation risk management; b) sport marketing and promotion affecting consumer behavior in sports; c) issues dealing with sport management pedagogy, and d) issues in student internships.

##### National Research Status

Research Consortium Fellow (2005-present).

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National Research Award

Distinguished Scholar Award from the School and Community Safety Society of America – 2005.

Published Research and Research Accepted for Publication

Refereed Articles Published or Accepted

Peer-Reviewed

1. Miller, J. & Wendt, J. T. (in press, 2011). Heat-related illness in interscholastic football: What coaches and athletic administrators need to understand. *Journal of Contemporary Athletics*.
2. Miller, J., Meaney, K., & Podlog, L. (in press, 2011). Enhancing sport marketing service-learning using Kolb's experiential education model. *International Journal of Sport Management*.
3. Miller, J., & Henderson, B. (in press, 2011). Impact of a university recreation center on student retention and social belonging. *Recreational Sports Journal*.
4. Miller, J., Wendt, J. & Potter, N. (in press, 2011). Concussion assessments and return-to-play protocols in intercollegiate football: Could they lead to litigation? *Journal of Sport Administration and Supervision*.
5. Podlog, L., Shipherd, A., M., Lochbaum, M., Miller, J., Kleinert, J., & Dimmock, J. (in press, 2011). A parental perspective on adolescent injury rehabilitation and return to sport experiences. *Journal of Applied Sport Psychology*.
6. Miller, J. & Dunn, A. (2011). Perceptions of terrorist threat: Implications for intercollegiate basketball venue managers. *Journal of Event and Venue Management*.
7. Bae, S., & Miller, J. (2011). A content analysis of sales and marketing job description requirements in the sport business industry: What should students be prepared for? *International Journal of Sport Management*.
8. Veltri, F., Miller, J., & Moody, R. (2011). Cases in sport marketing: Instructor's perceptions of case location and instructional use. *Journal for Advancement of Marketing Education*.
9. Miller, J. J., Wendt, J. T., & Young, P. C. (2010). Fourth Amendment considerations and application of risk management principles for pat-down searches at professional football games. *Journal of Legal Aspects of Sport*, 20(2), 108-134.
10. Gillentine, A., Miller, J. & Crow, B. (November, 2010). Developing a "Best Practice" sport model for tailgating events. *Journal of Event and Venue Management*, 2(2), 54-68.

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11. Podlog, L., Dimmock, J. & Miller, J. (2010). A review of return to sport concerns following injury rehabilitation: Practitioner strategies for enhancing recovery outcomes. *Physical Therapy in Sport*, 11(4).
  12. Miller, J., Bae, S., & McKee, M.\* (2010). Generation Y: What influences them to purchase sport merchandise online? *International Journal of Sport Management*, 11(2), 272-283. \*-graduate student
  13. Veltri, F., Miller, J., Harris, A. (2009). Club sport national tournament: Economic impact of a small event on a mid-size community. *Recreational Sport Journal*, 33(2), 119-128.
  14. Miller, J., Young, S., & Martin, N. (2009). To use or not to use? The status of waivers in intramural sports. *Recreational Sports Journal*, 33(2), 128-139.
  15. Bae, S., & Miller, J. (2009). Consumer decision-making styles for sport apparel: Gender comparisons between college consumers. *International Council for Health, Physical Education, Recreation, Sport and Dance*, 4(1), 40-45.
  16. Wendt, J.T. & Miller, J. (2008). The impact of infectious diseases in athletics: Legal considerations for coaches and administrators. *Franklin Business & Law Review Quarterly Journal*, 2008(3), <http://www.franklinpublishing.net/franklinbusinesslaw.html>.
  16. Gillentine, A., Miller, J. & Calhoun, A. S.\* (2008). Negligent marketing: What every sport marketer should know. *Journal of Contemporary Athletics*, 3(2), 161-172. \*-graduate student
  17. Miller, J., Wendt, J.T., & Kern, S.\* (2008). Steroid use in interscholastic athletics: Is there reasonable suspicion? *Journal of Contemporary Athletics*, 3(2), 111-128. \*-graduate student
  18. Miller, J., Veltri, F. & Gillentine, A. (2008). Spectator perception of security at the Super Bowl after 9/11: Implications for facility managers. *Sport Management and Related Topics Journal*, 4(2), 16-25.
  19. Miller, J., Wendt, J. T., & Seidler, T. (April, 2008). Tackling steroid abuse in interscholastic athletics: Perceptions of athletic directors. *International Journal of Sport Management*, 9(2), 117-133.
  20. Miller, J., & Wendt, J. T. (2008). Wrestling with herpes: A case study. *Journal of Contemporary Athletics*, 3(1), 1-10.

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21. Miller, J., Gillentine, A. & Veltri, F. (2008). Risk management strategies at Division I intercollegiate football stadiums: Do spectators perceive they are protected against terrorism? *Journal of Contemporary Athletics*, 3(1), 65-80.
  22. Miller, J., Veltri, F., & Phillips, D. (2007). Preparing against a terrorist attack: The application of risk management at intercollegiate football stadiums. *Journal of Contemporary Athletics*, 2(3), 253-271.
  23. Miller, J. & Wendt, J. (2007). Interscholastic athletic director's perceptions of steroid use: A state study. *Journal of Contemporary Athletics*, 2(3), 207-224.
  24. Miller, J., Whisenant, W. & Pedersen, P. (Spring, 2007). The communication of opportunities and barriers to prospective applicants: An analysis of interscholastic athletic administrative job announcements. *The Physical Educator*, 64(2), 73-80.
  25. Miller, J. & Smucker, M. (2007). Authentic assessment in the sport management curriculum: A case study. *Journal of ICHPER-SD*, 2(1), 33-37.
  26. Veltri, F.R., Miller, J.J., & Iyer, R.V. (October 2006). Sport retailing through cyberspace : Using content analysis to examine sport retail sites. *International Journal of Sport Management*, 7(4), 459-473.
  27. Miller, J. & Gillentine. (Summer 2006). An analysis of risk management policies for tailgating activities at selected NCAA Division I football games. *Journal of the Legal Aspects of Sport*, 16(2), 197-215.
  28. Miller, G., Lutz, R., Shim, J., Fredenburg, K., & Miller, J. (September 2006). What makes for a satisfied coach? Factors contributing to life and job satisfaction in high school coaching. *Journal of Physical Education, Recreation and Dance*, 77(7), 40-46.
  29. Miller, J. & Veltri, F. (Fall 2006). Perceived marketing strengths and weaknesses of elite disabled sport organizations in the United States. *Sport Management and Related Topics Online Journal*, 3(1), 57-70.
  30. Gillentine, A. & Miller, J. (2006). Legal implications of tailgating. *International Journal of Sport Management*, 7, 100-109.
  31. Whisenant, W., Miller, J., & Pedersen, P. (2005). Systemic barriers in athletic administration: An analysis of job descriptions for interscholastic athletic directors. *Sex Roles: A Research Journal*, 53(11/12), 911-918.
  32. Miller, J., Veltri, F., & Gillentine, A. (Spring/Summer, 2005). Student perspectives of university intramural sport risk management. *Recreation Sports Journal*, 29(1), 23-33.

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33. Miller, G., Lutz, R., Shim, J., Fredenburg, K., & Miller, J. (January 2005). Dismissals and perceptions of pressure in coaching in Texas high schools. *Journal of Physical Education, Recreation and Dance*, 76(1), 29-33.
  34. Miller, J.J. (February 2004). Americans with Disabilities Act (Title III). *Journal of Physical Education, Recreation and Dance*, 75(2), 9-10, 13.
  35. Miller, J. & Lanehart, B.\* (August 2004). Mismatching in youth sports. *Journal of Physical Education, Recreation and Dance*, 75(6), 14-15, 17. \*-graduate student
  36. Miller, J. & Veltri, F. (2003). Security issues in public recreation centers. *Journal of Legal Aspects of Sport*, 13(3), 265-288.
  37. Kuzma J., Veltri, F., Kuzma, A.T., & Miller, J. (Summer, 2003). Negative corporate sponsor information: The impact on consumer attitudes and purchase intentions. *International Sports Journal*, 7(2), 140-147.
  38. Veltri, F., Miller, J., Scott, D., & Gillentine, J.A. (2003). An analysis of international sport management web sites: What do they tell us? *International Journal of Sport Management*, 4(11), 44-58.
  39. Veltri, F., Kuzma, A.T., Stotlar, D., Viswanthan, R., & Miller, J.J. (2003). Athlete-endorsers: Do they affect young consumers purchasing decisions. *International Journal of Sport Management*, 4(2), 145-160.
  40. Miller, J. & Wittenburg, D. (May/June, 2003). Are you ready to get up and go? *Strategies*, 16(5), 31-33.
  41. Robinson, M. & Miller, J. (2003). Assessing the impact of Bobby Knight on the brand equity of the Texas Tech basketball program. *Sport Marketing Quarterly*, 12(1), 56-59.
  42. Miller, J. & Rushing, G. (Spring/Summer, 2002). Risk management practices of university physical activity supervisors. *Journal of Legal Aspects of Sport*, 12(2), 117-131.
  43. Miller, J., Veltri, F., & Coombs, G. (Summer, 2002). An analysis of resource-acquisition strategies in disabled sports organizations. *International Sports Journal*, 6 (2), 160-171.
  44. Miller, J. & Veltri, F. (2001). Campus recreation centers: An examination of security issues. *Journal of Legal Aspects of Sport*, 11(2), 169-180.



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45. Veltri, F., Miller, J., Scott, D. (2001). An examination of security in recreation centers. *National Intramural-Recreational Sports Association Journal*, 25(2), 48-56.

#### Research Manuscripts under Review

1. Miller, J., Gillentine, A., & Podlog, L. (2010). Perceptions of multi-student projects: Implications for sport management educators. Submitted to the *International Journal of Sport Management Sport*.
2. Miller, L., Miller, J. & Martin, C. L. (2011). An examination of current female intercollegiate athletic donors' giving motives. Submitted to the *International Journal of Sport Management and Marketing*.
3. Miller, J. & Wendt, J. (2011). Heat-related illness in interscholastic football: What coaches and athletic administrators need to understand. Submitted to the *Journal of Contemporary Athletics*.
4. Gillentine, A. & Miller, J. (2011). Foul! The language of sport? Submitted to the *Journal of Sport Behavior*.

#### Research in Progress

1. Miller, J., Wendt, J. T., & Lanser, A. \*(2009). Legal consideration of heat-related deaths in interscholastic athletics. \*graduate student
2. Podlog, L., Dionigi, R., & Miller, J. (2009). Coach perceptions of psychological skills training interventions for assisting injured athletes.
3. Miller, J., Veltri, F., & Kaye, B. K. (2009). An examination of consumers' motivations for purchasing sport merchandise from professional team websites.
4. Miller, J. & Seidler, T. Dangers of mismatching in sport.
5. Miller, J. & Gillentine, A. Dangers in tailgate marketing: A case study.

#### Invited Manuscripts (published)

1. Miller, J. (August, 2011). Safety and risk management: Viewpoint. *Journal of Health, Physical Education, Recreation and Dance*, 82(6), 3-4.
2. Miller, J. (2009). Regular stadium and arena security reviews highly recommended. *Gym to Jury*, 20(4), p. 8.

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3. Veltri, F. & Miller, J. (2009). Case studies in sport marketing: Insight into case teaching methods. P.E.links4U [Online] found at <http://www.pelinks4u.org/articles/veltri0409.htm>
  4. Miller, J. (2008, August). Family files lawsuit after 12-year-old son seriously hurt in baseball game. *Gym to Jury*, 19(3), p. 4.
  5. Miller, J. (July, 2006). Youth sport or recreation injuries protection: How can school policy-makers can help? *The State Educational Standard of the National Association of School Board Educators*, pp. 29-32.

#### Invited Re-prints of Accepted Publications

1. Miller, J. & Rushing, G. (Spring/Summer, 2002). Risk management practices of university physical activity supervisors. Originally published in the *Journal of Legal Aspects of Sport*, 12(2), 117-131. Permission to re-print granted for publication in the *National Association of College and University Attorneys (NACUA) 2008 publication on "Student Risk Management."*
2. Miller, J. & Rushing, G. (Spring/Summer, 2002). Risk management practices of university physical activity supervisors. Originally published in the *Journal of Legal Aspects of Sport*, 12(2), 117-131. Permission to re-print granted for publication in the *National Association of College and University Attorneys (NACUA) 2007 publication on "Student Risk Management."*
3. Miller, J. & Gillentine. (Summer 2006). An analysis of risk management policies for tailgating activities at selected NCAA Division I football games. Originally published in the *Journal of the Legal Aspects of Sport*, 16(2), 197-215. Permission to re-print granted for publication in the *National Association of College and University Attorneys (NACUA) 2007 publication on "Student Risk Management."*

National Association of College and University Attorneys (NACUA) publication is a compendium of selected risk management journal articles and some NACUA conference manuscripts designed to provide information to legal counsel and other administrators of colleges and universities that have responsibility for their institution's risk management program.

#### Published Interviews

1. To Test or Not to Test: Steroid Use Still an Issue in Texas High Schools. (2010). *Texas Tech Today Online* at <http://today.ttu.edu/2010/03/to-test-or-not-to-test-steroid-use-still-an-issue-in-texas-high-schools/>.
2. Major interest. (2007). *Lubbock Avalanche-Journal*. Quoted on pages A1 and A4.
3. State of the industry. (2007). *Recreation Management*. Quoted on pages 54, 60, and 62.

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4. "Texas Tech reaping rewards of Knight hiring, professor says." (2003, July). North American Society for Sport Management Newsletter, 4, 1.

#### Radio/Television Interviews

1. Steroid testing in New Jersey high schools. Interviewed on June 3, 2010 by Shai Ben-Yaacov at WHYY News Philadelphia, PA.
2. Tech professor speaks out on steroid testing. (March 24, 2010). Interview may be found at <http://www.myfoxlubbock.com/news/local/story/Tech-professor-steroids-athletes-testing/5BoNhDrs6EmaUMG-wqYWXg.csp>.

#### Student Research Projects \*- Denotes Masters student

##### Accepted Poster Presentations

###### University

1. Potter, N.\* & Miller, J. (advisor). (2009). An analysis of concussion management and return-to-play protocols in intercollegiate football. Texas Tech University Eighth Annual Graduate Student Research Poster Competition. Awarded first place in the multidisciplinary 2 section.
2. Black, M.\* & Miller, J. (advisor). (2009). An analysis of concussion documentation practices in Texas interscholastic football. Texas Tech University Eighth Annual Graduate Student Research Poster Competition. Awarded third place in the multidisciplinary 2 section.

##### National

1. Hermes, R. & Miller, J. (advisor). Risk management practices of university physical activity programs. AAPAR Poster Session. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, San Diego, CA.
2. Bradley, J. & Miller, J. (advisor). (2011). Should cheerleading be an NCAA sport?: Perceptions of athletic administrators. NASPE Sport and Physical Education Poster Session. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention.
3. Dunn, A.\* & Miller, J. (advisor). (2010). A risk assessment of aviation issues on intercollegiate football stadiums. AAPAR Poster Session. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Indianapolis, IN. \*-graduate student
4. Henderson, B\*. & Miller, J. (advisor). (2010). Impact of student recreation centers on social development and retention. AAPAR Poster Session. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Indianapolis, IN. \*-graduate student

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5. Boales, T.\* & Miller, J. (advisor). (2010). Managing risks when fans rush the court. AAPAR Poster Session. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Indianapolis, IN. \*-graduate student
  6. Beck, L.\* & Miller, J. (advisor). (2010). A longitudinal analysis of factors affecting Major League Baseball attendance. NASPE Sport and Physical Education Poster Sessions. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Indianapolis, IN. \*-graduate student
  7. Potter, N.\* & Miller, J. (advisor). (2010). Concussion management and return-to-play protocols in intercollegiate football. NASPE Sport and Physical Education Poster Sessions. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Indianapolis, IN. \*-graduate student
  8. Black, M.\* & Miller, J. (advisor). (2010). Concussion documentation procedures in Texas interscholastic football. NASPE Sport and Physical Education Poster Sessions. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Indianapolis, IN. \*-graduate student
  9. Boales, T.\* & Miller, J. (2010). Managing the “wave”: Protocols of protection when fans rush the court. Sport and Recreation Law Association Conference. Albuquerque, NM. \*-graduate student
  10. Dunn, A. & Miller, J. (2010). Do intercollegiate basketball arenas facility managers perceive a terrorist threat?: A risk management application. Sport and Recreation Law Association Conference. Albuquerque, NM. \*-graduate student
  11. Miller, J. (advisor), Reid, M.\*, & Dunn, A.\* (March 6, 2009). Flying the friendly skies?: A risk management analysis of potential air attacks on intercollegiate football stadiums. Sport and Recreation Law Association Conference. San Antonio, TX. \*-graduate student
  12. Buchta, J. \* & Miller, J. (advisor) (2008). An analysis of state legislation for the protection of high school sports officials. Sport and Recreation Law Association Conference, Chapel Hill, NC.

Research Projects with Graduate Students (in progress to be submitted to peer-reviewed publications)

1. Black, M.\*, & Miller, J. & (2009). An analysis of concussion documentation practices in Texas interscholastic football.

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2. Dunn, A. \*, Miller, J., & Burkett, M.\* Identification of risk management practices against potential terrorist air attacks of intercollegiate football stadiums.
  3. Miller, J. & Boales, T.\* “Rushing the court”: Risk management practices of Division I intercollegiate basketball arenas.
  4. Miller, J., Buchta, J.\* & Wendt, J. Protecting the sport official: An analysis of state legislation.

#### Published Abstracts/Proceedings

1. Veltri, F., Daughtery, C., & Miller, J. (2011). What marketing professors should know about e-publishing: Where are we today, a legal update. Marketing Educators Association Conference Proceedings, 44-48. Retrieved from <http://www.marketingeducators.org/proceedings/20110001.pdf>.
2. Veltri, F., Daughtery, C., & Miller, J. (2011). Beyond the Classroom: Service learning in business school marketing clubs. Marketing Educators Association Conference Proceedings, 75-78. Retrieved from <http://www.marketingeducators.org/proceedings/20110001.pdf>.
3. Gillentine, A. & Miller, J. (March, 2005). An analysis of risk management policies at selected Division I institutions. Research Quarterly for Exercise and Sport, 76(1), supplement, A-123.
4. Miller, J. & Veltri, F. (March, 2005). Sports retail consumer behavior: Why they won't buy online. Research Quarterly for Exercise and Sport, 76(1), supplement, A-127.
5. Whisenant, W. & Miller, J. (March, 2005). If you can't coach football, don't apply: How women are blocked from interscholastic athletic administration opportunities in Texas. Research Quarterly for Exercise and Sport, 76(1), supplement, A-130.
6. Miller, J., Seidler, T., Gillentine, A., Veltri, F., & Jordan, J. (March, 2004). Effectiveness of university intramural risk management plans from the participant's perception. Research Quarterly for Exercise and Sport, 75(1), supplement.
7. Miller, J. & Robinson, M. (March, 2003). Case study analysis of the brand equity conceptual model in intercollegiate athletics. Research Quarterly for Exercise and Sport, 74(1), supplement, A-88.

#### Books

1. Miller, J. & Seidler, T. (Eds). (2010). *A Practical Guide to Sport Management Internships*. Carolina Academic Press Publishers: Raleigh, N.C. I was the lead editor for this book.

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### Books (In Progress)

2. Miller, J. (in progress). *Sport Facility Planning*. Carolina Academic Press Publishers: Raleigh, N.C.
3. Miller, J. (in proposal). *Safety and Sport Event Management*. Holcomb-Hathaway Publishers.

### Book Chapters

1. Miller, J. (in submission). Security in sport. In *Risk management in sport: Issues and strategies* (H. Appenzeller (Ed.), 3<sup>rd</sup> edition).
2. Miller, J. (in press). Sport management, marketing, and finance. In *Introduction to Physical Education, Exercise Science, and Recreation* (Reeve, T.G. & Dornier, L. Eds.).
3. Miller, J. (in press). Policies and politics of performance-enhancing drugs in interscholastic athletics. In *Power, politics, problems, and policy in sport* (Lee, J. ed). Carolina Academic Press.
4. Miller, J. (2010). Service versus service-learning. In *Service-learning in physical education and other related professions: A Global Perspective* (Miller, M.B. & Nendel, J., eds.). Jones & Bartlett Publishing.
5. Meaney, K.S., Miller, J., & Brady, H. (2010). Service-learning at Texas Tech University. In *Service-learning in physical education and other related professions: A Global Perspective* (Miller, M.B. & Nendel, J., eds.). Jones & Bartlett Publishing.
6. Miller, J. (2010). Internship strategies: Preliminary considerations. In *A Practical Guide to Sport Management Internships* (Miller, J. & Seidler, T., eds). Carolina Academic Press.
7. Miller, J. (2010). Choosing an internship area: The major specialties. In *A Practical Guide to Sport Management Internships* (Miller, J. & Seidler, T., eds). Carolina Academic Press.
8. Gillentine, A. & Miller, J. (2010). Steps in preparing for the internship experience. *A Practical Guide to Sport Management Internships* (Miller, J. & Seidler, T., eds). Carolina Academic Press.
9. Miller, J. & Wendt, J. (2010). Safety and negligence internship issues. In *A Practical Guide to Sport Management Internships* (Miller, J. & Seidler, T., eds). Carolina Academic Press.

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10. Miller, J. & Wendt, J. (2010). Paid vs. unpaid internships. In A Practical Guide to Sport Management Internships (Miller, J. & Seidler, T., eds). Carolina Academic Press.
  11. Miller, J. (2010). Managing internship risks: Avoidance and retention issues. In A Practical Guide to Sport Management Internships (Miller, J. & Seidler, T., eds). Carolina Academic Press.
  12. Miller, J. & Wendt, J. (2010). Managing internship risks: Insurance issues. In A Practical Guide to Sport Management Internships (Miller, J. & Seidler, T., eds). Carolina Academic Press.
  13. Clement, A., Miller, J. & McGlone, C. (2010). Sexual harassment issues in internships. In A Practical Guide to Sport Management Internships (Miller, J. & Seidler, T., eds). Carolina Academic Press.
  14. Miller, J. (2009). Drug issues in sport: Steroids illegal-performance enhancement. In Criminal and Sport Behavior (Lee, J. & Lee, J., eds.) Carolina Academic Press.
  15. Seidler, T & Miller, J. (2007). Trends in facility design (Updated revision). Facilities Planning for Health, Fitness, Physical Activity, and Sports: Concepts and Applications, 12<sup>th</sup> ed. Sawyer, T.H. (Ed.). Champaign, IL: Sagamore Publishing.
  16. Rushing, G. & Miller, J. (2007). Event risk management (Updated revision). Facilities Planning for Health, Fitness, Physical Activity, and Sports: Concepts and Applications, 12<sup>th</sup> ed. Sawyer, T.H. (Ed.). Champaign, IL: Sagamore Publishing.
  17. Miller, J. (2007). Sport management internships (Updated revision). Foundations of Sport Management. Gillentine, J.A. & Crow, B. (Eds.). Morgantown, WV: FIT Publishing.
  18. Miller, J. (2005). Sport management internships. Foundations of Sport Management. Gillentine, J.A. & Crow, B. (Eds.). Morgantown, WV: FIT Publishing.
  19. Seidler, T & Miller, J. (2005). Trends in facility design. Facilities Planning for Health, Fitness, Physical Activity, and Sports: Concepts and Applications, 11<sup>th</sup> ed. Sawyer, T.H. (Ed.). Champaign, IL: Sagamore Publishing.
  20. Rushing, G. & Miller, J. (2005). Event risk management. Facilities Planning for Health, Fitness, Physical Activity, and Sports: Concepts and Applications, 11<sup>th</sup> ed. Sawyer, T.H. (Ed.). Champaign, IL: Sagamore Publishing.

Presentations at Professional Meetings

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All of the following have been presented at professional national conferences.

National Workshops

1. Miller, J., Seidler, T., Martin, T., Batista, P., Pittman, A., Rushing, G., and Hypes, M. (2008). Safety and risk management considerations for interscholastic athletics. American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Fort Worth, TX.
2. Miller, M., Tummers, N.E., K., Tunncliff, Folsom Meek, S., Konukman, F., Miller, J. Mumford, J., Kane, J., Morley, L., Nendel, J. (April, 2007). Service learning: Linking academic coursework and school/community needs. American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Baltimore, MD.
3. Miller, J., Gillentine, A., Miller, G., Mowery, R., Clement, A., Miloch, K., Scott, D., Seidler, T., Jordan, J., Pittman, A., & Goldberger, A. (April, 2005). Ignoring the obvious: An in-depth examination of critical risk management issues for coaches, teachers, sport and school administrators. Sponsored by Sport Management Council and Safety and Risk Management Councils of the American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Chicago, IL.
4. Miller, J., Gillentine, A., & Veltri, F. (April 14, 2005). Case study pedagogical strategies for university sport marketing classes. Sport Management Council Day. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Chicago, IL.
5. Miller, J., Seidler, T., Scott, D., Mullane, S., Jordan, J., Hums, A., Clement, A., Lough, N., Li, M., & Verner, B. (March/April, 2004). Sport management pedagogy workshop. Sport Management Council of the American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, New Orleans, LA.
6. Miller, J., Seidler, T., Ammon, R., Goldfine, B., & Gillentine, A. (April, 2003). Safe at home: Managing risk in sport & recreation facilities. Safety and Risk Management Council of the American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Philadelphia, PA.

National Poster Presentations

1. Martin, N. & Miller, J. (2011). *The status of waivers in university physical education activity programs*. Research Consortium of the American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, San Diego, CA.
2. Miller, J., Meaney, K., & Podlog, L. (2011). *Service-learning in sport marketing class: Does it make a difference?* NASPE Sport and Physical Education Poster



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Session. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention.

3. Miller, J. & Dunn, A. (2011). *Perceived security practices of intercollegiate basketball venue managers after 9/11*. AAPAR Poster Session. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, San Diego, CA.
4. Miller, J. & Gillentine, A. (2011). *Analysis of risk management tailgating policies in intercollegiate athletics revisited*. National Association for Sport and Physical Education of the American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, San Diego, CA.
5. Miller, J. & Bae, S. (April 4, 2009). *A theory of reasoned action application to generation Y consumers*. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Tampa, FL.
6. Miller, J. & Gillentine, A. (April 4, 2009). *Why sport marketing students prefer small group multi-student projects*. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Tampa, FL.
7. Bae, S. & Miller, J. (2008). *A content analysis of job descriptions in the sport industry*. American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Ft. Worth, TX.
8. Miller, J. & Veltri, F. (2008). *Spectator perception of Super Bowl security after 9/11: Implications for facility managers*. American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Ft. Worth, TX.
9. Veltri, F. & Miller, J. (2008). *Case studies: Case selection and use in sport marketing classes*. American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Ft. Worth, TX.
10. Miller, J., Seidler, T., & Wendt, J. (March, 2007). *Athletic director perceptions of steroid use and testing in interscholastic athletics*. Sport and Recreation Law Association Conference, Chapel Hill, NC.
11. Miller, J. (2006). *Relationship between spectator knowledge and points of attachment in intercollegiate teams*. Research Consortium of the American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Salt Lake City, UT.
12. Miller, J. & Veltri, F. (2006). *Purchasing sport-related products online: What motivates the consumer?* Research Consortium of the American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Salt Lake City, UT.

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13. Miller, J., Gillentine, A., & Veltri, F. (2006). *Spectator perceptions of security at selected intercollegiate football stadiums*. NASPE Sport and Physical Education Poster Session. American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Salt Lake City, UT.
  14. Miller, G., Lutz, R., Shim, J., Fredenburg, K., & Miller, J. (2006). *What makes for a satisfied coach? Factors contributing to life and job satisfaction in high school coaching*. NASPE Sport and Physical Education Poster Session. American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Salt Lake City, UT.
  15. Lutz, R., Miller, G., Fredenburg, K., Shim, J. & Miller, J. (June 10, 2005). *Factors contributing to life and job satisfaction among high school coaches: An exploratory study*. North American Society for the Psychology of Sport and Physical Activity, St. Petersburg, FL.
  16. Miller, G., Lutz, R., Shim, J. Fredenburg, K. & Miller, J. (May, 2005). *To coach or not to coach: A national study of satisfaction and dismissal among high school coaches*. National Coaching Education Conference, Orlando, FL.
  17. Gillentine, A. & Miller, J. (April 14, 2005). *An analysis of risk management policies at selected Division I institutions*. Research Consortium of the American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Chicago, IL.
  18. Whisenant, W. & Miller, J. (April 14, 2005). *If you can't coach football, don't apply: How women are blocked from interscholastic athletic opportunities in Texas*. Research Consortium of the American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Chicago, IL.
  19. Miller, J. & Veltri, F. (April 14, 2005). *Sports retail consumer behavior: Why they won't buy online*. Research Consortium of the American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Chicago, IL.
  20. Miller, J. & Veltri, F. (April 15, 2005). *So you want to watch some football?: Anti-terrorism security policy and procedure changes at selected Division I intercollegiate football stadiums*. National Association for Sport and Physical Education (NASPE) of the American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Chicago, IL.
  21. Miller, G., Lutz, R., Shim, J., Miller, J., & Fredenburg, K. (April 15, 2005). *You're fired! An examination of dismissals and perceptions of pressure in coaching in Texas high schools*. National Association for Sport and Physical Education (NASPE) of the American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Chicago, IL.

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22. Miller, J., Seidler, T., Gillentine, A., Veltri, F., & Jordan, J. (March/April, 2004). *Effectiveness of university intramural risk management plans from the participant's perception*. Research Consortium of the American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, New Orleans, LA.
  23. Miller, J. & Robinson, M. (March, 2003). *Case study analysis of the brand equity conceptual model in intercollegiate athletics*. Research Consortium of the American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Philadelphia, PA.

#### Invited Presentations

1. Miller, J., Andrew, D.P.S., & McGlone, C. (2011). *So you want to be a professor? An opportunity for collaboration and mentoring of junior (or new?) faculty*. Sport and Recreation Law Association. Savannah, GA.
2. Miller, J. (November, 2010). *When fans rush the court: How do basketball venue managers handle it?* Sport, Entertainment, and Venues Tomorrow Conference. Columbia, SC.
3. Miller, J. (June, 2007). *Risk management considerations for sport facilities*. United States Indoor Soccer Coaches Association, Denver, CO.
4. Miller, J. (June 2009). *Negligence, waivers, and other risk management considerations*. United States Indoor Soccer Coaches Association. Las Vegas, NV.
5. Clement, A. & Miller, J. (November, 2006). *Stadium terrorism: What are the legal implications associated with the operation of arenas and stadia in the U.S.* The Craig Kelly Sport and Entertainment Law Symposium, University of South Carolina, Columbia, SC.

#### National Presentations

8. Veltri, F., Daughtery, C., & Miller, J. (2011). *What marketing professors should know about e-publishing: Where are we today, a legal update*. Marketing Educators Association national conference. San Diego, CA.
9. Veltri, F., Daughtery, C., & Miller, J. (2011). *Beyond the Classroom: Service learning in business school marketing clubs*. Marketing Educators Association national conference. San Diego, CA.
10. Miller, J., Gillentine A, Seidler, T., McGlone, C., & Unruh, N. (2011). *Challenges in University Sport Management Programs*. American Alliance for Health, Physical Education, Recreation, and Dance. San Diego, CA.

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11. Miller, J. & Gillentine, A. (2011). *The termination of an intercollegiate football coach: Contract issues or coaching negligence?* Sport and Recreation Law Association. Savannah, GA.
  12. Brown, M. & Miller, J. (2011). *Implementing Title IX: A policy analysis of changes to the Office of Civil Rights enforcement of the 1972 statute.* Sport and Recreation Law Association. Savannah, GA.
  13. Martin, N. & Miller, J. (2011). *Limiting liability and promoting participant safety in physical education activity programs.* Sport and Recreation Law Association. Savannah, GA.
  14. Miller, J. & Dunn, A. (2010). *Intercollegiate basketball arenas: Do facility managers perceive the terrorist threat?* Sport, Entertainment, and Venues Tomorrow Conference. Columbia, SC.
  15. Miller, J. (2010). *An identification of service-learning stages in sport management internships.* North American Association for Sport Management Conference. Tampa, FL.
  16. Veltri, F. & Miller, J. (2010). *A teaching sport marketing the hybrid way: Adding a new twist.* Marketing Education Association Conference. Seattle, WA.
  17. Miller, J. & Veltri, F. (2010). *Kolb's experiential education model effectiveness in teaching through service-learning.* Marketing Education Association. Seattle, WA.
  18. Gillentine, A., Miller, J. & Lee, J. (2010). *Managing alcohol risks at sports events.* American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Indianapolis, IN.
  19. Miller, J. & Seidler, T. (2010). *Internship injuries: What may create negligence?* American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Indianapolis, IN.
  20. Miller, J. & Veltri, F. (2010). *Examination of security issue university sport camps: Coaches background check.* American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Indianapolis, IN.
  21. Miller, J. (2010). *An application of Kolb's experiential education model to risk management service-learning.* Sport and Recreation Law Association Conference. Albuquerque, NM.

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22. Veltri, F. & Miller, J. (2009). *Economic impact of a small event on a mid-sized community*. North American Society for Sport Management Conference. Columbia, SC.
  23. Veltri, F. & Miller, J. (2009). *Cases in sports marketing: Case selection and how they are used in the classroom*. Marketing Educators Association Conference. Newport Beach, CA.
  24. Miller, J. & Meaney, K.S. (2009). *Applying service-learning to sport management*. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention. Tampa, FL.
  25. Miller, J. & Seidler, T. (April 1, 2009). *Managing internships with contracts*. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention. Tampa, FL.
  26. Miller, J. (March 7, 2009). *Using class debates and rubric assessments to develop critical thinking in legal issues classes*. Sport and Recreation Law Association Conference. San Antonio, TX.
  27. Miller, J. & Wendt, J. (March 6, 2009). *Risk management and the Fourth Amendment at sports events: Like water and oil?* Sport and Recreation Law Association Conference. San Antonio, TX.
  28. Miller, J. & Veltri, F. (March 5, 2009). *An examination of safety issues at university recreation sport camps*. Sport and Recreation Law Association Conference. San Antonio, TX.
  29. Miller, J., Seidler, T., McGregor, I, Cotten, D., & Batista, P. (December, 5, 2008). Panel: *Ask the experts – Trends and ideas in legal issues and risk management*. Athletic Business Conference and Expo. San Antonio, TX.
  30. Miller, J. & Fieber, P. (December 5, 2008). *Getting water from a stone: Improving smaller city athletic facilities*. Athletic Business Conference and Expo. San Antonio, TX.
  31. Seidler, T, & Miller, J. (December, 6, 2008). *Conducting a facility risk review*. Athletic Business Conference and Expo. San Antonio, TX.
  32. Ammon, R., Miller, J., & Seidler, T. (May, 30, 2008). *Pat-down searches: Reduction technique for terrorist threat or litigation waiting to happen?* North American Association for Sport Management. Toronto, CA.
  33. Miller, J., Seidler, T, Scott, D. & Wendt, J. (April, 2008). *Managing risks for sport management internships*. American Alliance for Health, Physical Education, Recreation, and Dance. Ft. Worth, TX.

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34. Miller, J. & Gillentine, A. (April, 2008). Group work in sport management graduate classes: Student perceptions of effectiveness. American Alliance for Health, Physical Education, Recreation, and Dance. Ft. Worth, TX.
  35. Miller, G. & Miller, J. (April, 2008). Sport management internships: Perspectives on value, learning and assessment. American Alliance for Health, Physical Education, Recreation, and Dance. Ft. Worth, TX.
  36. Veltri, F. & Miller, J. (April, 2008). Hosting a national club sport tournament: The economic impact to the community. National Intramural-Recreation Sport Association Annual Conference. Austin, TX.
  37. Miller, J., Young, S. & Martin, N. (2008). Waivers in college intramural sports programs: Effectiveness or efficiency? Sport and Recreation Law Association Conference. Myrtle Beach, S.C.
  38. Lee, J., Miller, J., Gillentine, A. & Lee, J. (2008). Sport facility alcohol management and the interface between risk management and criminal justice. Sport and Recreation Law Association Conference. Myrtle Beach, S.C.
  39. Miller, J., Seidler, T., & Scott, D. (January, 2008). I love my coach! Providing leadership and managing risks against sexual abuse in young athletes. National Association for Kinesiology and Physical Education in Higher Education. Albuquerque, NM.
  40. Miller, G. & Miller, J. (January, 2008). Evaluation and assessment techniques for sport management internships. National Association for Kinesiology and Physical Education in Higher Education. Albuquerque, NM.
  41. Seidler, T. & Miller, J. (January, 2008). Assaults on sports officials: Are the zebras endangered? National Association for Kinesiology and Physical Education in Higher Education. Albuquerque, NM.
  42. Miller, J. & Seidler, T. (November, 2007). Medical emergency action plans for fitness and athletic programs. Athletic Business Conference and Expo. Orlando, FL.
  43. Miller, J. & Seidler, T. (November, 2007). Managing risks in negligent hiring, retention, supervision, and referral. Athletic Business Conference and Expo. Orlando, FL.
  44. Miller, J., Beck, J., Gillentine, A., Judd, M. & Goldfine, B. (May, 2007). Combining problem-based learning and collaborative learning with sport management online classes: Does it work? North American Association for Sport Management, Fort Lauderdale, FL.

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45. Miller, J. Seidler, T., Miller, G., Scott, D. (April, 2007). Sport management internships: What protection do you use? American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Baltimore, MD.
  46. Veltri, F., Miller, J., & Gillentine, A. (April, 2007). Diversity issues confronting the black athlete: Examination of endorsement opportunities. American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Baltimore, MD
  47. Miller, J. & Seidler, T. (April, 2007). Not only is he bigger than me, he's my coach! American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Baltimore, MD.
  48. Veltri, F. & Miller, J. (March, 2007). Spectator perception of security at the Super Bowl: Risk management and the implications. Sport and Recreation Law Association Conference. Chapel Hill, NC.
  49. Miller, J. & Wendt, J. T. (November, 2006). Premises liability and risk management strategies for sport and recreational facilities. Athletic Business/ICAA Conference, Las Vegas, NV.
  50. Miller, J. & Seidler, T. (2006). Emergency action plans for sport and recreation organizations. Athletic Business/ICAA Conference, Las Vegas, NV.
  51. Miller, J. & Gillentine, A. (November, 2006). An analysis of tailgating risk management policies at NCAA Division I universities. International Conference on Sport and Entertainment Business, University of South Carolina, Columbia, SC.
  52. Miller, J., Judd, M., Beck, J., & Gillentine, A. (2006). Sport management pedagogy: The role of NASSM annual conference for continuing profession preparation. North American Association for Sport Management, Kansas City, KS.
  53. Miller, J., Seidler, T., Miller, G., & Scott, D. (2006). Assessment/evaluation challenges in sport management internships. American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Salt Lake City, UT.
  54. Miller, J., Gillentine, G. & Veltri, F. (2006). Using problem based learning in the sport management classroom. American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Salt Lake City, UT.
  55. Miller, J., Seidler, T., Goldfine, B., & Rushing, G. (2006). How do you make a square peg fit into a round hole? Suggested safety guidelines for sport facility

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modifications. American Alliance for Health, Physical Education, and Dance National Exposition and Convention, Salt Lake City, UT.

56. Miller, J. (2006). Using case study in teaching legal aspects of sport and recreation. Sport and Recreation Law Association Conference. Albuquerque, NM
57. Miller, J. & Seidler, T. (2005). Risk management and security plans: A synergistic approach to safety. Athletic Business Conference: Orlando, FL.
58. Miller, J. (October, 2005). Protecting intercollegiate sports venues through risk management. International Conference for Entertainment and Sport Business. University of South Carolina; Columbia.
59. Miller, J. & Veltri, F. (2005). Teaching with case method: Developing critical skills for sport marketing students. Sport Marketing Association Conference. Tucson, AZ.
60. Veltri, F. & Miller, J. (2005). Looking for sponsorships?: Look no farther than eBay. Sport Marketing Association Conference. Tucson, AZ.
61. Miller, J., Batista, P. & Rushing, G. (April 15, 2005). The athlete's right of privacy: How safe are they? American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Chicago, IL.
62. Miller, J., Seidler, T., & Miller, G. (April 15, 2005). Synergistic opportunities and concerns for sport management programs: Legal issues in sport management internships. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Chicago, IL.
63. Miller, J. & Smucker, M. (April 14, 2005). Empowering the sport management student through reflection and service: Bridging theory to application. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Chicago, IL.
64. DuBord, R, Gillentine, A., Miller, J. & Jordan, J. (April 7, 2005). Did you know...? Student perceptions of intramural risk management programs. National Intramural-Recreational Sports Association, Orlando, FL.
65. Miller, J., Veltri, F. & Phillips, D. (March 4, 2005). Identification of anti-terrorism security procedures for intercollegiate football venues. Sport and Recreation Law Association Conference, Virginia Beach, VA.
66. Smucker, M. & Miller, J. (January 8, 2005). Sport management laboratory classes: A higher level of learning. National Association for Kinesiology and Physical Education in Higher Education (NAKPEHE), Tucson, AZ.



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67. Miller, J. & Veltri, F. (November 20, 2004). Consumer perception preferences of athletic merchandise selection and convenience: Internet vs. traditional retail athletic outlets. Sport Marketing Association, Memphis, TN.
  68. Gillentine, A., Miller, J. & Jordan, J. (November 20, 2004). Negligent marketing: What all sport marketers should know. Sport Marketing Association, Memphis, TN.
  69. Miller, J. & Veltri, F. (November 19, 2004). Consumer perception of value of athletic merchandise and apparel on the Internet: Do traditional retailers have anything to fear? Sport Marketing Association, Memphis, TN.
  70. Veltri, F., Miller, J., Gillentine, A. & Bradish, C. (November 19, 2004). Using cases in teaching sport marketing. Sport Marketing Association, Memphis, TN.
  71. Lutz, R., Miller, G., Miller, J., Shim, J. (July, 2004). Coach dismissals and pressures. National Coaching Education Conference. San Antonio, TX.
  72. Gillentine, A. & Miller, J. (May, 2004). Bearman v. Notre Dame- 20 years later: Implications for sport marketers. North American Society for Sport Management. Atlanta, GA.
  73. Miller, J. & Veltri, F. (May, 2004). Consumer purchasing behavior of sport merchandise/apparel online: The who, what, and why. North American Society for Sport Management. Atlanta, GA.
  74. Miller, J., Johnson, R., Pagano, T., DeMers, G., Goldfine, B, Seidler, T., Sawyer, T., & Horne, T. (March/April, 2004). Ask the experts: Sport facility planning and design and aquatics liability issues. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention. New Orleans, LA.
  75. Miller, J., Miller, G., & Seidler, T. (March/April 2004). Challenges in sport management internship supervision. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention. New Orleans, LA.
  76. Miller, J. & Seidler, T. (March/April, 2004). Terrorism issues for facility managers since 9/11: An updated report. Substituted for Robert Ammon. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention. New Orleans, LA.
  77. Miller, J., Seidler, T., & Gillentine, A. (March, 2004). Is the National Football League responsible for injuries due to third party acts? Sport and Recreation Law Association Annual Conference. Las Vegas, NV.

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78. Miller, J. & Veltri, F. (March, 2004). An examination of security concerns in public recreation centers. Sport and Recreation Law Association Annual Conference. Las Vegas, NV.
  79. Seidler, T., Miller, J. & Gillentine, A., (March, 2004). It's OK, I love my coach! Sport and Recreation Law Association Annual Conference. Las Vegas, NV.
  80. Miller, J. & Miller, G. (March, 2004). Fire the coach!: Texas high school athletic administrators and coach's perception of dismissal influence. Sport and Recreation Law Association Annual Conference. Las Vegas, NV.
  81. Miller, J. (2003, April). Green design for sport facilities. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Philadelphia, PA.
  82. Miller, G.A. & Miller, J. (2003, April). Capstone experiences: Sport management internship assessment evaluation. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Philadelphia, PA.
  83. Miller, J., Jordan, J., Gillentine, A., & Seidler, T. (2003, March). University intramural program risk management plans: What do the participant's perceive? Sport, Physical Activity, Recreation, and Law Conference, Atlanta, GA.
  84. Miller, J. & Rushing, G. (2003, March). Issues in dealing with contagious diseases in a sport or recreational setting: Does fiduciary duty infringe on the right of privacy? Sport, Physical Activity, Recreation, and Law Conference, Atlanta, GA.
  85. Miller, J. & Rushing, G. (2003, March). ADA Title III: What are the implications of dealing with HIV sport participants? Sport, Physical Activity, Recreation, and Law Conference, Atlanta, GA.
  86. Miller, J. (2002, April). How does Title III of the ADA affect the participation in athletics for the disabled? American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, San Diego, CA.
  87. Miller, J. & Smith-Nix, A. (2002, April). Just when you thought it was safe to get in the water: How effective are lifeguard training programs? American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, San Diego, CA.
  88. Miller, J., Seidler, T., & Rushing, G. (2002, April). Reign of errors: Problems and solutions in sport facility design. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention,, San Diego, CA

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89. Miller, J. & Smucker, M. (2002, May). The impact of hiring a celebrated coach on selected sport marketing variables. North American Society for Sport Management, Canmore, Alberta, Canada.
  90. Veltri, F., Miller, J. & Kuzma, J. (2002, May). Negative corporate sponsor information: The impact on consumer attitude and purchase intentions. North American Society for Sport Management, Canmore, Alberta, Canada.
  91. Miller, J., Seidler, T., Rushing, G., and Batista, P. (2002, March). Legal implications of crowd control at intercollegiate athletic contests. Sport, Physical Activity, Recreation, and Law Conference, Waco, TX.
  92. Miller, J. & Smith-Nix, A. (2002, March). An analysis of lifeguard training programs. Sport, Physical Activity, Recreation, and Law Conference. Waco, TX.
  93. Miller, J. & Smith-Nix, A. (2001, March). Codes and regulations for aquatic facilities: are current training programs keeping seasonal staff afloat in the “Sea of Risk Management?” Sport, Physical Activity, Recreation, and Law Conference, Branson, MO.
  94. Veltri, F. & Miller, J. (2001, March). Athlete endorsement contracts: What are their rights? Sport, Physical Activity, Recreation, and Law Conference, Branson, MO.
  95. Miller, J., Veltri, F., & Rushing, G. (2001, March). Making a case for a student-recreation facility. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Cincinnati, OH.
  96. Miller, J. (2001, March). The state of the state in New Mexico physical education. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention,, Cincinnati, OH.
  97. Veltri, F., Miller, J., Scott, D., & Gillentine, A. (2001, May). An analysis of university sport management web sites: What do they tell us? North American Society for Sport Management, Virginia Beach, VA.
  98. Veltri, F., Miller, J. & Rushing, G. (2001, May). Athletic department caravans: Do they satisfy the superfan? North American Society for Sport Management, Virginia Beach, VA.
  99. Miller, J., Veltri, F., Scott, D., & Gillentine, A. (2001, September). An analysis of international university sport management web sites. International Conference on Sport and Entertainment Business, Columbia, SC.
  100. Veltri, F. & Miller, J. (2001, September). Corporate apparel exclusivity in college

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athletics: The student factor. International Conference on Sport and Entertainment Business, Columbia, SC.

101. Veltri, F. & Miller, J. (2000, March). Legal issues in student recreation facilities. Sport, Physical Activity, Recreation, and Law Conference, Albuquerque, NM.
102. Miller, J. & Veltri, F. (2000, May). Security management of campus recreation facilities. North American Society of Sport Management, Colorado Springs, CO.
103. Miller, J. & Veltri, F. (2000, March). Applications of risk management theories at universities and colleges in the United States. Sport, Physical Activity, Recreation, and Law Conference, Albuquerque, NM.
104. Miller, J. & Veltri, F. (1999, April). Security systems of athletic facilities and arenas. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Boston, MA.
105. Miller, J. (1998, April). Post-occupancy of athletic facilities: The good and bad. American Alliance for Health, Physical Education, Recreation, and Dance National Exposition and Convention, Reno, NV.

All citations listed below were presented at professional regional/state conferences.

Professional Regional/State Presentations

1. Lutz, R., Miller, G., Shim, J. & Miller, J. (July, 2004). Coaching dismissals and pressures: Perceptions and realities. Texas Association for Secondary School Principals. Austin, TX.
2. Miller, J., Miller, G., & Seidler, T. (December 2003). Capstone experiences: Sport management internship assessment/evaluation. Texas Association for Health, Physical Education, Recreation, and Dance. Galveston, TX.
3. Miller, J. (October, 2002). Potential liabilities for coaches and teachers. Region 17 Education Services. Lubbock, TX.
4. Miller, J., Veltri, F., Scott, D., & Gillentine, A. (October, 2001). An analysis of international university sport management program web sites: How are they being used? Florida State University Sport Management Conference. Tallahassee, FL.
5. Miller, J. (October, 2001). Development of a physical education program evaluation instrument. New Mexico Schools Health Institute. Albuquerque, NM.
6. Miller, J. (October, 2001). Risk management in physical education: Everything you were afraid to ask. Region 17 Education Services. Lubbock, TX.

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7. Miller, J., Lanehart, B.\*, Tressler, G.\*, Copeland, J.\*, Lehman, C\*. (October, 2001). Managing risks in physical education. Region 17 Education Services. Lubbock, TX. \*= Graduate students.
  8. Smith-Nix, A. & Miller, J. (February, 2001). Pool safety: Do regulations cover qualifications of lifeguards. Southern District Association for Health, Physical Education, Recreation, and Dance. Birmingham, AL.
  9. Veltri, F. & Miller, J. (February, 2000). An analysis of security issues in campus recreational facilities. Central District Association for Health, Physical Education, Recreation, and Dance. Omaha, NE.).
  10. Miller, J. (October, 2000). Advocacy for physical education. New Mexico Institute for Public Health. Albuquerque, NM.
  11. Miller, J. (October, 2000). Are you prepped for PEP? New Mexico Association for Health, Physical Education, Recreation, and Dance. Santa Fe, NM.
  12. Miller, J. (October, 2000). We're number 2! New Mexico Association for Health, Physical Education, Recreation, and Dance. Santa Fe, NM.
  13. Miller, J. (October, 1999). How secure is your recreational building? New Mexico Association for Health, Physical Education, Recreation and Dance. Albuquerque, NM.

#### Editorial and Review Activities

- Editorial Board member for the Applied Recreation Research and Programming Annual Journal, 2011-present
- Editorial Board member for the Applied Research in Coaching and Athletics Annual Journal, 2011-present
- Editorial Board member for the Journal of Venue and Event Management, 2010-present
- Editorial Board member for the International Journal of Sport Management, 2006-present. Number of reviews: 17
- Editorial Board member for the Journal of Legal Aspects of Sport, 2002-present. Number of reviews: 12
- Editorial Board member for the International Council for Health, Physical Education, Recreation, and Dance (ICHPERD), 2005-2007. Number of reviews: 3
- Editorial Board member for the Sport Management and Related Topics Journal (SMART), 2005-present. Number of reviews: 4
- Guest editor for the Sport Management and Related Topics (SMART) Journal for special issue on Sport Facility Management (2008). Number of reviews: 5
- Sport Management Advisory Committee – 2010 to present
- Sport Management Program reviewer- National Association for Sport and Physical Education (NASPE), 2007-present. Number of reviews: 38

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Position publication coordinator for the American Association for Physical Activity and Recreation, 2007-present. Number of reviews: 8

Program reviewer for the Sport and Recreation Law Association conference, 2004-present. Number of reviews: 20

Served as a member of the Panel of Reviewers for the North American Society for Sport Management/National Association for Sport and Physical Education (NASSM/NASPE) Sport Management Program Review Council (SMPRC), 2002-2007. Number of reviews: 5

Program reviewer for the Safety and Risk Management Council for the national AAHPERD convention, 2003-present. Number of reviews: 12

Manuscript reviewer for *Strategies*, 2002-present. Number of reviews: 3

Textbook reviewer for *Financial Management in the Sport Industry*, Brown, M.T., Rascher, D.A., Nagel, M. S., McEvoy, C. D. (2010). Holcomb-Hathaway, Publishers.

Textbook reviewer for *Sport Law*, Brown Publishers. (2007)

Textbook reviewer for *Sport Event, Risk and Facility Management*. Mulrooney, A., Ammon, R., Jr., & Farmer, P., Morgantown, WV: Fitness Technology Information, Inc. (2003).

#### External Reviewer for Tenure and Promotion at other Institutions

Mallory Boylan (Texas Tech University College of Human Sciences) for promotion to full professor

John Grady (University of South Carolina) for tenure and promotion (received)

Jason Lee (University of North Florida) for tenure and promotion (received) (2010)

Steven McKelvey (University of Massachusetts) for tenure and promotion (received) (2008)

Sarah Young (University of Indiana) for tenure and promotion (received) (2008)

Todd Seidler (University of New Mexico) for promotion to full professor (received) (2007)

#### Funded Activities

1. Miller, J. & Miller, L. (1999). Educational grant from the Phelps-Dodge Company for the Anne Frank Diary display at Western New Mexico University. Amount funded: \$16,000.
2. Matheny, K. & Miller, J. (1997). Educational grant from a private foundation for the Anne Frank Diary display at St. Mary's University of Minnesota. Amount funded: \$16,000.
3. Miller, J. & Klein, G. (1995). Private educational grant for the AIDS Quilt Display at St. Mary's University of Minnesota. Amount funded: \$3,000.

#### Funding (External)

#### Previous Submitted Funding

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1. Miller, J., Potter, N.\*, & Black, M.\* An assessment of concussion management and return-to-play protocols in Division I intercollegiate football. Submitted to NFL Charities Medical Research Grants. Amount requested: \$54, 293.00. Did not receive funding.
  2. Phelan, K. & Miller, J. Developing a comprehensive risk assessment strategy for management in the convention industry. Planned submission to the National Science Foundation, Division of Social and Economic Sciences, Decisions, Risk and Management Sciences (DRMS). Amount requested: \$66, 568.00. Did not receive funding.
  3. Gillentine, A., Miller, J., Usdan, S. (2009). An investigation of alcohol consumption patterns of first year students in relationship to participation in tailgating activities. University of Miami 2009 General Research Support Award (GRSA) in Business and Social Sciences. Amount requested: \$6600.00. Did not receive funding.
  4. Appenzeller, H., Miller, J., Seidler, T., Clement, A., Ammon, R. (2007). Risk management assessments of intercollegiate football stadiums to protect against terrorism. Submitted to the Department of Homeland Security. Did not receive funding.
  5. Miller, J. & Smucker, M. (2005). Minority and Female Managers in the Professional Sport Industry: Why are They Underrepresented? Research Consortium Established Investigator of the American Alliance for Health, Physical Education, and Dance. Amount requested: \$4500. Application did not receive funding.
  6. Miller, J. & Whisenant, W. (2004). National study of disparate-impact discrimination towards women seeking positions as interscholastic athletic administrators. Research Consortium Established Investigator of the American Alliance for Health, Physical Education, and Dance. Amount requested: \$13, 282. Application did not receive funding.
  7. Miller, J., Miller, G., Lutz, R., and Shim, J. (2003). Coach dismissals and pressure: Perceptions and reality. AAHPERD Research Consortium Established Investigator Grants. Amount requested \$6600. Application did not receive funding.
  8. Miller, J. (2002). Marketing the Female Athlete: What Have Been Endorsement Opportunities? Lilo Leeds Sports and Fitness Participation Grant Women's Sport Foundation. Amount requested: \$2350. Application did not receive funding.

Submitted Funding (Internal)

1. Miller, J. (Spring, 2010). Recruitment Graduate, Graduate School. Amount funded: \$250.00.

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2. Miller, J. & Hart, M. (Spring, 2010). Recruitment Graduate, Graduate School. Amount funded: \$1250.00.
  3. Miller, J. (Spring, 2009). Recruitment Graduate, Graduate School. Amount funded: \$100.00
  4. Miller, J. (Fall, 2008). Recruitment Graduate, Graduate School. Amount funded: \$175.00
  5. Miller, J. (Spring, 2008). Recruitment Graduate, Graduate School. Amount funded: \$850.
  6. Miller, J. & Bae, S. (Fall 2007). Enhanced Learning with Podcasts. Texas Tech University Education Research Initiative. Requested amount: \$62, 593.00 (not funded)
  7. Miller, J. (2007). College baseball symposium. Texas Tech University. Requested amount: \$7500 (not funded)
  8. Miller, J. (Spring, 2007). Recruitment Grant, Graduate School. Amount funded: \$300.
  9. Miller, J. (Spring, 2006). Recruitment Grant, Graduate School. Amount funded: \$300.
  10. Miller, J. (Spring, 2005). Recruitment Grant, Graduate School. Amount funded: \$300.
  11. Miller, J. (2003). The influence of recreation complex center use on academic performance and persistence of first-time freshmen. A proposal to the Institute for University Research: Research Enhancement Fund – College of Arts and Sciences. Amount requested: \$2785.00 (not funded).
  12. Miller, J. (Fall, 2002). Recruitment Grant, Graduate School. Amount funded: \$500.
  13. Miller, J. (Fall, 2001). Recruitment Grant, Graduate School. Amount funded: \$450.

#### Consultant Activity

Expert sport facilities consultant for Foster, Swift, Collins, and Smith, P.C. law firm for the case of Thomas v. Munger Volunteer Fireman Corps., Inc. (2004).

#### Service

##### Departmental Service

Developed with Steve Uryasz, Texas Tech Associate Athletic Director for the Red Raider Booster Club an agreement to implement three graduate assistant positions in the



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ticket call center. This agreement provides experience in sales calling for our students (2010-present).

Developed a risk management waiver for students in Personal Fitness and Wellness classes (2010).

Supervised volunteer sport management graduate students working for ESPN College GameDay for the University of Texas vs. Texas Tech, October 31- November 1, 2008.

Identified the possible renovation of the equipment storage room to a classroom/laboratory, received bids and worked with interim chair to the completion of the renovation (2008).

Developed the guidelines for developing departmental emergency preparedness and business continuity plans for HESS - 2007

Implemented department website corrections

Guest speaker for the following classes:

1. ESS 5335 Sport in American Culture - 2010
2. ESS 4358 Sport Management -2002-2008
3. ESS 1301 Introduction to Exercise and Sport Sciences – 2000-present
4. ESS 4272 Management in Exercise and Health Promotion- 2002-2004
5. ESS 5315 Research in Exercise and Sport Sciences – 2002-2005
6. RHIM 5316- Hospitality Services and Marketing- Spring, 2009 & 2010

Peer evaluator for the following Exercise and Sport Sciences faculty members:

1. Dr. Melanie Hart (2007)
2. Dr. Heidi Grappendorf (2004)
3. Dr. Nida Roncesvalles (2004)
4. Dr. Michael Smucker (2003)
5. Dr. Marilyn Massey-Stokes (2002)

Tenure-Track Faculty Mentor for

1. Dr. Sungwon Bae (2006-present)
2. Dr. Dana Massengale (2009-present)

Graduate Student Advisement

2010-present	32
2009-present	36
2008-2009	25
2007-2008	22
2006-2007	18
2005-2006	26
2004-2005	18
2003-2004	17
2002-2003	13
2001-2002	9
2000-2001	6

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## Graduate Student Committees in HESS

### Comprehensive Exam Committees:

Co-chair, 2010	14
Co-chair, 2009	15
Co-chair, 2008	14
Co-chair, 2007	16
Co-chair, 2006	15
Co-chair, 2005	4
Co-chair, 2004	14
Co-chair, 2003	8
Co-chair, 2002	10
Chair, 2001	13
Chair, 2000	4

## Departmental Committees

Comprehensive Final Exam Review Committee (chair) - 2010

Post-tenure Review committee member- 2010

Tenure and Promotion Committee member – 2006-2013

Reviewed three individuals for tenure only

Reviewed nine individuals for tenure and promotion

Reviewed five individuals for continuing instructor third year reviews

Building Committee member- 2010 (Department was moved to new location)

Search Committee member for HESS department chair – 2009-2010

Member of the revised Executive Committee – 2009-present.

Executive Committee (Chair) – 2008-2009

Learning Outcomes and Assessment Committee (Chair) – 2006 to present

Sport Management Search Committee for tenure-track position (Chair) – Spring 2003; Spring 2006, Fall 2006, Fall 2008-Spring 2009

Graduate Program Committee (Chair) – 2007-2008

Graduate Program Review Committee (Member) – 2006-2007

Promotion and Tenure Committee (Member) – 2006 to present

Department Journal Ranking Sub-committee- Spring 2007-present

Committee for the WorkSTEPS Endowed Professorship in Exercise Science (Member) – 2004-2007

Departmental Administrative Organization Committee (Member) 2003

Search Committee (Chair) – Aquatics Instructor, 2003

Sport Studies Undergraduate Curriculum Committee (Chair) – 2002

Search Committee (Member) – Sport Management, 2001

HESS Student Scholarship Committee (Chair) – 2000- 2004

HESS Arts & Sciences Scholarship Committee - 2000-2004

HESS Student Scholarship Banquet Committee – 2000-2004

## Thesis Committees

Member for J. Brian Aday. (2010). Examining the Preferences and Importance of Eco-Sustainability Practices of NBA Arenas to Fans in the Southwest Region of the United States. Completed in Fall 2010. (RHIM student).

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Member for Kristin Goss. (2010). Depicting sport and gender through the Wimbledon lens. Completed in Summer 2010. (Interdisciplinary student).

Chair for Adam Dunn. (Spring, 2010). Intercollegiate basketball arenas: Do facility managers perceive the terrorist threat? Completed in the Spring 2010. (ESS Sport Management student).

Chair for Britni Henderson. (Spring, 2010). Impact of a university student recreation center on social development and retention. Completed in the Spring 2010. (ESS Sport Management student).

Chair for Lawrence Beck. (Fall, 2009). Major League Baseball attendance: Evaluating the importance of external factors. Completed in the Fall of 2009. (ESS Sport Management student).

Chair for Aaron Nix. (in progress) A longitudinal analysis of the profitability of intercollegiate sports arenas: A case study. Student has proposal approved, taken 6 credits with the expected date of completion to be in the fall of 2009. (ESS Sport Management student).

Member for Sandra Black (2006). Concussion and neck strength in NCAA Division IA football players. Student completed thesis in the spring of 2007. (ESS Sport Management student).

Chair for Ray Velez (2005). Racial differences in occupational commitment among Texas high school coaches. Took 3 credits towards thesis, proposal was approved but student did not finish due to getting a professional position. (ESS Sport Management student).

Chair for Garrett Tressler (2003). Complying with Title IX: The effects of adopting women's sports in selected NCAA Division I conferences. Took 3 credits towards thesis, proposal was approved but student did not finish due to getting a professional position. (ESS Sport Management student).

Chair for Shellie Setser (2003). Perceptions of athletic administrators of female coaching opportunities at selected NCAA Division I universities. Took 3 credits towards thesis, proposal was approved but student did not finish due to personal matters. (ESS Sport Management student).

Chair for Jerrod Copeland (2003). Leadership styles of national junior college athletic administrators. Took 3 credits towards thesis, proposal was approved but student did not finish due to getting a professional position. (ESS Sport Management student).

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## Dissertation Committee

Member for Genevieve F.E. Birren. (in progress). What constitutes international sport law?: An examination of the jurisprudence of the Court of Arbitration for Sport through content analysis of arbitration decisions. Dissertation at the University of New Mexico.

Member for Glenda Alvarado (Mass Communication). (2008) Gathering data from collegiate athletic program donors: How incentives affect web-based survey response rates. Student completed the project in December, 2008.

## Curriculum Development

### Activities Related to Online Class Curriculum

Due to a conversion from WebCt to Blackboard, several Texas Tech faculty members were selected to take advanced classes. I was one of the faculty members selected to the program entitled Spring 2008 Blackboard Pilots. Classes I attended, sponsored by the Texas Tech University Teaching, Learning and Technology Center included:

1. Using Respondus
2. Quiz Tool
3. Assignment and Gradebook Tools
4. Learning Module and Communication Tools

Developed an online class in Sport Facility Planning and Management that was implemented in Spring 2008

Took the following classes through the Texas Tech University Teaching, Learning, and Technology Center to prepare for and conduct the online class:

1. WebCt I: Basic Training
2. WebCT II: Communication Tool
3. WebCt III: Creating Content Modules
4. WebCt IV: Using the Quiz Tool
5. WebCT V: Gradebook Tool
6. WebCT VI: Assignment Tool

Attended the following workshops to increase my pedagogical understanding:

1. Using Clickers for Classroom Interaction and Assessment
2. Where is the "S" in Your Service-Learning Course?
3. Critical Thinking
4. Creating Your Teaching Portfolio
5. Understanding Learning Styles
6. Learning ins Not a Spectator Sport!: Active Learning in the Classroom

Attended the 8<sup>th</sup> Annual John M. Burns Conference on the Scholarship of Teaching and Learning (2009).

Attended the 7<sup>th</sup> Annual John M. Burns Conference on the Scholarship of Teaching and Learning (2008). Dr. Susie Whittington, Associate Professor in Human and Community Resource Development at The Ohio State University. The

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Morning Session was titled "Classrooms: Your Database for Publishing the Scholarship of Teaching". The Afternoon Session was titled "Teaching with flair \"(fla(a)/(e)r, n. [fr.flairier|. natural ability or capacity]\""

#### Activities Related to Traditional Curriculum

- Met with Dr. Coy Callison, Director of Graduate Studies in the College of Mass Communications, to consider developing a joint doctoral program (in progress).
- Developed a dual-degree Sport Management graduate program with the Texas Tech University Law School (in progress).
- Developed graduate class, ESS 5329 Sport Event Management, to be designated as a service learning class in Fall 2008. Worked with the National Collegiate Triathlon Championships.
- Developed graduate class, ESS 5317 Applied Sport Marketing, designated as a service learning class in Fall 2008. Worked with the Lubbock Renegades (af2 team).
- Visited with Dr. Shane Blum to create a collaborative program between the Department of Nutrition, Hospitality, and Retail and Exercise and Sport Sciences graduate programs (2007).
- Developed and proposed an undergraduate sport management curriculum - 2006
- Developed and proposed a new graduate class, Sport Event Management ESS 5329. The class was approved by ASCAP and the Provost office in February 2005.
- Assisted Dr. Steve Richards, Interim Department Chair, in proposing to ASCAP a title change for ESS 2225 (Water Safety Instructor and Lifeguard Training) to Water Safety Instructor (2005). It was approved.
- Chaired the committee for the development and implementation of the Sport Studies track within the Department of Health, Exercise, and Sport Sciences.
- Spearheaded the approval process for NASPE/NASSM graduate sport management program certification in fall 2001. The program received NASPE/NASSM approval in spring 2002.
- Developed and implemented Sport Management graduate track curriculum
- Developed and implemented ESS 5320 Leadership in Sport
- Developed and implemented changes in hours, expectations, and exit procedures for ESS 5003 Internship in Sport Management.
- Developed manual guidelines for ESS 5003 Internship in Sport Management .

Health, Exercise and Sport Sciences Majors Club Advisor/Sponsor  
Texas Tech University - 2000 – 2003  
Western New Mexico University – 1998-2000

College and University Service  
Faculty Development Leave Committee 2010-present

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Judge for the Ninth Annual Graduate Student Research Poster Competition. (March 26, 2010). Sponsored by the Texas Tech University Graduate School.

Presented panel discussion “Going the Distance” for the Texas Tech University Teaching Learning and Technology Center 5<sup>th</sup> Annual Jumpstart Teaching and Learning event.

Internal proposal committee reviewer for two proposals submitted to the NSF STEP CFP – Summer, 2008

University Graduation Convocation committee – 2008-2009

Graduation Marshall – Spring & Summer 2008

Graduate School Dean’s Representative for Final Examination for Doctoral Degree (June, 2007). Candidate: Sean Barth, Department of Nutrition, Hospitality, and Retail.

Graduate School Dean’s Representative for Final Examination for Doctoral Degree (July, 2005), Candidate: Taek Hyun Jang, Chairperson of the Committee: Stephen Ekwaro-Osire

Member of the Provost panel to interview Dr. Kim Boal for an endowed professorship position in the Rawls School of Business (July 2006)

Member of the University Faculty Texas Tech University Senate - 2004-2007

Member of the Texas Tech University Graduate Faculty - 2000-present

Member of the Faculty Senate at Western New Mexico University 1999-2000

Member of the Faculty Senate Academic Programs Committee – 2004-2006

Member of the Children’s Daycare Committee – 2007- 2008

Graduate Student Committee

- Doctoral Comprehensive Exam Committee
  - Member (Spring, 2007) - Glenda Alvarado (Mass Communication)

Interdisciplinary Comprehensive Exam Committee

- Chair (Summer 2008) – Albert Mendiola
- Member (Spring 2007) – Brent Hastings
- Chair (Fall, 2006) – Jason Scott
- Chair, (Fall 2005) – Jeff Fiero
- Chair (Spring, 2005) – Katherine Hoover
- Member (Spring, 2005) – Jeremy Woods
- Member (Fall, 2004) – Iris Castillo
- Chair (Summer, 2004) - Matthew Kinsey.
- Member (Spring, 2004) - Melody Ragland.
- Chair (Spring, 2003) – Keri Schneider
- Member (Spring, 2001) – Oscar Solis

Professional Service

- On-site reviewer for the Commission on Sport Management Accreditation (COSMA) 2009-present. Visited Thomas College (ME).
- Organized Sport Management Day schedule at the annual AAHPERD national convention (2008-2010).
- Developed the by-laws for the Safety and Risk Management Council of the American Alliance for Health, Physical Education, Recreation and Dance (2007).

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Member of the College Baseball Hall of Fame Facility Steering Committee (2007-present)

This committee is charged to develop feasibility and structural plans to build the College Baseball Hall of Fame in Lubbock, TX.

Consultant for the proposed College Baseball Hall of Fame building in Lubbock, TX. (2008)

Supervised volunteer sport management graduate students working for the College Baseball Hall of Fame induction and College Player of the Year festivities (2007-2008)

#### Invited Guest Speaker

Graduate Sport Administration Program at the University of New Mexico, June 13, 2005.

Topic:

1. Consensus Decision Making in Sport Management

Graduate Sport Administration Program at the University of New Mexico, March 4, 2010.

Topic: Risk Management Issues in Sports

School of Education/Graduate Sport Administration Program  
University of Miami, April 5-8, 2005.

Topics:

1. Challenges and Issues for Sport Marketers
2. 9/11-Impact on Stadium and Event Security/Management

School of Education/Graduate Sport Administration Program, University of  
April 13, 2010.

Topic: Risk Management Considerations in Sport Event Management

#### Membership in Professional Organizations

Marketing Educators Association – 2009-present

International Association of Assembly Managers (IAAM) – 2005-present

International Council for Health, Physical Education, Recreation, Sport  
and Dance (ICHPERD.SD), 2005-2007.

American Association for Physical Activity and Recreation (AAPAR) 2002-  
present.

Safety and Risk Management Council of the American Alliance for Health,  
Physical Education, Recreation, and Dance, 2001-present.

Texas Association for Health, Physical Education, Recreation, and Dance  
(TAHPERD), 2000-2004.

Sport Management Council – 1999-present.

Research Consortium – 1999- present.

New Mexico Association for Health, Physical Education, Recreation, and Dance  
(NMAHPERD), 1998-2001.

North American Society for Sport Management (NASSM) 1997-present.

Sport and Recreation Law Association (formerly Society for the Study of Legal  
Aspects for Sport and Physical Activity), 1994-present.

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AALF Council on Facilities and Equipment (CFE), 1993-present.  
National Association for Sport and Physical Education (NAPSE), 1992-present.  
American Alliance for Health, Physical Education, Recreation, and Dance  
(AAHPERD), 1992-present.

#### Offices Held in Professional Organizations

Past-president of the Sport and Recreation Law Association (2010-2011)  
President of the Sport and Recreation Law Association (2009-2010)  
President-elect of the Sport and Recreation Law Association (2008-2009)  
National chair for Sport Management Program selection committee- National  
Association for Sport and Physical Education (NASPE) (2008- present).  
Member of the Sport Management Council executive committee (2007-2008)  
American Association for Physical Activity and Recreation (AAPAR)  
Publications Committee Coordinator for Position Papers (2007-present).  
AAPAR Publications Committee (2007-present)  
Chair of the National Safety and Risk Management Council (2003-2006)  
Member of the Board of Directors of the Sport and Recreation Law Association  
(2004-2006).  
Chair of the Student Awards for Sport and Recreation Law Association (2004-  
2006).  
Chair of the Association Awards for Sport and Recreation Law Association  
(2004-2006).  
Program reviewer and convention planner for the Safety and Risk Management  
Council for the 2003- present national AAHPERD convention.  
Delegate to the National Association for Sport and Physical Activity (NASPE)  
national convention in San Diego, 2002.  
Chair of the Sport Management Division for the Texas Association for Health,  
Physical Education, Recreation and Dance, 2001- 2003.  
Member of the Planning Committee for the Society for the Study of Legal  
Aspects of Sport and Physical Activity, 2001-2005.  
Member of the Marketing Committee for the Society for the Study of Legal  
Aspects of Sport and Physical Activity, 2001-2004.  
Nominating Committee for the Society for the Study of Legal Aspects of Sport  
and Physical Activity, 2001-2002.  
Member of the Governance Committee for the Society for the Study of Legal  
Aspects of Sport and Physical Activity, 2001-2004.  
Member of the National Association for Sport and Physical Activity (NASPE)  
national public relations committee, 2000-2003.  
Representative for the American Association for Active Lifestyles and Fitness  
(AAALF) Standing committee on Awards and Nominations, 1999-2001.  
Member of the Strategic Action Plan Committee for New Mexico Association for  
Health, Physical Education, and Dance, 1998-2000.  
Member of the New Mexico State Licensure Committee for Physical Education  
Assessment and Standards, 1999.  
Awards director for New Mexico Alliance for Health, Physical Education,  
Recreation, and Dance, 1999-2000.



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National Governor's Council for Physical Fitness and Sport, 1998-2000.  
Vice-President of Physical Education for New Mexico Association for Health,  
Physical Education, Recreation, and Dance, 1998-2000  
Program coordinator for the New Mexico Association for Health, Physical  
Education, Recreation, and Dance state convention.  
Representative to the national AAHPERD Leadership Development Conference  
in Washington. D.C., 1999.  
President of NAIA National Swimming and Diving Coaches Association, 1989.  
Vice-President of NAIA National Swimming and Diving Coaches Association,  
1988.  
NAIA representative to the College Swimming Coaches Association, 1988-1990.  
Secretary of NAIA national Swimming and Diving Coaches Association, 1987.  
Chair, National Association of Intercollegiate Athletics (NAIA) Swimming and  
Diving national Rules and Sites Committee, 1986.  
National Association of Intercollegiate Athletics (NAIA) Swimming and Diving  
Championship Assistant Meet Director, 1990.  
National Association of Intercollegiate Athletics (NAIA) Swimming and Diving  
Championship Meet Director, 1986 & 1988.  
As the meet director, I developed a more concise schedule for  
preliminary and final heats which resulted in 23 new national  
NAIA records being set in 1986 and 21 new records set in 1988.  
The NAIA national office and National Swimming and Diving  
Coaches Association permanently adopted the format in 1987.

#### Honors and Awards

Honor Award – Sport and Recreation Law Association (2011)  
President's Award - Sport and Recreation Law Association (2011)  
Who's Who in America (2011)  
Who's Who in American Business (2010)  
Charles Peter Yost Award from National Safety and Risk Management Council -  
2009  
Honor Award from the National Safety and Risk Management Council – 2008  
Presidential Award for the National Safety and Risk Management Council – 2007  
Certification of Recognition from the Journal of Legal Aspects of Sport – 2007  
Certification of Appreciation from the Journal of Legal Aspects of Sport – 2007  
Certificate of Appreciation from the Sport and Recreation Law Association –  
2007  
Certificate of Appointment from the International Council for Health, Physical  
Education, and Recreation – 2007  
Outstanding employee award at Saint Mary's University of Minnesota - 1998  
"Person of the Year" at Saint Mary's University of Minnesota - 1995  
Outstanding employee award at Saint Mary's University of Minnesota - 1994  
Northwest Conference of Independent Colleges Swimming Coach of the Year -  
1993  
Merit of Appreciation. American Swimming Coaches Association - 1989  
NAIA District 14 Women's Swimming Coach of the Year - 1986-88

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Certificate of Coaching Excellence. American Swimming Coaches Association -  
1986-88.