

**Troy University Undergraduate Academic Council Minutes**

**November 28, 2012**

**Meeting locations: 336C Wallace Hall with additional locations by VTEL .**

**Call to Order**

UGAC Chair Sam Shelton called the meeting to order at 3:00 p.m. Jo Ann Smith called the roll.

**Voting Members Present-** Catherine Allard, Chung Baek, Scout Blum, Mary Catherine Colley, Candy Howard-Shaughnessy, Debra Hunter, Cheiko Koyamo, Ivan Merritt, Meg Milligan, Charlotte Minnick, Rodger Morrison, Festus Ndeh, Marty Oliff, Timon Paleologos, Karen Ross, Jana Slay, Feng Sun, and Shellye Vardaman.

**Voting members absent with notice-** Rod Blackwell and Isabelle Warren.

**Guest attending—** Skip Ames, Maryjo Cochran, Elizabeth Crawley, Hank Findley, Michael Green, Ed Pappanostos, Dennis Self and Kaye Sheridan.

**Approval of August and October Minutes**

Motion was made to approve the minutes from August by Rodger Morrison. Second was made by Festus Ndeh.

Motion passed.

Motion was made to approve the minutes from October meeting by Rodger Morrison. Second was made by Catherine Allard.

Motion passed.

**Approval of Agenda**

Motion was made by Ivan Merritt to accept the agenda. Second was made by Rodger Morrison. Motion passed.

**Legend:** **New Courses**  
**Revised Courses**  
**Renumbered Courses**  
**Eliminated Courses**

**II. SORRELL COLLEGE OF BUSINESS**

**1. Judson Edwards & Hank Findley were present to present the creation of BSBA/Global Business Major**

BUSINESS ADMINISTRATION CORE		(42 hours)	
ACT 2291	(3)	Principles of Accounting I	<i>(no change)</i>
ACT 2292	(3)	Principles of Accounting II	<i>(no change)</i>
QM 2241	(3)	Business Statistics I	<i>(revised/changed)</i>
BUS 3382	(3)	Business Communications	<i>(no change)</i>
FIN 3331	(3)	Managerial Finance I	<i>(revised/changed)</i>
FIN 3332	(3)	Managerial Finance II	<i>(revised/changed)</i>
IS 3300	(3)	Introduction to IS	<i>(revised/changed/renumber)</i>

LAW 2221	(3)	Legal Environment of Business	<i>(no change)</i>
MGT 3371	(3)	Principles of Management	<i>(renumbered)</i>
MGT 3373	(3)	Operations Management	<i>(revised/changed)</i>
MGT 4476	(3)	Strategic Management	<i>(no change)</i>
MKT 3361	(3)	Principles of Marketing	<i>(renumbered)</i>
QM 3341	(3)	Business Statistics II	<i>(eliminated)</i>

Select one course with permission of faculty advisor (Accounting majors must take ACT 4435):  
*(eliminated)*

ACT 4435	(3)	International Accounting
ECO 4451	(3)	International Trade
FIN 4435	(3)	International Banking and Finance
MGT 4478	(3)	Managing in a Global Environment
MKT 4468	(3)	International Marketing

The Current Business Core *will be replaced* with the one shown below for all degree programs (Accounting, Economics, and Global Business).

#### SUMMARY OF “NEW” PROGRAM STRUCTURE

GENERAL STUDIES	48 HOURS	<i>(no change)</i>
BUSINESS CORE	37 HOURS	<i>(new)</i>
GLOBAL BUSINESS CORE	18 HOURS	<i>(new)</i>
CONCENTRATIONS	18 HOURS	<i>(new)</i>
TOTAL	<u>121</u>	HOURS

Motion was made by Rodger Morrison to accept the creation of BSBA/Global Business Major . Second was made by Scout Blum.

Motion passed.

Courses included in the Business Program Core (renumbered):

<b>MGT 3371</b>	<b>Principles of Management (3) needs to be renumbered MGT 3300</b> An introduction to management functions, principles, and techniques. The course includes a discussion of planning, organizing, influencing through leadership, and control within the organization.
<b>MKT 3361</b>	<b>Principles of Marketing (3) needs to be renumbered MKT 3300</b> A managerial focus on the external environments and decision elements of marketing (promotion, price, product, distribution) faced by marketing management at the corporate and entrepreneurial levels of business.

Motion was made by Shellye Vardaman to accept the renumbering of the courses in the Business Program Core of BSBA/Global Business Major. Second was made by Rodger Morrison .

Motion passed.

## 2. BUSINESS PROGRAM CORE (37 HOURS)

### New courses:

- BUS 3320 Innovative Practices and Thoughts (1) (new course)**  
This course introduces students to fundamental concepts in business, entrepreneurship, leadership, innovative business practices, current business issues, and contemporary business thinking. *Prerequisite: Pre-Business core.*
- BUS 44XX Business and Society (3)**  
This course focuses on the interrelationships between business organizations and the social, economic, political, and cultural environments in which business organizations function, both nationally and globally. Among other topics, the course will address business ethics, organizational culture and values, social responsibility, and relationships with government, education, and labor unions. This course will be a primary course in which business ethics, and the essential role that ethics must occupy in corporate life, both from national and international perspectives. Particular emphasis will be placed on the concepts of corporate social responsibility (CSR) and sustainability, both nationally and internationally, as essential dimensions of business ethics. What it means to be a good corporate citizen will be a primary theme of this course. *Prerequisite: Pre-Business Core, MGT 3300.*
- QM 33XX Operations Management (3)**  
A study of how organizational processes add value as they convert inputs to outputs. Topics covered include the strategic relationship of operations with other functional organizations, value chain concepts, and quantitative methods of operations, including forecasting models, inventory models, statistical process control, process models and project management methods. The course also provides a review of current supply chain philosophies such as JIT, MRP, and EOQ inventory management methods. *Prerequisites: Pre-Business Core, MGT 3300, QM 2241, IS 2241.*
- MGT 3373 (3) Operations Management**  
*Prefix and course description has been revised to be a new course in OM*
- MGT 4474 (3) Business and Society**  
*Prefix has been revised to become a new course in BUS*

### Changes in Course Description/Prerequisites:

- FIN 3331 (3) Managerial Finance I**  
*Description and Prerequisites have been changed and the title has been renamed/revised to become*
- FIN 3331 Fundamentals of Financial Mathematics (3)**  
This course covers fundamental topics in financial mathematics

such as theory of interest, capital budgeting, break-even analysis, investment, and return and risk. All concepts are mathematically demonstrated and real-life examples are given to show how to apply mathematical skills to business and financial problems.  
*Prerequisites: Pre-Business Core, ACT 2291, ACT 2292, MTH 2201.*

**FIN 3332 (3) Managerial Finance II**

*has been renamed and course description and prerequisites /revised to become*

**FIN 3332 Fundamentals of Managerial Finance (3)**

This course includes the analysis, planning and control of investment as well as internal and external financing decisions of a firm with an emphasis on shareholder wealth maximization. Upon successful completion of this course, students will have developed an understanding of fundamental financial statement analysis, time-value-of-money, valuation principles, risk and return concepts, short-term financing decisions, working capital management, capital budgeting, cost of capital, capital structure and dividend policy decisions.

*Prerequisites: Successful completion of the Pre-Business Core and ACT 2291, ACT 2292 and FIN 3331.*

**BUSINESS PROGRAM CORE (37 hours)**

**Entry level business courses:**

All 2000 level business courses must have a "C" or better

- ACT 2291 (3) Principles of Accounting I
- ACT 2292 (3) Principles of Accounting II
- LAW 2221 (3) Legal Environment of Business
- QM 2241 (3) Business Statistics
- MGT 3300 (3) Principles of Management
- MKT 3300 (3) Principles of Marketing

**Upper level Business Core:**

- BUS 44XX (3) Business and Society
- BUS 3320 (1) Innovative Practices and Thoughts
- BUS 3382 (3) Business Communications
- FIN 3331 (3) Fundamentals of Financial Mathematics
- FIN 3332 (3) Fundamentals of Managerial Finance
- QM 33XX (3) Operations Management
- MGT 4476 (3) Strategic Management (*last semester*)

Motion was made by Candy Howard-Shaughnessy to accept the creation of new courses in the Business Program Core. Second was made by Karen Ross.

Motion was made to accept the changes in course descriptions and prerequisites in the Business Program Core Ivan Merritt . Second was made by Feng Sun.

Motion passed.

**Course to be eliminated:**

- QM 3341 (3) Business Statistics II**

Motion was made by Rodger Morrison to accept the elimination of Business Statistics II from BSBA/Global Business Major. Second was made by Scout Blum.

Motion passed.

**3. Next, we recommend eliminating the following majors and replacing most of them with concentrations under a revised general business degree called the Global Business Degree (GBD).**

Currently, there are 8 majors within the College of Business –

Accounting	(no concentrations)
Economics	(no concentrations)
Finance	(no concentrations)
General Business	(4 concentrations-General Business, International Business, International Economic Development, and Small Business/Entrepreneurship-all 30 hours)
Information Systems	(3 concentrations-General IS, Networking, and Web Development-all 30 hours)
Management	(3 concentrations-General Management, Hospitality/Tourism, and HR-all 30 hours)
Marketing	(no concentrations)
Risk Management/Insurance	(no concentrations)

All majors (5) excluding Accounting, Economics, and General Business would be eliminated.

The General Business Major has been revised/changed to the Global Business Program (GBD) with 9 concentrations of 18 hours each. These are as follows:

The General Business Major/General Business Concentration is to be replaced with a revised General Business Concentration in the GBD.

The General Business Major/Small Business and Entrepreneurship concentration is to be replaced with a revised Entrepreneurship Concentration in the GBD.

The Finance Major is to be eliminated, but a revised Finance concentration is to be placed in the GBD.

The General Business Major/International Business Concentration is to be eliminated.

The General Business Major/International Economic Development Concentration is to be eliminated.

The Information Systems Major is to be eliminated and its three concentrations are to be replaced with one IS general concentration in the GBD (Networking and Web Development are to be eliminated).

The Management Major is to be eliminated and its three concentrations are to be replaced with one management concentration and a Human Resources Concentration to be placed in the GBD (Hospitality/Tourism is to be eliminated).

The Marketing Major is to be eliminated but a revised marketing concentration is to be placed in the GBD

The Risk Management/Insurance Major is to be eliminated but revised Risk Management/Insurance concentration is to be placed in the GBD.

Motion was made by Rodger Morrison to accept the majors from the current Business Program and replacing concentrations to the new BSBA/Global Business Major. Second was made by Mary Catherine Colley.

Motion passed.

#### **4. GLOBAL BUSINESS MAJOR REQUIREMENTS (18 hours) for Global Business Program only** **Current course – no change**

**ECO 4451 (3) International Trade (current course; no change)**

#### **Changes in Course Description/Prerequisites:**

**IS 3300 (3) Introduction to Information Systems**  
*has been renumbered/renamed, course description and prerequisites changed to become*

**IS 3310 Global Electronic Business (3)**  
Introduction to the types of information systems used in the global business environment, with an emphasis on describing how information systems support operations and are used to make business decisions.  
*Prerequisites: Pre-Business Core, IS 2241.*

**MGT 3375 (3) Human Resource Management**  
*has been renamed/revised and course description and prerequisites to become*

**MGT 3375 Global Human Resource Management (3)**  
A survey of the roles, functions, and activities of human resource management including job analysis, job design, recruiting, selection, placement, training and development, compensation, employee and labor relations, and current issues in both the domestic and global environments.  
*Prerequisite: Pre-Business Core, MGT 3300.*

**MGT 4471 (3) Organizational Development**  
*has been renamed and course description and prerequisites revised to become*

**MGT 4471 Leadership and Change (3)**  
A study of leadership and change concepts applied to foundational concepts of leadership, motivational theories, and organizational change theories. The primary focus of the

course will be directed toward the application of these theories, practices, and concepts in an organizational setting, designed to enable an achievement of organizational goals and objectives, while also undertaking application oriented activities that encourage the development of critical thinking skills about the concepts. Emphasis will be placed on key similarities and differences between US organizations and international organizations.  
*Prerequisite: Pre-Business Core, MGT 3300.*

**MKT 4468 (3) International Marketing**  
*has been renamed and course description and prerequisites revised to become*

**MKT 4468 Global Marketing (3)**  
Decision-making and policy formulation relative to the cultural, political, legal and economic aspects of doing business in global markets. This course also examines the specific issues involved in developing an international marketing strategy and in conducting marketing operations on a global as opposed to a “domestic” scale.  
*Prerequisites: Pre-Business Core, MKT 3300.*

**MGT 4478 (3) International Management**  
*has been renamed and prerequisites revised to become*

**MGT 4478 Managing in a Global Environment (3)**  
This course is a survey and analysis of topics important to successfully managing multinational business operations. Included in the course are considerations of environmental analysis, modes of entry, planning and cross-cultural issues in directing, decision-making, organizing and staffing operations in multinational enterprises. Capstone for the Global Business Core.  
*Prerequisites: Pre-Business Core, MGT 3300 and have completed at least 12 hours of the Global Business Core.*

**GLOBAL BUSINESS MAJOR REQUIREMENTS (18 hours) for Global Business Program only**

ECO 4451 (3) International Trade  
IS 3310 (3) Global Electronic Business  
MGT 3375 (3) Global Human Resource Management  
MGT 4471 (3) Leadership/Change  
MKT 4468 (3) Global Marketing  
MGT 4478 (3) Managing in a Global Environment (capstone)

Motion was made by Rodger Morrison to accept the Global Business Major Business requirements.  
Second was made by Mary Catherine Colley.

Motion was made by Mary Catherine Colley to accept the renaming of courses and changes to course descriptions to the Global Business Major. Second was made by Meg Milligan.

Motions passed.

5. The New Concentrations are as follows:

**SMALL BUSINESS ENTREPRENEURSHIP (18 hours)**

New courses:

- FIN 33XX Entrepreneurial Finance (3) (new course)**  
This course covers financial issues related to entrepreneurship. The focus is on how to apply financial tools and skills to entrepreneurial businesses. The topics covered in this course include financial management and planning, financial statement analysis, time value of money, capital budgeting, working capital management and sustainability. *Prerequisites: FIN 3332, MGT 4475*
- MGT 44XX Entrepreneurial Strategy and Marketing (3) (capstone/new course)**  
This entrepreneurship concentration capstone integrates theory and practice from prior courses in the discipline, applied to a selected venture, by focusing on a strategic analysis, emphasizing the marketing function. The larger aim is to guide venture growth rationally, creatively, and ethically through the challenges associated with the successive stages of professionalization, maturation, and global presence. The course considers ventures internal and external to existing organizations *Prerequisite: ECO 4833, FIN 4855, MGT 4475 (simultaneous enrollment is acceptable)*
- ACT 33XX Entrepreneurial Accounting (3) (new course)**  
This course covers small business accounting basics that assist business owners in making business decisions based on accounting information. It emphasizes the triple bottom line reporting that refers to reporting on a company's economic, social, and environmental performance. *Prerequisite: ACT 2292, MGT 4475*
- ECO 33XX Entrepreneurial Economics (3) (new course)**  
This course presents a wide-ranging overview of the place of entrepreneurship in economic theory, with a special focus on applications to institutions, organizations, strategy, economic development, and related fields. An emphasis on historical pieces on the economics of entrepreneurship as well as modern applications will be studied. *Prerequisites: ECO 2251, ECO 2252, MGT 4475*
- MGT 33XX Principles of Supervision (3) (new course)**  
An introduction to supervision principles, best practices, and concepts. Topics discussed include delegation, planning and goal setting; employee training and motivating; team coaching, communicating, and appraising. *Prerequisites: Pre-Business Core, MGT 3300*

Changes in Course Description/Prerequisites:

- MGT 4475 (3) Small Business Management**  
*has been renamed and course description and prerequisites revised to become*
- MGT 4475 Entrepreneurial Management (3)**  
This course examines how startups, small companies & family enterprises reach the marketplace and sustain their businesses. The course centers around the development of the business plan, focusing on creativity and innovation. Emphasizes entrepreneurial opportunities & new venture processes both domestically and



internationally. Detailed analysis of the creation, marketing, and management of new business entities.

*Prerequisite: Pre-Business core, MGT 3300*

**LAW 3323 (3) Advanced Business Law**  
*has been renamed and course description and prerequisites revised to become*

**LAW 3323 Legal and Ethical Aspects of Competition for Entrepreneurs (3)**  
This course is designed to go beyond LAW 2221 (Legal Environment of Business) and to provide an opportunity to explore in-depth the types of legal and ethical issues that entrepreneurs, small business owners, and family business owners encounter in the worlds of domestic and international aspects of competition.

*Prerequisite: Pre-Business Core, MGT 4475.*

**MKT 4463 Retailing (3) (existing course/prerequisites revised)**  
Principles and practices of retail management. The course examines retail store location, purchasing, personnel, promotions, inventory management, and Internet marketing. *Prerequisite: MKT 3300.*

### **SMALL BUSINESS ENTREPRENEURSHIP (18 hours)**

*Must take the following 4 courses:*

**FIN 33XX (3) Entrepreneurial Finance**  
**LAW 3323 (3) Legal/Ethical Aspects of Entrepreneurs**  
**MGT 4475 (3) Entrepreneurial Management**  
**MGT 44XX (3) Entrepreneurial Strategy/Marketing (capstone)**

*Choose two of four upper-level Entrepreneurship courses:*

**ACT 33XX (3) Entrepreneurial Accounting**  
**ECO 33XX (3) Entrepreneurial Economics**  
**MGT 33XX (3) Principles of Supervision**  
**MKT 4463 (3) Retailing**

Motion was made by Rodger Morrison to accept the new courses for Small Business Entrepreneurship Concentration. Second was made by Shellye Vardaman.

Motion was made by Rodger Morrison to accept the renaming of courses and changes to course descriptions to the Small Business Entrepreneurship Concentration. Second was made by Ivan Merritt.

Motions passed.

### **BANKING AND FINANCE (18 hours) all are current courses**

#### **Changes in Course Description and Prerequisites:**

**FIN 4431 Financial Management (3)**  
Analysis of financial management of a firm at the intermediate level, with emphasis on the corporation. Includes more advanced analysis of topics covered in FIN 3332 as well as other advanced topics. *Prerequisite: FIN 3332.*

**FIN 4438 Bank Management (3) (capstone)**  
Introduction and comprehensive overview of bank management. Topics include: organization, regulation, performance, asset

management, liabilities management, credit policy, loan evaluation, global banking, bank mergers and acquisitions, etc.  
Prerequisites: FIN 4431, FIN 4432, FIN 4437

**RMI 3335 Principles of Risk Management and Insurance (3)**  
An introduction to the basics of risk management, the application of risk management techniques to commercial and personal risk management problems, insurance regulation, and the legal principles underlying insurance personal property and liability insurance contracts. Prerequisites: Pre-Business Core.

### *Changes in Prerequisites:*

**FIN 4432 Investments (3)**  
Financial analysis of investments, including markets, institutions, and instruments with emphasis on security analysis, portfolio analysis, and financial planning. *Prerequisite: FIN 3332.*

**FIN 4437 Financial Institutions (3)**  
A comprehensive study of financial markets, institutions, instruments, etc. *Prerequisite: FIN 3332.*

**FIN 3334 Financial Statement Analysis (3)**  
The process of understanding financial statements by financial analysts and credit analysts, and other uses of financial data. *Prerequisites: FIN 3332.*

**FIN 3336 Real Estate Finance I (3)**  
Procedures and operations of real estate mortgage markets. *Prerequisites: FIN 3332.*

**FIN 4435 International Banking and Finance (3)**  
A comprehensive introduction and overview of international finance with emphasis upon multinational corporation management, international trade, foreign exchange, and international financial markets, institutions, and instruments. *Prerequisite: FIN 3332.*

### *Eliminate the following finance courses from the Catalog:*

**FIN 3337 (3) Personal Financial Planning**  
**FIN 4419 (3) Speculative Markets**  
**FIN 4434 (3) Financial Modeling**  
**FIN 4436 (3) Securities Analysis**  
**FIN 4439 (3) Finance Seminar**  
**FIN 4454 (3) Public Finance**  
**FIN 4495 (3) Selected Topics in Finance**

### **BANKING AND FINANCE (18 hours) all are current courses**

*Must take the following 4 courses:*

**FIN 4431 (3) Financial Management**  
**FIN 4432 (3) Investments**  
**FIN 4437 (3) Financial Institutions**  
**FIN 4438 (3) Bank Management (capstone)**

*Choose two of four upper-level Finance courses*

**FIN 3334 (3) Financial Statement Analysis**  
**RMI 3335 (3) Principles of Risk Management and Insurance**

**FIN 3336 (3) Real Estate Finance I**  
**FIN 4435 (3) International Banking and Finance**

Motion was made by Meg Milligan to accept the changes in course descriptions and prerequisites for Banking and Finance Concentration . Second was made by Rodger Morrison.

Motion passed.

### **GENERAL BUSINESS (18 hours)**

#### **New Course:**

**BUS 44XX Business Seminar (3) (required -- capstone)**  
The purpose of this course is to strengthen the student's competencies in each of the major functional areas of business, including accounting, finance, global/international and business ethics issues. The course focuses on an application and understanding of business via case studies and experiential activities. *Senior standing and completion of/or concurrent enrollment in remaining business core courses. It is recommended that this course be taken concurrently with the BSBA capstone course, MGT 4476*

#### **Change in Course Descriptions/Prerequisites:**

**BUS 4400-04 Business Seminar (3)**  
*has been renamed to become*

**BUS 4400-04 Special Topics in Business (3)**  
Special topics in areas offered by the Sorrell College of Business. Prior credit and topic approval by the dean of Sorrell College of Business required. *Prerequisite: Approval of the instructor and Dean of the Sorrell College of Business of both topic and credit value. No more than six hours of credit may be earned.*

### **GENERAL BUSINESS (18 hours)**

*Select 5 upper-level business courses*

**BUS 44XX (3) Business Seminar (required -- capstone)**

Motion was made by to Rodger Morrison accept the new course General Business Concentration . Second was made by Candy Howard-Shaughnessy.

Motion was made by Rodger Morrison to accept the changes to course descriptions and prerequisites to the General Business Concentration. Second was made by Feng Sun.

Motions passed.

### **HUMAN RESOURCE MANAGEMENT (18 hours)**

#### **Changes in Course Description and Prerequisites:**

**MGT 4485 Performance Appraisal & Compensation (3) (capstone)**  
Addresses theory, principles, practices, and legal requirements linking effective performance management and compensation and benefit systems in organizational settings. *Prerequisite: Pre-Business Core: MGT 3300, and at least three*

of the 4000-level Human Resource Management courses.

**Changes in Prerequisites:**

- MGT 4455 Employment Law (3)**  
A study of the major employment laws and related regulations as they apply to the private sector.  
*Prerequisite: Pre-Business Core, MGT 3300*
- MGT 4481 Staffing (3)**  
Addresses theory, principles, practices, and legal requirements for effective recruitment, selection, and promotion in organizational settings. *Prerequisite: Pre-Business Core, MGT 3300*
- MGT 4483 Human Resource Development (3)**  
Theory and practice in human resource training and development applied to organizational settings.  
*Prerequisite: Pre-Business Core, MGT 3300*
- MGT 4472 Organizational Behavior (3)**  
A study of individual and group behavior in business organizations.  
*Prerequisite: Pre-Business Core, MGT 3300*
- MGT 4473 Labor Law & Collective Bargaining (3)**  
A study of court decisions, national labor, administrative regulations, and procedures of the National Labor Relations Board that guide effective approaches to collective bargaining and labor relations.  
*Prerequisite: Pre-Business Core, MGT 3300*
- MGT 4482 Managing Health, Safety, and Diversity (3)**  
This course addresses the theory, practice and legal requirements in managing employee health, safety, and cultural diversity in organizational settings. *Prerequisite: Pre-Business Core, MGT 3300*
- MGT 4496 Selected Topics in HR (3)**  
An in-depth study of a broad range of human resource management topics. Individual investigations and reporting are emphasized in seminar fashion. Focus on a topic of a timely nature and/or special interest. *Prerequisite: Pre-Business Core, MGT 3300*

**HUMAN RESOURCE MANAGEMENT (18 hours)**

**Must take the following 4 Human Resource Management courses**

- MGT 4455 (3) Employment Law**
- MGT 4481 (3) Staffing**
- MGT 4483 (3) Human Resource Development**
- MGT 4485 (3) Performance Appraisal & Compensation (capstone)**

**Choose two of four upper-level Human Resource Management courses**

- MGT 4472 (3) Organizational Behavior**
- MGT 4473 (3) Labor Law & Collective Bargaining**
- MGT 4482 (3) Health/Safety/Diversity**
- MGT 4496 (3) Selected Topics in HR**

Motion was made by Festus Ndeh to accept the change in course description and changes in prerequisites Human Resource Management Concentration . Second was made by Shellye Vardaman.

Motion passed.

## MANAGEMENT (18 hours)

### New courses:

- MGT 33XX Principles of Supervision (3) (new course)**  
An introduction to supervision principles, best practices, and concepts. Topics discussed include planning and goal setting; employee training and motivating; team coaching, communicating, and appraising. *Prerequisite: Pre-Business Core; MGT 3300*
- MGT 44XX Developing and Leading Effective Teams (3) (new course)**  
An in-depth study of team development and team leadership in the work setting focused to better understand team functions under varying task conditions. Special emphasis will be placed on the leadership of work teams in both face-to-face and virtual settings for effective performance and member satisfaction. This course deals extensively with maintenance and task behaviors of team members. *Prerequisite: Pre-Business Core, MGT 3300, QM 3373*

### Changes in Course Description/Prerequisites

- MGT 4480 Technology/Innovation Management (3) (revised)**  
This course utilizes an applied approach, investigating the strategic implications of technology and innovation for manufacturing as well as service organizations that operating in dynamic environments. This course includes a study of leading-edge product and process technologies, through the use of contemporary management practices. Emphasis will be placed on problem-solving and decision-making in managing emerging organizational and social issues that influence the adoption of technology, as well as methods for forecasting future trends in technology.  
*Prerequisite: Pre-Business Core, MGT 3300, QM 3373.*
- MGT 4479 Management Seminar (3) (capstone/revised)**  
This course is a study of current management issues which examines the application of traditional management theory in the context of current management problems. This is the capstone course for the management majors. *Prerequisites: Pre-Business Core, MGT 3300, QM 3373, MGT 33XX, MGT 4472, and MGT 44XX.*

### Changes in Prerequisites

- MGT 4460 Introduction to Project Management (3) (revised)**  
This course provides an introduction to essential principles Governing effective project management and an application of tools and techniques that can be applied to defining projects, establishing task structure, planning and budgeting, managing of resources to achieve the project objectives, and post-project evaluation. *Prerequisites: Pre-Business Core, MGT 3300, QM 3373*
- MGT 4481 Staffing (3) (revised)**  
Addresses theory, principles, practices, and legal requirements For effective recruitment, selection, and promotion in organizational settings. *Prerequisite: Pre-Business Core, MGT 3300*
- MGT 4483 Human Resource Development (3) (revised)**

Theory and practice in human resource training and development applied to organizational settings.

*Prerequisite: Pre-Business Core, MGT 3300*

**MGT 4472 Organizational Behavior (3) (revised)**

A study of individual and group behavior in business organizations.

*Prerequisite: Pre-Business Core, MGT 3300*

The following courses are to be *eliminated*:

MGT 3372 (3)	Hospitality Management
MGT 3374 (3)	Hotel Management
MGT 3377 (3)	Domestic and International Tourism
MGT 4451 (3)	Supply Chain Management
MGT 4452 (3)	Supply Chain Management Information Systems
MGT 4453 (3)	Supply Chain Strategy
MGT 4465 (3)	Food and Beverage Service
MGT 4466 (3)	Restaurant Management
MKT 4487 (3)	Hospitality Marketing
MGT 4490 (3)	Total Quality Management

**MANAGEMENT (18 hours)**

*Must take the following 4 courses:*

MGT 33XX (3)	Principles of Supervision
MGT 4472 (3)	Organizational Behavior
MGT 44XX (3)	Develop/Lead Effective Teams
MGT 4479 (3)	Management Seminar ( <i>capstone</i> )

*Choose two of four upper-level Management courses*

MGT 4460 (3)	Introduction to Project Management
MGT 4480 (3)	Technology/Innovation Management
MGT 4481 (3)	Staffing
MGT 4483 (3)	Human Resource Development

Motion was made by Meg Milligan to accept the creation of new courses in Management Concentration. Second was made by Rodger Morrison.

Motion was made by Ivan Merritt to accept the changes in course description and changes in prerequisites Management Concentration. Second was made by Karen Ross.

Motion was made by Catherine Allard to accept the elimination of courses Management Concentration. Second was made by Feng Sun.

Motions passed.

**INFORMATION SYSTEMS (18 hours)**

*New courses:*

<b>IS 33XX</b>	<b>Business Programming (3) (new course)</b>
	The course introduces and develops programming fundamentals, including program structure, assignment, data types, input/output, flow of control, functions, arrays, pointers, strings, object structures, list processing, and advanced I/O. Emphasis is placed on understanding and developing object oriented programs in an integrated development environment (IDE).
	<i>Prerequisites: Grade of 'C' or higher in IS 2241, IS 3310, and MTH 2201.</i>

**IS 44XX Internet Technology Development (3) (new course)**  
This course introduces web application development technologies in an Internet environment and the related scripting languages. The course emphasis is on developing secure client-side web applications with HTML and JavaScript, and consuming web services.  
*Prerequisites: IS 33XX*

**IS 44XX Server-Side Web Development and Administration (3) (new course)**  
This course introduces server side web application development and administration technologies. The course emphasizes on the ability to design and implement real-world web applications, and the solutions of server related issues including security and scalability.  
*Prerequisites: IS 33XX, IS 3346*

**IS 44XX (3) Information Systems Internship (new course)**  
The Information Systems Internship provides students with the opportunity to gain real-world insurance experience in their field of study. Students are interviewed and selected by the individual companies offering the internship. See the Information Systems division chair for details.  
*Prerequisite: Student must have completed all four required IS courses with a "B" average. Student must have Internship Proposal approved prior to taking class.*

### Changes in Course Description/Prerequisites

**IS 3320 Data Communications & Computer Networks (3)**  
*has been renamed and course description and prerequisites revised to become*

**IS 3320 Data Communication & Networks (3)**  
This course introduces the theory and practical applications of current technologies in data communication and computer networks. Emphasis is placed on data communication principles, local and wide area networks and an understanding of the basic features, operations, and limitations of data communications and computer networks. Coverage includes wireless technologies, industry convergence, compression techniques, network security, LAN technologies, VoIP, and error detection and correction.  
*Prerequisite: IS 2241, IS 3310*

**IS 3346 Database Management Systems I (3)**  
*has been renamed and course description and prerequisites revised to become*

**IS 3346 Database Management Systems I (3)**  
This course is an introduction to database management systems (DBMS) and design via conceptual, logical, and physical modeling techniques. Emphasis is on relational DBMS, including modeling organizational data, representation of data relationships, data definition and manipulation, database design and normalization concepts, database generation, and database administration.  
*Prerequisites: IS 2241, IS 3310, or consent of instructor*

**IS 4447 System Engineering and Project Management**  
*has been renamed and course description and prerequisites revised to become*

- IS 4447 Systems Analysis and Design (3)**  
 This course discusses the processes, methods, techniques, and tools to develop information system. The course covers a systematic methodology to analyze business requirements, design information system solution, implement and test information system. This course is the capstone course for the concentration. This course follows a project-based approach that requires students to complete a software implementation project using a systems development lifecycle methodology. *Prerequisites: IS 33XX, IS 3346*
- IS 4440 Database Management Systems II (3)**  
*has been renamed and course description and prerequisites revised to become*
- IS 4440 Knowledge Management and Business Intelligence (3)**  
 This course is an introduction to organizational data as a business resource, using business intelligence and knowledge management techniques. Emphasis is on developing database management systems (DBMS) as operational data stores and data warehouses for management decision-making, through business analytics, balanced score card metrics, data visualization, data mining, dashboards, and business performance management.  
*Prerequisites: IS 3346*
- IS 4451 Network Infrastructure and Security (3)**  
*has been renamed and course description and prerequisites revised to become*
- IS 4451 Information Security, Assurance and Compliance (3)**  
 This course introduces information security awareness, governance, assurance, and compliance associated with essential network infrastructure. Emphasis is placed on understanding information systems security policy and technology countermeasures across network infrastructure access points including physical security, authentication, access control, encryption, and system management.  
*Prerequisites: IS 3320*

**Courses to be eliminated from the Catalogue:**

- IS 2244 (3) Computer Programming I**  
**IS 2260 (3) Computer Programming II**  
**IS 3330 (3) Web Authoring**  
**IS 3300 (3) Introduction to Information Systems**  
**IS 3339 (3) Object-Oriented Programming I**  
**IS 3349 (3) Object-Oriented Programming II**  
**IS 3380 (3) Network Operating Systems**  
**IS 4420 (3) Web Server Administration**  
**IS 4430 (3) Web Site Design**  
**IS 4443 (3) Internet Development**  
**IS 4450 (3) Network Design and Management**  
**IS 4491-92 (3) Guided Independent Research**

**INFORMATION SYSTEMS (18 hours)**

*Must take the following 4 courses:*

- IS 33XX (3) Business Programming**  
**IS 3320 (3) Data Communication & Networks**  
**IS 3346 (3) Database Management Systems I**  
**IS 4447 (3) Systems Analysis/Design**



Choose two of four upper-level IS courses

- IS 44XX (3) Internet Technology Development**
- IS 4440 (3) Knowledge Management/Business Intelligence**
- IS 4451 (3) Information Security/Assurance/Compliance**
- IS 44XX (3) Server-Side Web Development**

Motion was made by Rodger Morrison to accept the creation of new courses in Information Systems Concentration. Second was made by Festus Ndeh.

Motion was made by Meg Milligan to accept the changes in course description and changes in prerequisites Information Systems Concentration. Second was made by Catherine Allard.

Motion was made by Rodger Morrison to accept the elimination of courses Information Systems Concentration. Second was made by Ivan Merritt.

Motions passed.

**MARKETING (18 hours)**

Changes in Title Course Description and Prerequisites

- MKT 4465 Supply Chain Management (3)**  
The course examines procurement, warehousing, transportation, and distribution channel activities related to supply chain system design, operation, and control. *Prerequisites: MKT 3300.*

Changes in Course Description and Prerequisites

- MKT 3362 Advertising (3)**  
This course addresses planning, creation, utilization, and placement of advertising programs, media use, and research to support marketing strategy. It is an integrated approach, to include traditional advertising processes, direct communications with business/consumer markets, and contemporary forms of social media. *Prerequisites: MKT 3300.*
- MKT 4463 Retailing (3)**  
This course covers the principles and practices of retail management. The course examines retail store location, purchasing, personnel, promotions, inventory management, and internet marketing. *Prerequisites: MKT 3300.*

Changes in Prerequisites

- MKT 3364 Services Marketing (3)**  
Understand the nature of services marketing and its critical contribution to marketing success. Topics include customer expectations and perceptions in the design of service processes and standards. *Prerequisites: MKT 3300.*
- MKT 4462 Consumer Behavior (3)**  
A study of the consumer as a decision maker. The course examines social, cultural, and psychological influences on purchasing decisions while emphasizing their implications for marketing strategies. *Prerequisites: MKT 3300.*
- MKT 4464 Marketing Research (3)**  
Methods and procedures for collection, interpretation, and

use of primary and secondary data in marketing including sampling, questionnaires, data collection, analysis, and preparation of reports. *Prerequisites: MKT 3300.*

**MKT 4469 Marketing Management (3)**

This is the capstone course for marketing concentration students. Focus is on marketing management problem solving by applying marketing concepts, procedures and practices learned. Vehicles to deepen this decision-making approach will include text, cases and simulations. *Prerequisites: MKT 3300 and 15 SH in marketing courses beyond MKT 3300.*

**MKT 4461 Personal Selling (3)**

This is an applied course that introduces the economic, psychological, and social aspects of personal selling, direct selling techniques, and the sales process with emphasis on building customer relationships. *Prerequisites: MKT 3300.*

Courses to be *eliminated* from the *Catalogue*:

**MKT 3363 (3) Transportation Management**  
**MKT 3365 (3) Integrated Marketing Communications**  
**MKT 4466 (3) Direct Marketing**  
**MKT 4467 (3) Sales Management**  
**MKT 4481 (3) Internet Marketing I**  
**MKT 4482 (3) Internet Marketing II**  
**MKT 4487 (3) Hospitality Marketing**  
**MKT 4495 (3) Selected Topics in Marketing**

**MARKETING (18 hours)**

*Must take the following 4 courses*

**MKT 3364 (3) Services Marketing**  
**MKT 4462 (3) Consumer Behavior**  
**MKT 4464 (3) Marketing Research**  
**MKT 4469 (3) Marketing Management (capstone)**

*Choose two of four upper-level Marketing courses*

**MKT 3362 (3) Advertising**  
**MKT 4461 (3) Personal Selling**  
**MKT 4463 (3) Retailing**  
**MKT 4465 (3) Supply Chain Management**

Motion was made by Jana Slay to accept the changes in course description and changes in prerequisites Marketing Concentration. Second was made by Scout Blum.

Motion was made by Meg Milligan to accept the elimination of courses Marketing Concentration. Second was made by Feng Sun.

Motions passed.

**RISK MANAGEMENT INSURANCE (18 hours)**

*New courses:*

**RMI XXXX Insurance Law (3)**  
An introduction to the legal principles underlying insurance

contracts and the issuing of insurance contracts, with special emphasis on the U.S. legal system, contract law, property law, tort law, agency law, and employment law. *Prerequisite: RMI 3335*

**RMI XXXX**     **Advanced Topics in Risk Management (1)**  
An extension of RMI 3335 – Principles of Risk Management and Insurance with additional emphasis on the goals of risk management, the risk management process, techniques for managing risk, Enterprise Risk Management, and insurance policy analysis. *Prerequisites: Concurrent with RMI 3335*

**RMI XXXX**     **Surplus Line Insurance Products (1)**  
A study of the excess and surplus lines insurance products designed for the major types of commercial and personal property and liability risks. *Prerequisites: Concurrent with RMI 3348*

**RMI XXXX**     **Surplus Line Insurance Operations (1)**  
A study of the excess and surplus lines insurance markets as well as the reinsurance sector of the insurance industry. The course covers the formation and classification of these companies, their distribution systems, their regulation, their accounting procedures, and a comparison of these companies to admitted insurers. *Prerequisite: RMI 3335*

**RMI XXXX**     **Advanced Topics in Life and Health Insurance (3)**  
An extension of RMI 3346 with additional emphasis on estate and retirement planning, taxation and regulation, contract evaluation, and financial management of life and health insurance companies. *Prerequisite: RMI 3346*

**RMI XXXX**     **Employee Benefit Planning (3)**  
The course is designed to provide the student with a foundation of knowledge regarding the design and management of employee benefit plans. Topics include pensions, profit-sharing plans, 401(k) plans, group life and health plans, and flexible benefit programs. *Prerequisites: RMI 3335, RMI 3346*

Changes in Course Description/Prerequisites

**RMI 3335**     **Principles of Risk Management and Insurance (3)**  
An introduction to the basics of risk management, the application of risk management techniques to commercial and personal risk management problems, insurance regulation, and the legal principles underlying insurance personal property and liability insurance contracts. *Prerequisite: Pre-Business Core*

**RMI 3346**     **Life and Health Insurance (3)**  
A study of the types of life insurance and annuity contracts and their uses; regulations of life and health insurers; Social Security; group and individual health insurance products including major medical, disability income and long-term care policies. *Prerequisite: RMI 3335*

**RMI 4442**     **Insurance Operations (capstone) (3)**  
An introduction to the various functions performed within an insurance company and a study of insurance ethics. Topics include insurance regulation, marketing, underwriting, ratemaking,

adjusting, reinsurance, and accounting. This course is the capstone course for the concentration.

*Prerequisite: RMI 3335, RMI 3346, RMI 3348*

**RMI 3348 (3) Property and Liability Insurance**

*has been renamed and course description and prerequisites revised to be*

**RMI 3348 Property and Casualty Insurance (3)**

This course examines the fundamental coverage and policy provisions of the major types of commercial and personal property and liability insurance contracts. Also examined are the fundamentals of property and casualty insurance, including analysis of contracts, rating, underwriting, regulation, and financial strength of insurers. *Prerequisite: RMI 3335*

**RISK MANAGEMENT INSURANCE (18 hours)**

*Must take the following 4 courses*

- RMI 3335 (3) Principles of Risk Management and Insurance**
- RMI 3346 (3) Life and Health Insurance**
- RMI 3348 (3) Property & Casualty Insurance**
- RMI 4442 (3) Insurance Operations**

*Choose 6 hours of upper-level RMI courses*

- RMI XXXX (3) Insurance Law**
- RMI XXXX (1) Advanced Topics in Risk Management Insurance**
- RMI XXXX (1) Surplus Line Insurance Products**
- RMI XXXX (1) Surplus Line Insurance Operations**
- RMI XXXX (3) Advanced Topics in Life and Health**
- RMI XXXX (3) Employee Benefit Planning**

Motion was made by Rodger Morrison to accept the creation of new courses in Risk Management Concentration. Second was made by Ivan Merritt.

Motion was made by Scout Blum to accept the changes in course description and changes in prerequisites Risk Management Concentration. Second was made by Catherine Allard.

Motion was made by Shellye Vardaman to accept the elimination of courses Risk Management Concentration. Second was made by Jana Slay.

Motion passed.

Sam gave a thank you to the Sorrell College of Business for a job well-done.

**II. COLLEGE OF COMMUNICATION & FINE ARTS**

**1. Maryjo Cochran was present to propose the BA in Spanish.**

Spanish Major (36 Hours)

- SPN 1141 (3) Introductory Spanish I**
- SPN 1142 (3) Introductory Spanish II**
- SPN 2241 (3) Intermediate Spanish I**
- SPN 2242 (3) Intermediate Spanish II**

SPN 3332 (3)	Advanced Spanish I
SPN 3333 (3)	Advanced Spanish II
SPN 3350 (3)	Spanish Culture on Location I
SPN 3351 (3)	Spanish Culture on Location II
SPN 4448 (3)	Spanish Literature I
SPN 4449 (3)	Spanish Literature II
SPN 4451 (3)	Spanish Culture and Civilization I
SPN 4452 (3)	Spanish Culture and Civilization II

*All Spanish Majors are required to take during the senior year a departmental exit exam and the Oral Proficiency Interview of the American Council on the Teaching of Foreign Languages.*

Motion was made by Scout Blum to accept the new Spanish Major.

Second was made by Rodger Morrison. Motion passed.

**2. Maryjo Cochran was present to propose the new courses in Spanish.**

**SPN 1xxx Conversational Spanish 1 (3)**  
 The first of two courses designed to study conversational Spanish. Emphasis is given to developing rudimentary oral proficiency in Spanish. Basic word recognition and listening skills will also receive attention. Hispanic culture will also be addressed. The course consists of lectures, videos, language drills and conversational exercises. (Credit for this course does NOT apply toward the Spanish major or minor.)

**SPN 1xxx Conversational Spanish 2 (3)**  
 The second of two courses designed to study conversational Spanish. Emphasis is given to developing rudimentary oral proficiency in Spanish. Basic word recognition and listening skills will also receive attention. Hispanic culture will also be addressed. The course consists of lectures, videos, language drills and conversational exercises. (Credit for this course does NOT apply toward the Spanish major or minor.)

Motion was made by Rodger Morrison to accept the new Spanish courses.

Second was made by Festus Ndeh.

Motion passed.

**3. Pam Allen was present to propose the name change of <<DTI>> Design, Technology and Innovation to Graphic Design.**

Motion was made by Catherine Allard to accept the name change of <<DTI>> to Graphic design .

Second was made by Shellye Vardaman.

Motion passed.

### III. COLLEGE OF HEALTH AND HUMAN SERVICES

#### 1. Candy Shaughnessy was present to propose a change in semester hours and course description to KHP 2251.

Change from: KHP 2251 Foundations of Physical Education and SFM (2)  
A study of the history and principles of health education and physical education with particular emphasis placed on present practices and trends.

To: KHP 2251 Foundations of Physical Education and Health (3)  
A study of the history and principles of health education and physical education with particular emphasis placed on present practices and trends in exercise science. *Prerequisite: Student must be a Health Education, Physical Education, or Exercise Science Major.*

Motion was made by Shellye Vardaman to accept the changes to the hours and course descriptions in KHP 2251 and prerequisite.

Second was made by Rodger Morrison.

Motion passed.

#### 2. Michael Green was present to propose a new Exercise Science Program.

##### **Exercise Science Program (124 hours)**

###### **Area IV (12 hours)**

For students with a concentration in Wellness/Fitness or Nutrition select nine (9) hours:

- \*ANT 2200 (3) Anthropology
- \*ECO 2251 (3) Principles of Macroeconomics
- \*ECO 2252 (3) Principles of Microeconomics
- \*GEO 2210 (3) World Regional Geography
- HIS 1101 (3) Western Civ. I, or placement in HIS 1103 Honors Western Civ. I
- HIS 1102 (3) Western Civ. II, or placement in HIS 1104 Honors Western Civ. II
- HIS 1111 (3) U.S. to 1877, or placement in HIS 1113 Honors U.S. to 1877
- HIS 1112 (3) U.S. since 1877, or placement in HIS 1114 Honors U.S. since 1877
- \*HIS 1122 (3) World History to 1500
- \*HIS 1123 (3) World History from 1500
- \*POL 2260 (3) World Politics
- POL 2241 (3) American Nat'l Govt., or placement in POL 2240 Honors American Nat'l Gov.
- PSY 2200 (3) General Psychology
- PSY 2210 (3) Developmental Psychology
- SOC 2275 (3) Introduction to Sociology

†For students with a concentration in Pre-Health Professions take the following nine (9) hours:

- PSY 2200 (3) General Psychology
- PSY 2210 (3) Developmental Psychology
- SOC 2275 (3) Introduction to Sociology

†Students applying to a graduate health professions school (e.g. PT, OT, PA) may also need to take ANT 2200 Anthropology

###### **Area V (22 hours)**

- BIO 2220 (3) Cell Biology

BIO L220	(1)	Cell Biology Lab
IS 2241	(3)	Computer Concepts and Applications
KHP 1142	(1)	Beginning Weight Training
KHP 2202	(2)	First Aid, Safety, and CPR
KHP 2211	(3)	Human Nutrition
KHP 2242	(1)	Intermediate Weight Training
TROY 1101	(1)	University Orientation

For students with a concentration in Wellness and Fitness take the following seven (7) hours:

BIO 1101	(3)	Organismal Biology
BIO L101	(1)	Organismal Biology Lab
KHP 3391	(3)	Testing and Statistical Interpretation

For Students with a concentration in Nutrition take the following seven (7) hours:

CHM 1143	(3)	General Chemistry II
CHM L143	(1)	General Chemistry Lab II
KHP 3360	(3)	Physiological Principles of Body Systems

For students with a concentration in Pre-Health Professions take the following seven (7) hours:

NSG 1105	(1)	Medical Terminology
MTH 2210	(3)	Applied Statistics
Select <u>one</u> (1) of the following:		
PSY 3304	(3)	Abnormal Psychology
PSY 4421	(3)	Physiological Psychology

### **Program Core Requirements (40 hours)**

BIO 3347	(3)	Human Anatomy and Physiology I
BIO L347	(1)	Human Anatomy and Physiology Lab I
BIO 3348	(3)	Human Anatomy and Physiology II
BIO L348	(1)	Human Anatomy and Physiology Lab II
KHP 3352	(3)	Kinesiology and Efficiency of Human Movement
KHP 4459	(3)	Sport and Exercise Nutrition
KHP 4474	(3)	Exercise Physiology
KHP L474	(1)	Exercise Physiology Lab
KHP 4475	(3)	Exercise Testing and Prescription
KHP 4476	(2)	Laboratory Practicum in Exercise Performance
KHP 4488	(3)	Issues and Practice in Cardiac Rehabilitation
KHP 4xxx	(3)	Advanced Exercise Physiology
KHP 4xxx	(3)	Biomechanics
KHP L4xx	(1)	Biomechanics Lab
KHP 4xxx	(1)	Exercise Science Seminar
†KHP 4xxx	(3)	Internship in Exercise Science
NSG 3315	(3)	Pathophysiology

†It is the responsibility of the student to obtain a sufficient number of observation hours Required to seek certification (e.g. ACSM Clinical Exercise Specialist) or gain entry into a graduate health professional school (e.g. PT, OT, PA).

Select one Exercise Science Program concentration:

### **Wellness and Fitness Concentration (20 hours)**

AT 3394	(1)	Lifting Techniques for Conditioning and Rehabilitative Exercise
KHP 3350	(3)	Psychology of Wellness
KHP 3360	(3)	Physiological Principles of Body Systems
KHP 3395	(2)	Care and Prevention of Athletic Injuries
KHP 4405	(3)	Physical Activity and Disease Prevention
KHP 4460	(3)	Principles of Strength and Conditioning
KHP L460	(1)	Principles of Strength and Conditioning Lab
KHP 4487	(2)	Special Topics in Exercise Performance

Select *two* (2) hours of advisor approved electives.

### Nutrition Concentration (20 hours)

BIO 1101	(3)	Organismal Biology
BIO L101	(1)	Organismal Biology Lab
KHP 3xxx	(3)	Introduction to Food Science
KHP 3xxx	(1)	Introduction to Food Science Lab
NTR 3xxx	(3)	Human Nutrition
NTR 3xxx	(3)	Nutritional Assessment
NTR 3xxx	(3)	Complementary and Alternative Therapies
NTR 3xxx	(3)	Community Nutrition
NTR 4xxx	(3)	Lifecycle Nutrition

Select *one* (1) hour of advisor approved elective.

### †Pre-Health Professions Concentration (20 hours)

BIO 1101	(3)	Organismal Biology
BIO L101	(1)	Organismal Biology Lab
BIO 3372	(3)	Microbiology
BIO L372	(1)	Microbiology Lab
CHM 1143	(3)	General Chemistry II
CHM L143	(1)	General Chemistry Lab II
PHY 2252	(3)	General Physics I
PHY L252	(1)	General Physics Lab I
PHY 2253	(3)	General Physics II
PHY L253	(1)	General Physics Lab II

Motion was made by \_\_\_\_\_ Catherine Allard \_\_\_\_\_ to accept the New Exercise Program.

Second was made by \_\_\_\_\_ Scout Blum \_\_\_\_\_.

Motion passed.

### 3. New courses in Exercise Science Program.

<b>KHP 4xxx</b>	<b>Advanced Exercise Physiology (3)</b>	This course will allow students to experience and explore advanced concepts and topics related to exercise physiology.
<b>KHP 4xxx</b>	<b>Biomechanics (3)</b>	The study of anatomical, mechanical, and neurophysiological factors influencing human motion. Emphasis is given to the qualitative and quantitative application of biomechanical principles to analyze human movement.
<b>KHP L4xx</b>	<b>Biomechanics Lab (1)</b>	The measurement and assessment of anatomical, mechanical, and neurophysiological factors influencing human motion. Emphasis is given to the qualitative and quantitative application of biomechanical principles to analyze human movement.
<b>KHP 4xxx</b>	<b>Internship in Exercise Science (3)</b>	A supervised experience in planning, staging, and evaluating a formal practicum in exercise science or a related field.
<b>KHP 4xxx</b>	<b>Senior Seminar in Exercise Science (1)</b>	Students will examine trends in the industry, career paths,



and discuss current topics in wellness, fitness, sport, nutrition, athletic training, and physical therapy. This course will also address the standards, behaviors, and expectations of the exercise scientist.

Motion was made by \_\_Rodger Morrison\_\_ to accept the courses for the Exercise Science Program.

Second was made by \_\_Scout Blum\_\_.

Motion passed.

4. \_\_Tabled no one present\_\_ was present to propose a new minor in **Human Services, Rehabilitation and Social Work.**

**Case Management Minor**

<b>HS 2260</b>	<b>Fundamentals of Case Management</b>
SWK 3302	Social Services Resources
SWK 3303	Crisis Intervention
SWK 3304	SW in Health Care Settings
RHB 3385	Rehabilitation of Persons with Severe Disabilities

Motion was made by \_\_\_\_\_ to accept the Case Management Minor.

Second was made by \_\_\_\_\_.

Motion passed.

8. **New course in Case Management Minor.**

<b>HS 2260 (3)</b>	<b>Fundamentals of Case Management</b>
	This course will introduce the foundation of case management to include the process of assessment, planning, facilitation, care coordination, evaluation, documentation and advocacy of options and service. Case studies will be utilized to facilitate practical application.

Motion was made by \_\_\_\_\_ to accept the new course for the Case Management Minor.

Second was made by \_\_\_\_\_.

Motion passed.

#### **IV. COLLEGE OF ARTS & SCIENCES**

1. **Hal Fulmer** was present to propose the title change of Medical Technology concentration.

**Current title: Medical Technology Concentration**

**New title of: Medical Laboratory Science Concentration**

Motion was made by Jana Slay to accept the new course title of Medical Laboratory Science Concentration.

Second was made by Shellye Vardaman motion passed.

#### **Information Items:**

1. **The following are items that were approved in December of 2011 and were omitted from the 2012-2013 catalog and need to be added to the 2013-2014 catalog.**
  - a. *Insert the following statement above the line 2D Studio Concentration (15 hours): Select one of the following concentration options.*
  - b. *Change the course hours from 15 to 18 in Digital Studio Concentration (18 hours).*
  - c. *Change the credit hours in the following statement:  
If you are concentrating in 2D or 3D you must select ~~nine~~ six credit hours of upper level ART courses (3000-4000).*
  - d. *Add the following courses to the 2013-2014 catalog:  
ART 3325 <<dti>> Typography  
ART 4450 <<dti>> Design for the Internet 2*
  - e. *Change the name of capstone course ART 4499 Senior Exhibition to ART 4499 Thesis Exhibition*
2. **Meeting adjourned 4:45 p.m.**