

RESOLUTION 2-2014-2015

Student Appreciation Day

WHEREAS the Faculty Senate seeks to establish an annual university-wide student appreciation day,

THEREFORE, BE IT RESOLVED, that the Troy University Faculty Senate supports the establishment of TROJAN Student Appreciation Day.

Approved: November 18, 2014

TROJAN Student Appreciation Day (TSAD)¹

Implementation Date: Spring 2015

Purpose:

The purpose of this event is to recognize in a meaningful way all Troy University students' commitment to academic success.

Goals:

- Strengthen and support student connectedness to the University, faculty, administration, and alumni.
- Encourage and support academic success.
- Encourage students to share with prospective students their positive experiences as TROY students (word of mouth marketing).

TSAD Advisory Committee:

The Advisory Committee is responsible for overseeing the implementation of the TROJAN Student Appreciation Day.

<i>Advisory Committee Composition:</i>	
- Two [2] Faculty Senate Senators (Co-Chairs)	- Foundations Representative
- SVC of Academic Affairs	- Alumni Affairs Representative
- Student Affairs Representative	- SVC Controller
- Student Representatives from each college (SGA Presidents are preferred)	- Center for International Programs Representative
- College Deans	- Campus Vice Chancellors (Emeritus Committee members)

Subcommittees:

- Book Scholarship Committee
- Marketing Committee
- Technology Committee

Items/Gift of Appreciation

- An email/video message from Chancellor Hawkins to all students thanking them for choosing Troy University.
- Book Scholarships: Scholarship recipients will be selected by the Scholarship Committee. Scholarship amounts are yet to be determined.
- All Students: 25% discount code for an online Barnes and Noble purchase.² The only stipulation is Barnes and Noble would like the opportunity to partner with Troy University on this event.³

¹ Initiated by Dr. Dionne Rosser-Mims, President of the Faculty Senate and Dr. Lane Eckis, Vice-President of the Faculty Senate.

² Our BN.com contact is Tamara Vostok, 908.991.2480, this code would have a certain monetary limit that a student could use it towards and the purchase must be made on-line. The time limit will be around 3-4 weeks from the actual event for the duration of the code before it expires.

³ Dr. Eckis made contact with a Barnes and Noble rep this past summer to determine if this was a feasible task *and to determine that there would be no added cost to the university.*