

# LANCE E. TATUM, Ph.D.

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## **Business Address:**

Vice Chancellor - Global Campus  
304 Adams Administration Building  
Troy University  
Troy, Alabama 36082

## **EDUCATION:**

Ph.D. Physical Education	Florida State University	May 1993
M.S. Education	Troy State University	July 1989
B.S. Physical Education	Troy State University	May 1988

## **ADMINISTRATIVE EXPERIENCE:**

### **Vice Chancellor, Global Campus, Troy University, January 1, 2012 to present**

*As the Vice Chancellor of Global Campus I serve as the senior administrative officer for human, financial, and various other resources for the institution's distance learning unit, as well as for business operations outside of Alabama, both domestic and international. The mission of Global Campus' 24 domestic locations, and its various international partnership locations, is to meet the needs of working adults, including military, government agency civilians, teachers and future business leaders who want the opportunities that come with earning a degree.*

### **Dean, College of Education, Troy University, September 2007 – December 31, 2011**

*As Dean for the College of Education I serve as the chief academic and administrative officer and oversee and direct the human, financial and various other resources of the College's 81 academic program options, 6,800 students, and 170 faculty and staff located on the four Alabama campuses, as well as at over thirty locations outside the state of Alabama. It is my responsibility to effectively utilize the allocated and acquired resources to accomplish the objectives and goals of the College of Education and Troy University.*

### **Interim Dean, College of Education, Troy University, July 2006 – August 2007**

### **Chairperson, Department of Kinesiology and Health Promotion, College of Health and Human Services, Troy University, August 2002 – June 2006**

*As Chair I managed the administrative affairs of the department to include: oversight of one graduate and three undergraduate instructional programs, scheduling and staffing of classes with 2,000 semester enrollments, budget development and oversight, supervision of seven full-time and 15 adjunct departmental faculty, two staff positions, and four graduate teaching assistants. Hired and assigned faculty and staff. Provide leadership for the activities of the department and lead in the development of resources for the department.*

## **Faculty Athletics Representative to the National Collegiate Athletic Association [FAR] (2000 - 2007)**

*In this position I served as advisor to the Chancellor on athletic matters relating to academics, conference and NCAA matters, as well as serving as the chief liaison between the Department of Athletics and the university academic community. In addition I represented the institution at the conference and national levels on athletics matters as assigned by the Chancellor.*

### **HONORS AND AWARDS:**

Chancellor's Fellowship Program, Troy University (Spring 2005).

*The Chancellor's Program is designed to provide leadership training for individuals who demonstrate potential for positions of increased administrative responsibility. Fellows participate in leadership, strategic planning, administrative oversight, and higher education promotion development activities.*

Outstanding Faculty Athletics Representative, (February 15, 2005) All-American Football Foundation, Inc.

Omicron Delta Kappa National Honor Society (1989).

Kappa Delta Pi National Honor Society in Education (1989).

Phi Epsilon Kappa, Physical Education National Honor Society (1999).

### **ACCOMPLISHMENTS:**

- Developed and oversaw the reorganization and restructuring of the University's out of state operations that resulted in eliminating ineffective and inefficient operations that resulted in a savings of \$10 million dollars a year for the University;
- College of Education has experienced an increased in grant and contract awards from 3.3 million (fall 2006) to 9.2 million (summer 2009). An increase of 174% in three years; Total grant and contract activity for 2008-2009 was 24 million dollars;
- College of Education has experienced yearly increases in overall enrollments for each of the last four years;
- Established an annual College wide publication, *Lessons*;
- Led in the development of six new program options and the development of one new undergraduate degree program;
- Led in the development and implementation of a unit wide assessment system;

- Led in the development and implementation of a unit wide assessment system;
- Led in the development of College strategic plan;
- Led a successful effort for unit wide (four campuses) NCATE accreditation for College of Education;
- Led a successful effort for unit wide (four campuses) CORE accreditation for College of Education
- Led a successful effort for CACREP accreditation at five sites in Florida and the Dothan campus, as well as re-affirmation of the Phenix City campus.
- Leading the effort to expand the number of on-line and blended programs available to students (First advanced teacher certification programs to begin on-line fall 2011);
- Initiated and developed collaboratively with college faculty the University's first College specific new faculty orientation program;
- College was recognized in 2009 as producing the highest number of African American graduate degrees produced in the national in education discipline (*Diverse Issues in Higher Education*, 2008 IPEDS data);
- The College of Education was selected as one of four finalist for the 2010 American Association of State Colleges and Universities -- Christa McAuliffe Excellence in Teacher Education Award.

## **ACADEMIC EXPERIENCE:**

### **Professor**

Department of Kinesiology and Health Promotion, College of Health and Human Services, Troy University – Troy Campus, Troy, Alabama (August 1, 2010 - Present)

### **Associate Professor - Sport and Fitness Management,**

Department of Kinesiology and Health Promotion, College of Health and Human Services, Troy University – Troy Campus, Troy, Alabama (August, 2004 – July, 2010)

### **Assistant Professor - Sport and Fitness Management,**

Department of Kinesiology and Health Promotion, College of Health and Human Services, Troy University – Troy Campus, Troy, Alabama (September, 1998 – July, 2004).

### **Courses previously taught:**

#### Undergraduate Courses:

Legal Aspects in Sport & Fitness Management	6 years
Sport Finance & Business	1 year

The Management of Sport	3 years
Administration of Athletic Programs	4 years
Facility and Fiscal Management in Sport	5 years
Introduction to Physical Education and Sport	3 years
Principles of Recreation	2 years

Graduate Courses:

Physical Education, Sport, and the Law	7 years
Sport Finance	1 year
Sport Marketing	3 years
Sport Administration	3 years
Ethical Issues in Sport Management	6 years
Sport Entrepreneurship	4 years

**Assistant Professor - Physical Education**, Division of Business and Social Science, Gordon College, Barnesville, Georgia (August, 1994 – September 1998).

**AFFILIATIONS**

Alabama Association of Colleges of Teacher Education  
 American Association of Colleges for Teacher Education  
 National Association of International Educators  
 National Collegiate Athletic Association Division IA Committee on Athletics Certification;  
 Peer-Reviewer (2004 – present)

**SERVICE**

University

- Chancellor's Cabinet, (2012 – Present)
- Enrollment Task Force, (2012 – Present)
- Academic Steering Committee, (2006-Present)
- Institutional Effectiveness Committee, (2007-2012)
- Senior Leadership Team -- Southern Association of Colleges and Schools, (January 2010 to December 2010)
- eCampus Communications Committee, (2007-2012)
- Advisory Board, *First Year Studies Program* (2005-2012)

Expired Committees and Councils

- Appointed Member Troy University *Learning Communities Steering Committee* (October, 2003 – July 2008)
- Appointed Member Troy University College of Education *Graduate Executive Committee* (2005 - 2006)
- Elected Member Troy University *Graduate Council* (2005-2006)
- Member Troy University College of Health and Human Services *Executive Committee* (2001 - 2006)

- Appointed Member Troy University College of Health and Human Services *Tenure and Promotion Committee* (2005)
- Elected Member Troy University *Transitional Graduate Council* (2004 - 2005)
  - Elected Chair : December 2004
- Appointed Member Troy University College of Education *Executive Committee* (2002 - 2005)
- Appointed Member Troy University System; One Great University Department Chairs Task Force (January 2005)
- Appointed Member Troy State University System One Great University Scholarship Task Force (November 2004 – January 2005)
- Appointed Member Troy State University System One Great University Graduate Programs and Bulletin Committee (November 2003 – December 2005)
  
- Appointed Member, NCATE Committee, Unit Governance and Resources Committee (2002 - 2004)
- Elected Member Troy University System Graduate Council – Troy Campus (2001 - 2005)
- Appointed Member University Honors Committee (1999 - 2000)
- Chairperson, Curriculum Development Committee for Bachelor's of Science Degree in Sport and Fitness Management (2000 - 2001)
- Chairperson, Curriculum Development Committee for Master's of Science Degree in Sport and Fitness Management (1999-2000)
- Member, Dean Search Committee; College of Education (2004)
- Member, Associate Dean Search Committee; College of Education (November 2004 – February 2005)
- Chair/Member, Department's Faculty Search Committee; Sport & Fitness Management Faculty Position (2000)
- Chair/Member, Department's Faculty Search Committee; Sport & Fitness Management Faculty Position (2002)
- Chair/Member, Department's Faculty Search Committee; Sport & Fitness Management Faculty Position (2004)
- Member, Department's Undergraduate and Graduate Curriculum Committee (1998 - 2006)
- Member, Departmental Library Committee, Liaison to Library (1998 - 2001)
- Member, NCATE Committee, Professional Education Faculty (1999 - 2000)
- Member, Southern Association of Colleges and Schools Re-Affirmation Committee, Institutional Effectiveness Committee (2000 - 2003)
- Member, Graduate Programs Review Committee. (2002 – 2005)

### Community

- State Department of Education; ACCESS Taskforce (August 2010 – 2012)
- Alabama Rural Action Committee, Education - District 5, (2007-2012)
- Pike Road School Development Committee, (2006-2012)
- Troy City Schools Partnership (2008 – 2012)

**SCHOLARLY ACTIVITIES:****Grants and Contracts Activity****Proposals Funded**

- 01/01/2012 – Present Interpreter Training Program; Additional Five Year commitment of \$500,000.00 per year (\$2,500,000.00); Alabama Dual Party Relay Board
- 01/01/2011 – Present Interpreter Training Program; Additional Five Year commitment of \$500,000.00 per year (\$2,500,000.00); Alabama Dual Party Relay Board
- 01/01/2009 – 12/31/10 Interpreter Training Program; Five Year commitment of \$300,000.00 per year (\$1,500,000.00); Alabama Dual Party Relay Board
- 10/01/09 – 9/30/10 Southeast Alabama Regional In-Service Center; Alabama Department of Education, \$343,881.00 (ASDE Contract)
- 10/01/09 – 9/30/10 Technology in Motion; Alabama Department of Education, \$184,069.00 (ASDE Contract)
- 10/01/08 – 9/30/09 Southeast Alabama Regional In-Service Center; Alabama Department of Education, \$343,881.00 (ASDE Contract)
- 10/01/08 – 9/30/09 Technology in Motion; Alabama Department of Education, \$184,069.00 (ASDE Contract)
- 12/01/08 – 9/01/09 Principal Preparation Program; Alabama Department of Education, \$3,000.00
- 10/01/08 – 9/30/09 Interpreter Training Program Scholarships; Department of Mental Health, \$50,000.00
- 12/01/08 – 9/01/09 Alabama Teacher Mentoring Program; Alabama Department of Education, \$3,000.00
- 04/01/08 – 9/30/08 Alabama Reading Initiative; Alabama Department of Education, \$167,253.90
- 10/01/07 – 9/30/08 Southeast Alabama Regional In-Service Center; Alabama Department of Education, \$343,881.00 (ASDE Contract)
- 10/01/07 – 9/30/08 Science In Motion; Alabama Department of Education, \$405,000.00
- 10/01/07 – 9/30/08 Interpreter Training Program; Development and Implementation grant; Alabama Department of Education, \$250,000.00
- 10/01/07 – 9/30/08 Principal Preparation Program; Alabama Department of Education, \$50,000.00
- 09/01/04 - 08/30/05 McCollough Institute for Appearance and Health, Partnership Contract, \$23,100.00

- 09/01/03 – 08/30/04 McCollough Institute for Appearance and Health, Partnership Contract, \$23,100.00
- 05/01/01 – 07/31/01 Disney Sports Attractions, LLC, Internship Grant, \$13,200.00.

**Peer-Reviewed Publications:**

Lee, J., Miloch, K., Kraft, P., & Tatum, L. (2008) Building the Brand: A Case Study of Troy University. *Sport Marketing Quarterly*, 17, 122-126.

**Peer-Reviewed Presentations:**

Wiesman, L. & Tatum, L. (2010) *"Increasing Communication and Economic Inclusion for Alabama's Deaf Citizens"* 26<sup>th</sup> Annual Pacific Rim International Conference on Disabilities, Honolulu, HI.

Tatum, L. (2006) *"Managing Administrative Change"* Philippines Educational Leadership Conference, St. La Salle University, Bacolod, Philippines

Tatum, L. (2006) *"Teaching the Whole Child; Troy University and Globalization"* Philippines Educational Leadership Conference, St. La Salle University, Bacolod, Philippines

Lee, J. & Tatum, L. (2004) *"Making Our Mark: The New Look of Troy State University"*. SMA II the 2004 Conference of the Sport Marketing Association (SMA), Memphis, TN.

Green, F., Tatum, L. & Lee, J. (2004) *"The Preference of Spectators of Professional Team Sports Toward Game Time Scheduling"*. 2004 Sport Administration and Physical Education Conference, Florida State University, Tallahassee, Florida.

Lee, J., Tatum, L., & Green, F. (2004) *"Building the Brand: The New Look of Troy University"*. 2004 Sport Administration and Physical Education Conference, Florida State University, Tallahassee, Florida.

Lee, J. & Tatum, L. (2004) *"Impacting Alabama: Introducing the Alabama Institute for Sport and Fitness Management (AISFM)"*. 2004 Alabama State Association for Health, Physical Education, Recreation, and Dance Spring Conference, Gulf Shores, Alabama.

Tatum, L. (2003) *"The Importance and Role Internships Play within a Sport and Fitness Management Curriculum."* 2003 Alabama State Association for Health, Physical Education, Recreation, and Dance Fall Conference, Birmingham, Alabama.

Lee, J., Tatum, L., Grube, A., & Bush, G. (2003). *"Tobacco Sponsorship in Sport: Sending the Wrong Message."* Sports, Physical Education, Recreation, and Law Conference, Atlanta, Georgia.

Grube, A., Lee, J., Tatum, L., & Ayers, K. (2003). *"Service Learning Applied to the Legal Issues Classroom."* Sports, Physical Education, Recreation, and Law Conference, Atlanta, Georgia.

Tatum, L. (2002) *"Applying Ethics to Sports."* 2002 Alabama State for Association Health, Physical Education, Recreation, and Dance Fall Conference, Birmingham, Alabama.

Tatum, L. (2001) *"The Role and Responsibilities of the Faculty Athletics Representative in an NCAA Member Institution."* 2001 South Carolina Physical Education, Health and Recreation State Spring Conference, Myrtle Beach, South Carolina.

Green, M. & Tatum, L. (2001). *"The Property Interest Rights of an HIV-Positive Individual Denied Participation in a Professional Contact Sport."* 2001 Sport Administration and Physical Education Conference, Florida State University, Tallahassee, Florida.

Green, F., Tatum, L., & Erdmann, J. (2000). *"An Examination of Factors Affecting the Decision-Making of Spectators Attending Collegiate Sporting Events."* 2000 Sport Administration and Physical Education Conference, Florida State University, Tallahassee, Florida.

Erdmann, J., Tatum, L., & Green, F. (2000). *"The 2001 "Combined Men's & Women's" Sun Belt Conference Basketball Tournament: Logistical and Financial Considerations."* 2000 Sport Administration and Physical Education Conference, Florida State University, Tallahassee, Florida.

Jeffrey, D., Argenti, R., Holmes, M., Tatum, L., & Johnson, D. (1990). *Analysis of Perceived Job Stress and Job Satisfaction Among College Faculty at a Regional University.* Presented at the National Association for Physical Education in Higher Education Conference, San Diego, CA.

### **Abstracts & Proceedings:**

Lee, J. & Tatum, L. (2004) *"Making Our Mark: The New Look of Troy State University"*. SMA II the 2004 Conference of the Sport Marketing Association (SMA), Memphis, TN.

Green, F., Tatum, L. & Lee, J. (2004) *"The Preference of Spectators of Professional Team Sports Toward Game Time Scheduling"*. 2004 Sport Administration and Physical Education Conference, Florida State University, Tallahassee, Florida.

Lee, J., Tatum, L., & Green, F. (2004) *"Building the Brand: The New Look of Troy University"*. 2004 Sport Administration and Physical Education Conference, Florida State University, Tallahassee, Florida.

Lee, J. & Tatum, L. (2004) *"Impacting Alabama: Introducing the Alabama Institute for Sport and Fitness Management (AISFM)." 2004 Alabama State Association for Health, Physical Education, Recreation, and Dance Spring Conference*, Gulf Shores, Alabama.