

Trojan Alumni Ambassador Organization

Troy University
Atlanta



WebEx Support: 1-866-229-3230

Background

- Our alumni, YOU, are the lifeblood of Troy University
- Fairly inactive Alumni Association Chapter in Atlanta
- Majority of students in Atlanta come from REFERRALS
 - Current students and Alumni
- These are often our BEST students

How do we foster these relationships, while providing opportunities for our Alumni in Atlanta at the same time?

Trojan Alumni Ambassador Organization

Members of the Trojan Alumni Ambassador Organization in Atlanta will purpose themselves to **further the mission of learning, knowledge, and support of the University** while fostering opportunities for the professional growth of the Ambassadors.



What will the Ambassadors do?

- Asked to assist at Troy University activities in Atlanta
 - Recruitment Events (as requested)
 - Preview Days/Open House
 - Alumni Receptions
 - Telephone Campaigns
 - Student Mentoring Events
 - Graduation Exercises
 - Corporate/Organization Information Sessions
 - Partnership Presentations



What will the Ambassadors do?

“A foot in the door”

- Utilize professional and/or personal networks to identify recruitment opportunities for Troy University in Atlanta
- Serve as liaison between Atlanta recruitment team and recruitment opportunities
- Work with a faculty advisor regarding academic programs and initiatives at the Atlanta site



Why should I become an Ambassador? (Benefits)

- Special Recognition (At your place of work, within Troy University, etc.)
- Networking (As an ambassador you will come in contact with many influential people around the Greater Atlanta Area)
- Enrich Your Resume
- Refresh your Leadership Skills
- Connect with Fellow Outstanding Alumni in Atlanta



Benefits (cont'd)

- Receive a membership directory
- Specialized topic seminars
- Continued access to computer labs and facilities at TROY's Atlanta site

Enhance the value of your degree by increasing awareness of Troy University in the Greater Atlanta area



Selection Requirements

- Be a Troy University graduate.
- Be in good standing with the University.
- Commit to be an Alumni Ambassador for a 1-year term.
- Complete the Ambassador Application
- Write a 250 word essay explaining why you would to be a good candidate for the Trojan Alumni Ambassador.
- Interview in front of a panel of TROY staff members



Membership Responsibilities

- Attend at least one Preview Day/Open House during the year.
- Attend two mandatory meetings per year, at the beginning of Terms 1 (August) and 4 (March).
- Attendance at an annual workshop/seminar for all members.
- Conduct all projects and duties with approval by association's advisor(s).



Membership Responsibilities (cont'd)

- Learn and be familiar with the information in “Ambassador Survival Kit” that is provided.
- Asked to keep up-to-date on changes made in the TROY system through routine communication with the advisor(s).
- Demonstrate true Trojan Pride by being a positive advocate on behalf Troy University.
- Must be enthusiastic about sharing his/her own experience, expertise and knowledge about TROY.



Applications

- Application Deadline: ***Tuesday April 30, 2013 12:00pm***
- Will be emailed after presentation and posted online
- Verbal Component: Interviews will be conducted May 2nd, 3rd, 6th and 7th, between the hours of 10:00am and 6:00pm.
- Submit applications and/or questions to Jessica or Staci.

Jessica Blakemore
jblakemore@troy.edu
Cell: 334-372-6037



Staci Hutto
sdhutto@troy.edu
Cell: 334-372-6044

Thank you!

We hope you'll join us, and we look forward to working with you!