

TROY UNIVERSITY

Minutes
Enrollment Management Committee
May 3, 2006
10:00 a.m. – Noon
Executive Conference Room

Attendance: John Schmidt, Chair, Larry Hawkins, Walter Hollon, Mark Walker, Darlene Stewart, Buddy Starling, Curt Porter, Lelia Vaughn, Fred Carter, Larry Percy, Bill Zhong, Steve Ramroop, Robert Allen, Vickie Miles, Dianne Weed, Jan Oliver, Sandy Henry, Bob Willis and Susan Pierce.

Information Items

CIRP Results

Ms. Susan Pierce shared a handout on the 2005 CIRP Survey of entering Troy Freshmen (Troy Campus). This is a survey that is taken twice a year, once at IMPACT and in TROY 1101 classes (337 respondents). Ms. Pierce will follow up with Dr. Roling to determine if other instruments of the survey could be used by Montgomery, Dothan, Phenix City and University College.

First-Year Engagement

Dr. Schmidt shared the plan of revitalization of Eldridge Hall to include all placement testing, personal and professional counseling, advising etc. for all first year students. A Dean of First-Year Students (academic person) will be hired. The intent of the program is to begin in Troy and expand to the Montgomery, Phenix City, and Dothan campuses. A first year web page is being created using Blackboard that can be easily adapted to the other campuses.

Larry Hawkins

A packet of information was provided to each member present by Mr. Hawkins on application trends. Information included potential locations to recruit new students in state and well as out-of-state.

Discussion Items

Advising

Discussion was held on advising students. Vickie Miles stated that all of the information needed to advise students was available in DATATEL and on Trojan Web Express. A better job needs to be done on engaging faculty and staff to use Trojan Web Express. She will discuss with Dr. Roach and bring to the Council of Deans.

Enrollment

Bubby Starling

- Terminology. Mr. Starling distributed a handout on Enrollment Management Terminology. Discussion centered on Unclassified Admission and Temporary Admission. Montgomery, Dothan and Phenix City allow a student to attend for one semester on Temporary status. University College allows a student to attend two terms on Temporary Status. If at the end of that time Temporary status is not cleared, the student is not allowed to register again.
- Placement testing is inconsistent and is being reviewed. Needs exist among both Undergraduate and Graduate students. This will be agenda item discussed at fall meeting.
- Monthly enrollment reports that reflect interest of incoming students for Fall 2006 are being provided by Mr. Starling to Deans Jacobs, Cochran, Pullen, Jeffrey, Ingram.
- IMPACT (student and parent) orientation sessions will begin June 19 and end July 24.
- Recruiter for Florida will be hired and office space will be utilized at University College sites.

Fall Follow-up Items

1. Training for on line advising
2. Placement testing

With no further business, the meeting was adjourned.