

MICHAEL S. CARROLL

DEPARTMENT OF KINESIOLOGY AND HEALTH PROMOTION
TROY UNIVERSITY, ORLANDO CAMPUS
4525 VINELAND ROAD, SUITE 204
ORLANDO, FL 32811

(407) 219-5993
MSCARROLL@TROY.EDU

EDUCATION

UNIVERSITY OF FLORIDA
Ph.D. Major: Human Performance
Cognate: Sport Law & Risk Management
Gainesville, FL
August 2009

UNIVERSITY OF FLORIDA
M.S. Major: Exercise & Sport Sciences
Concentration: Sport Management
Gainesville, FL
May 2004

UNIVERSITY OF NORTH CAROLINA - CHAPEL HILL
B.S. Major: Religious Studies
Chapel Hill, NC
May 2001

RESEARCH

REFEREED PUBLICATIONS

Byon, K. K., **Carroll, M. S.**, Cottingham, M., Grady, J., & Allen, J. T. (2011). Examining gender differences in the effect of spectator motivation on sport consumption behaviors at collegiate wheelchair basketball games. *Journal of Venue & Event Management*, 3(1), 12-27.

Connaughton, D. P., Spengler, J. O., Zhang, J. J., & **Carroll, M. S.** (in press). An examination of AED implementation and related risk management practices in high school athletic departments. Accepted by *Sport Management Review*.

Spengler, J. O., Connaughton, D. P., & **Carroll, M. C.** (in press). An old idea with new importance: Addressing challenges to the joint and shared use of school recreational facilities. *Journal of Physical Education, Recreation and Dance*

Byon, K. K., *Cottingham, M., & **Carroll, M. S.** (2010). Marketing murderball: The influence of spectator motivation factors on sports consumption behaviours of wheelchair rugby spectators. *International Journal of Sports Marketing & Sponsorship*, 12(1), 76-94.

Spengler, J. O., **Carroll, M. S.**, & Connaughton, D. P. (2010). Policies to promote the community use of schools: A review of state recreational user statutes. *American Journal of Preventive Medicine*, 39(1), 81-88.

Carroll, M. S., Connaughton, D. P., & Spengler, J. O., & Zhang, J.J. (2009). Case law analysis regarding high school and collegiate liability for hazing. *European Sport Management Quarterly*, 9(4), 389-410.

Carroll, M. S., Connaughton, D. P., & Spengler, J. O. (2007). Recreational user statutes and landowner immunity: A comparison study of state legislation. *Journal of Legal Aspects of Sport*, 17(2), 163-212.

EDITOR-REVIEWED PUBLICATIONS

Carroll, M. S. (in press). Breach of contract. In L. E. Swayne, & G. J. Golson (Eds.), *Encyclopedia of Sports Management and Marketing* (pp. XX-XX). Thousand Oaks, CA: Sage.

Carroll, M. S. (in press). Drug testing. In L. E. Swayne, & G. J. Golson (Eds.), *Encyclopedia of Sports Management and Marketing* (pp. XX-XX). Thousand Oaks, CA: Sage.

Carroll, M. S. (in press). Foreseeability. In L. E. Swayne, & G. J. Golson (Eds.), *Encyclopedia of Sports Management and Marketing* (pp. XX-XX). Thousand Oaks, CA: Sage.

Carroll, M. S. (in press). Negligence. In L. E. Swayne, & G. J. Golson (Eds.), *Encyclopedia of Sports Management and Marketing* (pp. XX-XX). Thousand Oaks, CA: Sage.

Carroll, M. S. (in press). Participation Agreement. In L. E. Swayne, & G. J. Golson (Eds.), *Encyclopedia of Sports Management and Marketing* (pp. XX-XX). Thousand Oaks, CA: Sage.

Carroll, M. S. (in press). Sport Agent Responsibility and Trust Act. In L. E. Swayne, & G. J. Golson (Eds.), *Encyclopedia of Sports Management and Marketing* (pp. XX-XX). Thousand Oaks, CA: Sage.

Carroll, M. S. (in press). Willful or wanton standard. In L. E. Swayne, & G. J. Golson (Eds.), *Encyclopedia of Sports Management and Marketing* (pp. XX-XX). Thousand Oaks, CA: Sage.

Carroll, M. S., & Connaughton, D. P. (2010). Reducing risk associated with bullying in sport, recreation and physical activity programs. *Safety Notebook*, 15(3), 1-4.

Carroll, M. S., & Connaughton, D. P. (2010). Bullying and legal liability. *Journal of Physical Education, Recreation and Dance*, 81(7), 51-52.

Connaughton, D. P., & **Carroll, M. S.** (2007). Managing risk in martial arts instruction. *Journal of Physical Education, Recreation and Dance*, 78(2), 9-10.

Carroll, M. S. (2007). Managing risk associated with sport-related hazing. *Safety Notebook*, 12(2), 1-4.

Carroll, M. S., & Baker, T. A. (2006). The use of constructive notice in slip-and-fall cases in sport facilities. *Journal of Physical Education, Recreation and Dance*, 77(8), 8-9.

Carroll, M. S., & Connaughton, D. P. (2006). Proper field maintenance of athletic fields and legal liability. *Journal of Physical Education, Recreation & Dance*, 77(5), 10-11.

Carroll, M. S. (2006). Managing risk associated with heat-related illnesses. *Safety Notebook*, 11(3), 1-4.

Carroll, M. S., & Connaughton, D. P. (2004). Lightning safety for outdoor sports and recreational activities. *Journal of Florida Alliance for Health, Physical Education, Recreation and Dance*, 42(2), 6-7.

PUBLISHED ABSTRACTS

Carroll, M. S., Spengler, J. O., & Schneider, M. (2009). Active living and community access to schools: A policy perspective. *Research Quarterly for Exercise & Sport*, 80(1), A23.

Zhang, J. J., Byrd, C. E., **Carroll, M. S.,** & Lam, E.T.C. (2007). Dimensions and achievement of staff development in after school enrichment programs. *Research Quarterly for Exercise & Sport*, 78(1), A40.

Byrd, C. E., Zhang, J. J., **Carroll, M. S.,** & Lam, E.T.C. (2007). Parents' evaluation of the quality of after school enrichment programs. *Research Quarterly for Exercise & Sport*, 78(1), A38.

BOOK CHAPTERS

Cianfrone, B. A., & **Carroll, M. S.** (2009). Ticket scalping: Methods, issues, and controversies. In J. W. Lee & J. C. Lee (Eds.), *Sport and criminal behavior*. Durham, NC: Carolina Academic Press.

OTHER PUBLISHED WORK

Carroll, M. S., Ellis, M., Likhari, A., Mann, D., Martindale, L. & Searle, A. (2005). *Conditioning*. [CD-ROM]. Health & Physical Activity Series, Dubuque, IA: Kendall/Hunt.

SCHOLARLY PRESENTATIONS

Byon, K. K., **Carroll, M. S.,** Cottingham, M., Grady, G., & Allen, J. T. (2011). The effect of spectator motivation on repatronage intentions at collegiate wheelchair basketball games: Gender differences. *2011 Scholarly Conference on College Sport*, Chapel Hill, NC. April 2011 (poster).

- Carroll, M. S.**, & Goldsmith, A. L. (2011). An ethical examination of the NCAA's response to college fantasy football. *2011 Scholarly Conference on College Sport*, Chapel Hill, NC. April 2011 (poster).
- Carroll, M. S.** (2011). Antitrust law, the NFL, and ramifications of NFLPA decertification. *2011 Southern Sport Management Conference*, Troy, AL. April 2011 (verbal).
- Carroll, M. S.** (2011). Beyond sticks and stones – Bullying, sport participation, and liability. *2011 Sport and Recreation Law Association National Conference*. Savannah, GA. March 2011 (verbal).
- Carroll, M. S.**, & Mannen, E. (2010). *American Needle v. NFL*: How the NFL was sacked by the 9th Circuit and what it means for professional sports. *2010 Sport, Entertainment, and Venues Tomorrow Conference*. Columbia, SC. November 2010 (verbal).
- Goldsmith, A. L., **Carroll, M. S.**, & Kim, W. (2010). Examining the moral and ethical ramifications of the NCAA amateurism by-laws in regards to sponsorship and endorsements. *2010 Sport, Entertainment, and Venues Tomorrow Conference*. Columbia, SC. November 2010 (poster).
- Spengler, J. O., Connaughton, D. P., & **Carroll, M. S.** (2010). Crisis management planning in entertainment venues. *2010 Sport, Entertainment, and Venues Tomorrow Conference*. Columbia, SC. November 2010 (poster).
- Carroll, M. S.**, Byon, K. K., & Connaughton, D. P. (2010). Development of a scale to measure perceived risk in collegiate spectator sport. *2010 North American Society for Sport Management Annual Conference*. Tampa, FL. May 2010. (verbal).
- Byon, K. K., Cottingham, M., Grady, J., Mohn, R. S., & **Carroll, M. S.** (2010). Are sport consumers the same? Test for factorial invariance on spectator motivation between wheelchair basketball fans and basketball fans. *2010 North American Society for Sport Management Annual Conference*. Tampa, FL. May 2010. (verbal).
- Carroll, M. S.**, & Byon, K. K. (2010). Liability and risk associated with crowd management at collegiate arenas and stadiums. *2010 Scholarly Conference on College Sport*, Chapel Hill, NC. April 2010 (poster).
- Connaughton, D. P., Spengler, J. O., & **Carroll, M. S.** (2010). An analysis of case law regarding bicycling supervision and instruction. *2010 American Alliance for Health, Physical Education, Recreation, and Dance Convention*. Indianapolis, IN. March 2010 (poster).
- Connaughton, D. P., **Carroll, M. S.**, & Byon, K. K. (2010). Liability and risk management associated with bullying in sports. *2010 American Alliance for Health, Physical Education, Recreation, and Dance Convention*. Indianapolis, IN. March 2010 (poster).
- Carroll, M. S.**, & Byon, K. K. (2010). Coaches on trial: *Commonwealth of Kentucky v. Stinson* and implications for sport organizations and practitioners. *2010 Sport and Recreation Law Association National Conference*. Albuquerque, NM. March 2010 (verbal).

- Carroll, M. S.**, & Hall, S. (2010). Terrorism, security, and the 4th amendment – Is standardization the answer? *2010 Sport and Recreation Law Association National Conference*. Albuquerque, NM. March 2010 (poster).
- Hall, S., **Carroll, M. S.**, Phillips, D. P., & Marciani, L. (2010). Sport terrorism: Liability protections and mitigation measures. *2010 Sport and Recreation Law Association National Conference*. Albuquerque, NM. March 2010 (verbal).
- Carroll, M. S.**, Byon, K. K., & Ko, Y. J. (2009). A conceptual framework of perceived risk in sport events. *2009 Sport, Entertainment, and Venues Tomorrow Conference*. Columbia, SC. November 2009 (verbal).
- Byon, K. K., Cottingham, M., Grady, J, Mohn, R. S., & **Carroll, M. S.** (2009). A search for new customers: The effect of spectator motives on sport consumption behavior in wheelchair basketball events. *2009 Sport, Entertainment, and Venues Tomorrow Conference*. Columbia, SC. November 2009 (verbal).
- Byrd, C.E., Zhang, J. J., Connaughton, D. P., **Carroll, M. S.**, & Kim, M. (2009). Teaching and learning sport management in the global context: Offering an experiential sport management course in Italy. *2009 North American Society for Sport Management Annual Conference*. Columbia, SC. May 2009. (verbal).
- Byon, K. K., Drane, D. D., Allen, J. T., & **Carroll, M. S.** (2009). Motives, loyalty, sport consumption, and structural equation modeling. *Scholarly Conference on College Sport*, Chapel Hill, NC. April 2009 (poster).
- Carroll, M. S.**, Spengler, J. O., & Schneider, M. (2009). Active living and community access to schools: A policy perspective. *American Alliance for Health, Physical Education, Recreation, and Dance National Convention*, Tampa, FL. April 2009 (poster).
- Carroll, M. S.**, Connaughton, D. P., & Spengler, J. O. (2009). A content analysis of hazing-related case law. *2009 Sport and Recreation Law Association National Conference*. San Antonio, TX. March 2009 (verbal).
- Cianfrone, B. A., & **Carroll, M. S.** (2008). Legal issues and case law associated with ticket scalping. *Sport, Entertainment, and Venues Tomorrow Conference*. Columbia, SC. November 2008 (verbal).
- Spengler, J. O., Connaughton, D. P., Johnson, A., & **Carroll, M. S.** (2008). Joint use agreements as a mechanism to promote active living through sport: A content analysis of statutory and case law. *Sport, Entertainment, and Venues Tomorrow Conference*. Columbia, SC. November 2008 (poster).
- Connaughton, D. P., Spengler, J. O., & **Carroll, M. S.** (2008). Safety education and risk management practices designed to reduce bicycling injuries, deaths, and related liability. *Sport, Entertainment, and Venues Tomorrow Conference*. Columbia, SC. November 2008 (poster).
- Carroll, M. S.**, Connaughton, D. P., & Spengler, J. O. (2008). The risk management exercise: A practical teaching tool for courses in sport management. *2008 North American Society for Sport Management National Conference*. Toronto, Canada. May 2008 (verbal).

- Carroll, M. S.,** Connaughton, D. P., & Spengler, J. O. (2008). Using content analysis methodology in sport management legal research. *2008 North American Society for Sport Management National Conference*. Toronto, Canada. May 2008 (poster).
- Carroll, M. S.,** Connaughton, D. P., & Spengler, J. O. (2008). Vicarious liability for sport-related hazing in colleges and universities. *2008 Sport and Recreation Law Association National Conference*. Myrtle Beach, SC. March 2008 (verbal).
- Carroll, M. S.,** Connaughton, D. P., & Spengler, J. O. (2007). Liability and risk management associated with hazing in intercollegiate athletic programs. *International Conference on Sport & Entertainment Business*. Columbia, SC. November 2007 (verbal).
- Carroll, M. S.,** Connaughton, D. P., & Spengler, J. O. (2007). Hazing in sport: Implications for sport organizations and practitioners. *2007 Sport and Recreation Law Association National Conference*. Chapel Hill, NC. March 2007 (verbal).
- Byrd, C. E., Zhang, J. J., **Carroll, M. S.,** & Lam, E. T. C. (2007). Parents' evaluation of the quality of after school enrichment programs. *2007 American Alliance for Health, Physical Education, Recreation, and Dance Convention*, Baltimore, MD. March 2007 (poster).
- Zhang, J. J., Byrd, C. E., **Carroll, M. S.,** & Lam, E. T. C. (2007). Dimensions and achievement of staff development in after school enrichment programs. *2007 American Alliance for Health, Physical Education, Recreation, and Dance Convention*, Baltimore, MD. March 2007 (poster).
- Carroll, M. S.,** Connaughton, D. P., & Spengler, J. O. (2006). A comparative analysis of tort immunity statutes in sport. *International Conference on Sport & Entertainment Business*. Columbia, SC. November 2006 (poster).
- Byon, K. W., Zhang, J. J., Connaughton, D. P., Fleming, D. S., **Carroll, M. S.,** Byrd, C.E., Cianfrone, B. A., Kim, D. H., & Harrolle, M. G. (2006). Satisfaction toward the quality of after school enrichment programs: The perspective of youth participants. *2006 North American Society for Sport Management Conference*. Kansas City, MO. June 2006 (verbal).
- Carroll, M. S.,** Connaughton, D. P., & Spengler, J. O. (2006). Heat-related illness in sport: An analysis of legal and risk management implications. *2006 Sport and Recreation Law Association National Conference*. Albuquerque, NM. March 2006 (verbal).
- Carroll, M. S.,** Connaughton, D. P., & Spengler, J. O. (2005). Managing risk and reducing liability associated with heat-related illness in sport and recreation. *International Conference on Sport & Entertainment Business*. Columbia, SC. November 2005 (poster).

TEACHING

Assistant Professor

Troy University

08/11 – present

- KHP 4453 - *Legal Aspects in Sport & Fitness Management*
 - Term 1, 2011 (Online)
- SFM 6600 – *Foundations of Sport & Fitness Management*
 - Term 1, 2011 (Online)

Adjunct Professor

Troy University eCampus

03/11 - 08/11

- KHP 4453 – *Legal Aspects in Sport & Fitness Management*
 - Term 4, 2011 (Online)

Assistant Professor

The University of Southern Mississippi

08/09 – 08/11

- HPR 630 – *Social & Ethical Issues in Sport*
 - Fall 2009
 - Fall 2010
 - Summer 2011 (Online)
- HPR 468 – *Sport Law*
 - Fall 2009
 - Spring 2010
 - Spring 2010 (Online)
 - Spring 2010 (Mini-Session)
 - Summer 2010 (Mini-Session)
 - Fall 2010
 - Spring 2011
 - Spring 2011 (Online)
 - Summer 2011
- HPR 677 – *Legal Issues in Sport* (Graduate)
 - Spring 2010 (Online)
 - Spring 2011 (Online)
 - Summer 2011 (Online)
- HPR 414 – *Ethics in Sport*
 - Spring 2010

Graduate Assistant/Presidential Fellow

University of Florida

08/05 – 06/08
Gainesville, FL

- SPM 4723 - *Legal Issues in Sport & Physical Activity*
 - Fall 2006
 - Spring 2007
 - Summer 2007
 - Fall 2007
 - Spring 2008

- SPM 3204 - *Ethical Issues in Sport*
 - Spring 2008

Guest Lecturer

University of Florida

- BUL 5811 - Legal Environment of Business
- LEI 4501 - Legal Aspects of Recreation, Parks, & Tourism
- SPM 2000C - Introduction to Sport Management
- LEI 6931 - Hospitality Law & Risk Management
- SPM 6726 – Issues in Sport Law

EXPERIENCE

Research Associate

*21st Century Community Learning Centers Evaluation Project
Florida Department of Education grant*

09/04 – 07/05
Gainesville, FL

- Assumed leadership in the interviewing of administration, faculty, staff, and students involved with 78 after-school programs located throughout Florida
- Participated in over 200 evaluation visits to individual sites housing components of the 78 after-school programs
- Prepared 156 evaluative summaries incorporating and blending the qualitative and quantitative data obtained from reviews of submitted grant proposals, interviews, and visits to individual sites
- Assisted in the writing of 121 technical reports, providing a presentation and description of evaluation findings and incorporating all qualitative and quantitative data

Graduate Intern

Hula Bowl Maui

12/03 – 01/04
Kihei, Maui, HI

- Responsible for coordinating and implementing over \$100,000 in travel for over 130 student-athletes, coaches, and VIPs
- Assisted in game day preparations and multiple game day events

Office Assistant – UAA Compliance Office

University Athletic Association, Inc.

08/03 – 12/03
Gainesville, FL

- Assisted in proper documentation of recruiting activities for all sport teams
- Monitored and ensured institutional compliance with NCAA rules and regulations

Graduate Assistant - Sport & Fitness Instructor

University of Florida

01/03 – 12/03
Gainesville, FL

- Instructed and led multiple Sport & Fitness classes during the Spring 2003, Summer 2003, and Fall 2003 semesters

Student Ticket Office - Customer Service

University Athletic Association, Inc.

09/02 – 12/03, 08/05 – 01/08
Gainesville, FL

- Assisted with weekly distribution of student tickets for Gators sports and events
- Aided Student Ticket Supervisor with game day operations at various football, basketball, and NCAA softball events

GRANT FUNDING

FUNDED

- UF Graduate Student Council Research Grant (\$250)
- UF Graduate Student Council Research Grant (\$300)

UNFUNDED

- Public Health Law Research: Rapid Response, Robert Wood Johnson Foundation. (\$75,000)
- A content analysis of case law interpretations of legislation impacting childhood obesity. LOI proposal submitted to Aetna Foundation. (\$75,000)

UNDER REVIEW

PROFESSIONAL ASSOCIATION MEMBERSHIPS

- Sport and Recreation Law Association (SRLA)
- North American Society for Sport Management (NASSM)
- American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD)
- AAHPERD Research Consortium
- College Sport Research Institute (CSRI)

PROFESSIONAL SERVICE

- College of Health Curriculum Committee
 - University of Southern Mississippi (2010)
- Conference Abstract Reviewer
 - North American Society for Sport Management National Conference (2011)
- Conference Abstract Reviewer
 - Sport and Recreation Law Association National Conference (2008-2011)
- Honors & Awards Committee
 - Sport and Recreation Law Association (2011-2012)
- Conference Abstract Reviewer
 - College Sport Research Institute Annual Conference (2011)
- Sport Management Faculty Search Committee
 - University of Florida (2008)
- Student Representative
 - Sport and Recreation Law Association Board of Directors (2007-2008)
- Co-President, Graduate Student Advisory Council
 - College of Health & Human Performance, University of Florida (2007-2009)
- HHP Advisory Council Committee
 - College of Health & Human Performance, University of Florida (2007-2009)

HONORS & AWARDS

- 2011 Young Professional Award, Sport and Recreation Law Association
- University of Florida 4-Year Presidential Fellowship Recipient, University of Florida
- McGriff Family Graduate Scholarship Recipient, University of Florida
- Eagle Scout, Boy Scouts of America