

Thursday May 3, 2018

SECOND ANNUAL YOUTH BUSINESS SUMMIT SCHEDULE OF EVENTS

*Workshops, Business Plan, Financial Investment, &
Marketing Competitions Event Program*

Troy University Dothan Campus – 500 University Drive

8:30 AM	<p>Students Check-in Networking and Snacks Best Booth Marketing Competition Setup</p>
9:30 AM	<p>Introductory Remarks: Dr. Don Jeffrey, Vice-Chancellor Welcome Address: Dr. Carmen Lewis, Associate Dean & Dr. Lane Boyte-Eckis, Associate Professor</p>
10:00 AM	<p>Break-Out Sessions I</p> <ul style="list-style-type: none"> • Business Plan Competition • From the Courtroom to the Classroom • Living Your One Best Financial Life • Service Learning: Community Involvement
11:00 AM	<p>Break-Out Sessions II</p> <ul style="list-style-type: none"> • What Your Personality Says About You • Global Identity: Study Abroad • Business and Technology
11:00 AM	<p>Lunch I Panel Discussion I</p>
12:00 PM	<p>Break-Out Sessions III</p> <ul style="list-style-type: none"> • Human Resource Management: Dress to Impress • Troy University and Military 101 • Marketing Strategies and Practices
12:00 PM	<p>Lunch II Panel Discussion II</p>
1:00 PM	<p>Group Picture</p>
1:10 PM	<p>Closing Ceremony Awards Presentation</p>
1:30 PM	<p>Dismiss</p>