

Site Usage

10,535 Visits

Previous: 7,044 (49.56%)

66.55% Bounce Rate

Previous: 66.24% (0.47%)

28,400 Pageviews

Previous: 16,741 (69.64%)

00:03:26 Avg. Time on Site

Previous: 00:02:33 (34.15%)

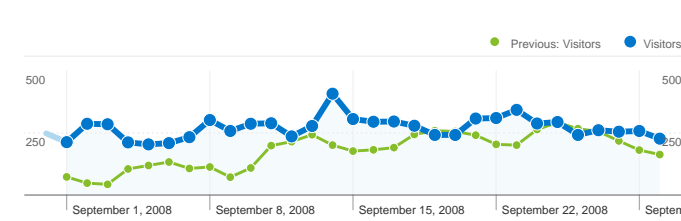
2.70 Pages/Visit

Previous: 2.38 (13.43%)

40.98% % New Visits

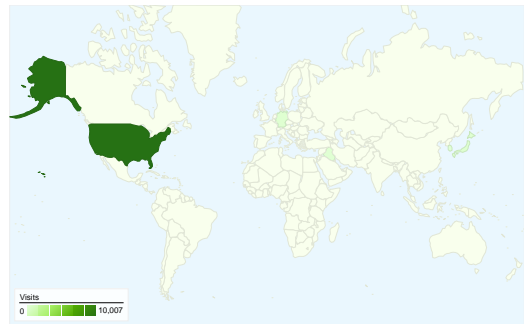
Previous: 50.80% (-19.33%)

Visitors Overview

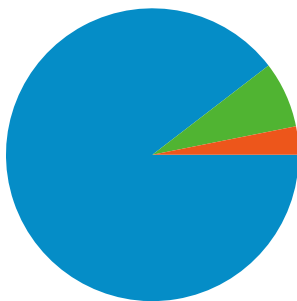


Visitors
5,537

Map Overlay world

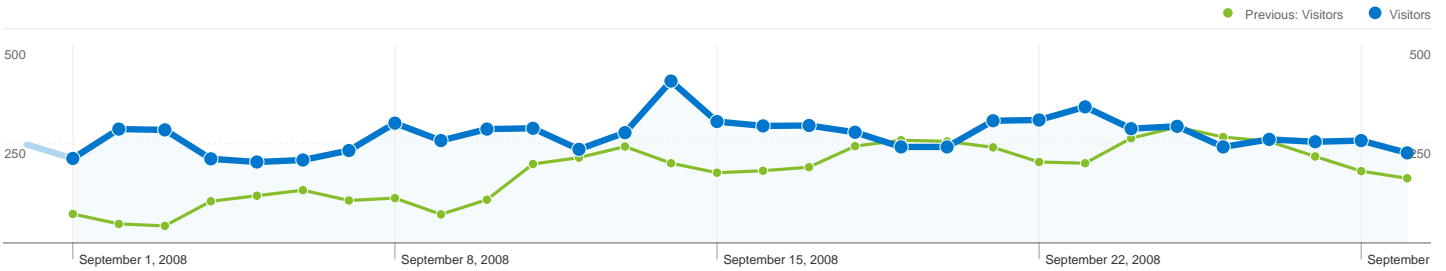


Traffic Sources Overview



- **Referring Sites**
9,437.00 (89.58%)
- **Direct Traffic**
770.00 (7.31%)
- **Search Engines**
328.00 (3.11%)

Content Overview		
Pages	Pageviews	% Pageviews
/		
Sep 1, 2008 - Sep 30, 2008	14,561	51.27%
Aug 1, 2008 - Aug 31, 2008	9,246	55.23%
% Change	57.48%	57.48%
/index.html		
Sep 1, 2008 - Sep 30, 2008	1,452	5.11%
Aug 1, 2008 - Aug 31, 2008	434	2.59%
% Change	234.56%	234.56%
/databases.html		
Sep 1, 2008 - Sep 30, 2008	1,307	4.60%
Aug 1, 2008 - Aug 31, 2008	663	3.96%
% Change	97.13%	97.13%
/information.html		
Sep 1, 2008 - Sep 30, 2008	1,269	4.47%
Aug 1, 2008 - Aug 31, 2008	705	4.21%
% Change	80.00%	80.00%
/websites.html		
Sep 1, 2008 - Sep 30, 2008	1,026	3.61%
Aug 1, 2008 - Aug 31, 2008	571	3.41%
% Change	79.68%	79.68%



5,537 people visited this site

10,535 Visits

Previous: 7,044 (49.56%)

5,537 Absolute Unique Visitors

Previous: 4,240 (30.59%)

28,400 Pageviews

Previous: 16,741 (69.64%)

2.70 Average Pageviews

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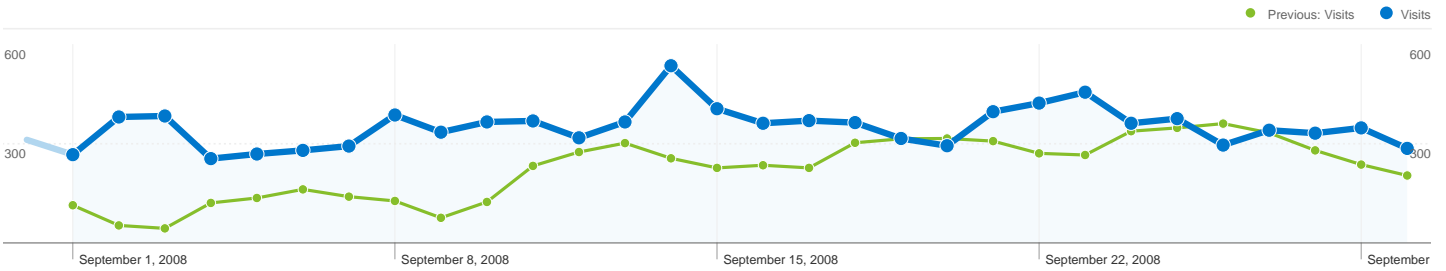
Previous: 50.80% (-19.33%)

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Cable		
Sep 1, 2008 - Sep 30, 2008	9,097	86.35%	Sep 1, 2008 - Sep 30, 2008	3,692	35.05%
Aug 1, 2008 - Aug 31, 2008	6,261	88.88%	Aug 1, 2008 - Aug 31, 2008	2,321	32.95%
% Change	45.30%	45.30%	% Change	59.07%	59.07%
Firefox			Unknown		
Sep 1, 2008 - Sep 30, 2008	1,196	11.35%	Sep 1, 2008 - Sep 30, 2008	2,761	26.21%
Aug 1, 2008 - Aug 31, 2008	678	9.63%	Aug 1, 2008 - Aug 31, 2008	2,030	28.82%
% Change	76.40%	76.40%	% Change	36.01%	36.01%

Safari		
Sep 1, 2008 - Sep 30, 2008	203	1.93%
Aug 1, 2008 - Aug 31, 2008	93	1.32%
% Change	118.28%	118.28%
Chrome		
Sep 1, 2008 - Sep 30, 2008	24	0.23%
Aug 1, 2008 - Aug 31, 2008	0	0.00%
% Change	100.00%	100.00%
Netscape		
Sep 1, 2008 - Sep 30, 2008	6	0.06%
Aug 1, 2008 - Aug 31, 2008	2	0.03%
% Change	200.00%	200.00%

DSL		
Sep 1, 2008 - Sep 30, 2008	2,363	22.43%
Aug 1, 2008 - Aug 31, 2008	1,574	22.35%
% Change	50.13%	50.13%
T1		
Sep 1, 2008 - Sep 30, 2008	1,381	13.11%
Aug 1, 2008 - Aug 31, 2008	922	13.09%
% Change	49.78%	49.78%
Dialup		
Sep 1, 2008 - Sep 30, 2008	233	2.21%
Aug 1, 2008 - Aug 31, 2008	133	1.89%
% Change	75.19%	75.19%



All traffic sources sent a total of 10,535 visits

7.31% Direct Traffic

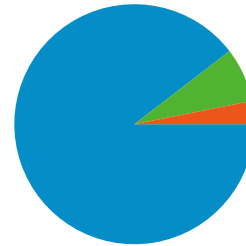
Previous: 5.57% (31.34%)

89.58% Referring Sites

Previous: 90.96% (-1.52%)

3.11% Search Engines

Previous: 3.48% (-10.49%)



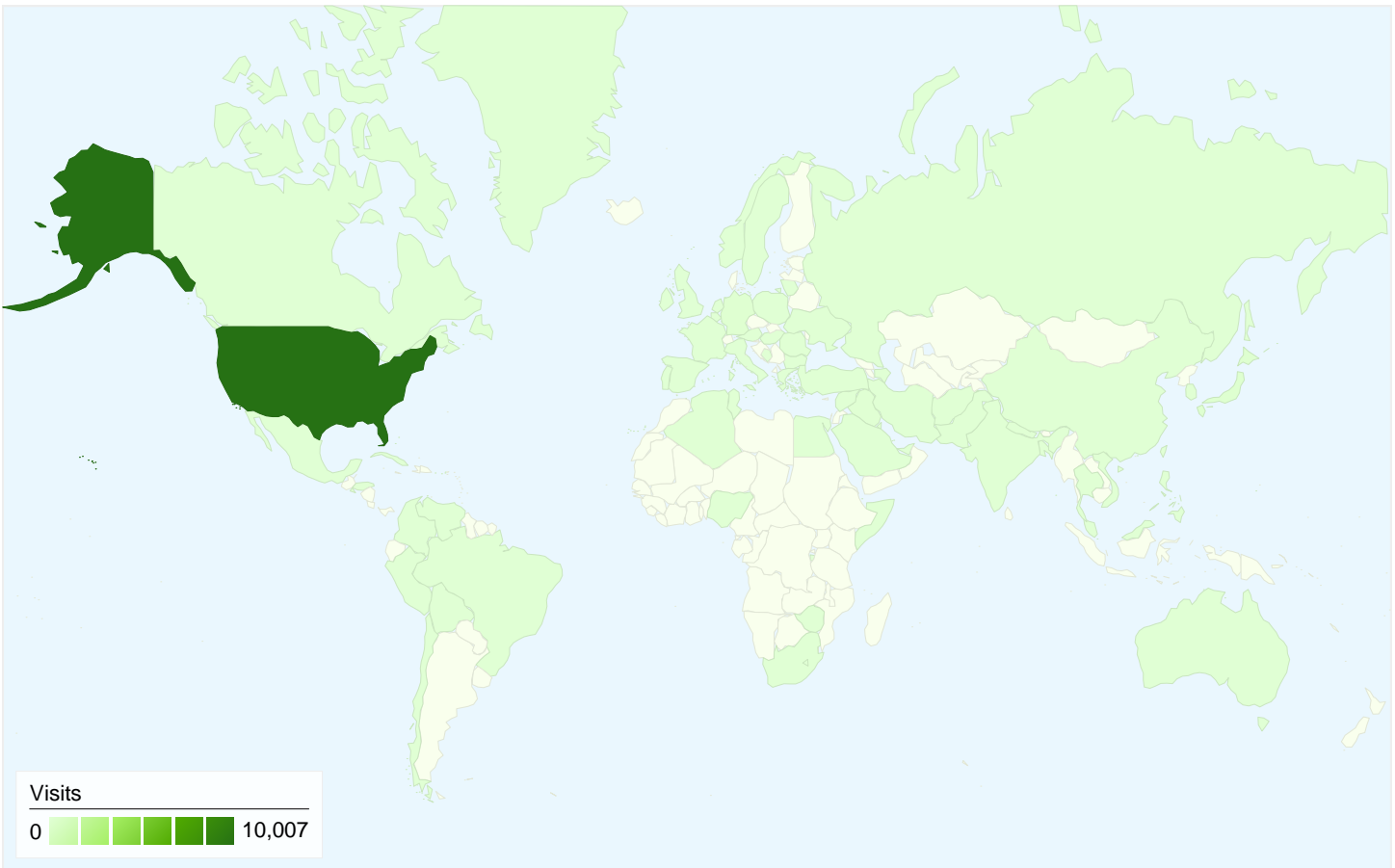
- **Referring Sites**
9,437.00 (89.58%)
- **Direct Traffic**
770.00 (7.31%)
- **Search Engines**
328.00 (3.11%)

Top Traffic Sources

Sources	Visits	% visits
troy.blackboard.com (referral)		
Sep 1, 2008 - Sep 30, 2008	5,346	50.75%
Aug 1, 2008 - Aug 31, 2008	3,883	55.12%
% Change	37.68%	37.68%
troy.edu (referral)		
Sep 1, 2008 - Sep 30, 2008	1,134	10.76%
Aug 1, 2008 - Aug 31, 2008	1,065	15.12%
% Change	6.48%	6.48%
(direct) ((none))		
Sep 1, 2008 - Sep 30, 2008	770	7.31%
Aug 1, 2008 - Aug 31, 2008	392	5.57%
% Change	96.43%	96.43%
library.troy.edu (referral)		
Sep 1, 2008 - Sep 30, 2008	739	7.01%
Aug 1, 2008 - Aug 31, 2008	338	4.80%
% Change	118.64%	118.64%
atlanta.troy.edu (referral)		

Keywords	Visits	% visits
http://uclibrary.troy.edu		
Sep 1, 2008 - Sep 30, 2008	9	2.74%
Aug 1, 2008 - Aug 31, 2008	2	0.82%
% Change	350.00%	350.00%
troy state university library		
Sep 1, 2008 - Sep 30, 2008	9	2.74%
Aug 1, 2008 - Aug 31, 2008	7	2.86%
% Change	28.57%	28.57%
troy global		
Sep 1, 2008 - Sep 30, 2008	8	2.44%
Aug 1, 2008 - Aug 31, 2008	0	0.00%
% Change	100.00%	100.00%
www.uclibrary.troy.edu		
Sep 1, 2008 - Sep 30, 2008	8	2.44%
Aug 1, 2008 - Aug 31, 2008	0	0.00%
% Change	100.00%	100.00%
troy university albany campus		

Sep 1, 2008 - Sep 30, 2008	719	6.82%	Sep 1, 2008 - Sep 30, 2008	3	0.91%
Aug 1, 2008 - Aug 31, 2008	461	6.54%	Aug 1, 2008 - Aug 31, 2008	5	2.04%
% Change	55.97%	55.97%	% Change	-40.00%	-40.00%



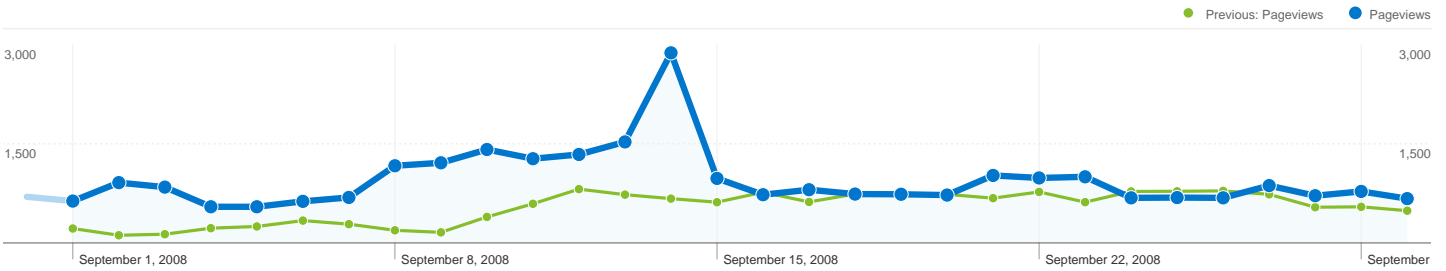
10,535 visits came from 76 countries/territories

Site Usage

Visits 10,535 Previous: 7,044 (49.56%)	Pages/Visit 2.70 Previous: 2.38 (13.43%)	Avg. Time on Site 00:03:26 Previous: 00:02:33 (34.15%)	% New Visits 41.03% Previous: 50.85% (-19.31%)	Bounce Rate 66.55% Previous: 66.24% (0.47%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
September 1, 2008 - September 30, 2008	10,007	2.68	00:03:22	40.22%	66.87%
August 1, 2008 - August 31, 2008	6,715	2.38	00:02:33	50.05%	66.46%
% Change	49.02%	12.51%	31.88%	-19.64%	0.62%
Japan					
September 1, 2008 - September 30, 2008	122	3.02	00:04:27	46.72%	63.11%
August 1, 2008 - August 31, 2008	89	2.40	00:02:41	53.93%	61.80%
% Change	37.08%	25.45%	66.08%	-13.37%	2.13%
Germany					
September 1, 2008 - September 30, 2008	107	4.12	00:06:24	48.60%	53.27%

August 1, 2008 - August 31, 2008	48	1.83	00:01:35	60.42%	72.92%
% Change	122.92%	124.81%	305.92%	-19.56%	-26.94%
Iraq					
September 1, 2008 - September 30, 2008	46	4.83	00:12:21	63.04%	50.00%
August 1, 2008 - August 31, 2008	20	2.55	00:01:49	80.00%	60.00%
% Change	130.00%	89.26%	579.62%	-21.20%	-16.67%
South Korea					
September 1, 2008 - September 30, 2008	39	2.67	00:02:44	53.85%	53.85%
August 1, 2008 - August 31, 2008	20	3.75	00:04:52	65.00%	50.00%
% Change	95.00%	-28.89%	-43.93%	-17.16%	7.69%
Bahrain					
September 1, 2008 - September 30, 2008	19	1.21	00:02:43	36.84%	84.21%
August 1, 2008 - August 31, 2008	6	1.50	00:04:06	50.00%	50.00%
% Change	216.67%	-19.30%	-33.61%	-26.32%	68.42%
Kuwait					
September 1, 2008 - September 30, 2008	14	2.29	00:00:57	50.00%	57.14%
August 1, 2008 - August 31, 2008	7	3.14	00:02:38	57.14%	14.29%
% Change	100.00%	-27.27%	-63.82%	-12.50%	300.00%
Canada					
September 1, 2008 - September 30, 2008	12	2.58	00:02:11	83.33%	66.67%
August 1, 2008 - August 31, 2008	7	1.29	00:01:33	71.43%	85.71%
% Change	71.43%	100.93%	41.11%	16.67%	-22.22%
Italy					
September 1, 2008 - September 30, 2008	12	3.25	00:06:26	58.33%	41.67%
August 1, 2008 - August 31, 2008	6	1.83	00:01:16	83.33%	83.33%
% Change	100.00%	77.27%	410.57%	-30.00%	-50.00%
China					
September 1, 2008 - September 30, 2008	11	2.18	00:04:10	63.64%	63.64%
August 1, 2008 - August 31, 2008	8	1.25	00:01:39	50.00%	75.00%
% Change	37.50%	74.55%	152.62%	27.27%	-15.15%

1 - 10 of 76



Pages on this site were viewed a total of 28,400 times

 **28,400 Pageviews**

Previous: 16,741 (69.64%)

 **18,978 Unique Views**

Previous: 11,753 (61.47%)

 **66.55% Bounce Rate**

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