

**Site Usage**

**10,661 Visits**  
 Previous: 7,282 (46.40%)

**64.05% Bounce Rate**  
 Previous: 64.82% (-1.19%)

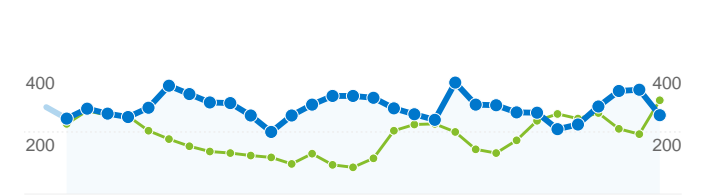
**31,133 Pageviews**  
 Previous: 18,237 (70.71%)

**00:03:23 Avg. Time on Site**  
 Previous: 00:02:33 (32.35%)

**2.92 Pages/Visit**  
 Previous: 2.50 (16.61%)

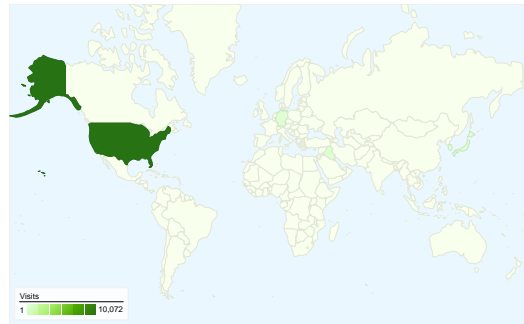
**42.52% % New Visits**  
 Previous: 50.98% (-16.59%)

**Visitors Overview**

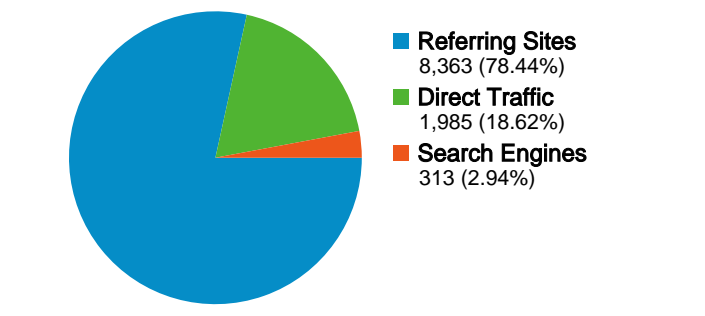


**Visitors**  
**5,651**

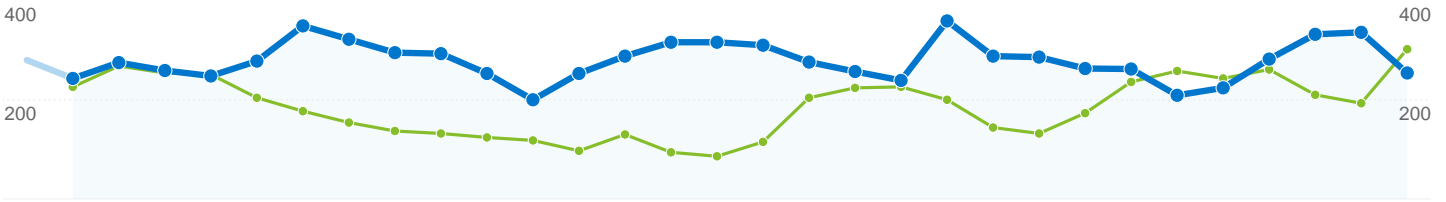
**Map Overlay world**



**Traffic Sources Overview**



Content Overview		
Pages	Pageviews	% Pageviews
/		
Mar 1, 2008 - Mar 31, 2008	10,246	56.18%
Apr 1, 2008 - Apr 30, 2008	16,145	51.86%
% Change	57.57%	57.57%
/information.html		
Mar 1, 2008 - Mar 31, 2008	751	4.12%
Apr 1, 2008 - Apr 30, 2008	1,436	4.61%
% Change	91.21%	91.21%
/index.html		
Mar 1, 2008 - Mar 31, 2008	520	2.85%
Apr 1, 2008 - Apr 30, 2008	1,368	4.39%
% Change	163.08%	163.08%
/databases.html		
Mar 1, 2008 - Mar 31, 2008	574	3.15%
Apr 1, 2008 - Apr 30, 2008	1,297	4.17%
% Change	125.96%	125.96%
/websites.html		
Mar 1, 2008 - Mar 31, 2008	721	3.95%
Apr 1, 2008 - Apr 30, 2008	1,104	3.55%
% Change	53.12%	53.12%



## 5,651 people visited this site



**10,661 Visits**

Previous: 7,282 (46.40%)



**5,651 Absolute Unique Visitors**

Previous: 4,494 (25.75%)



**31,133 Pageviews**

Previous: 18,237 (70.71%)



**2.92 Average Pageviews**

Previous: 2.50 (16.61%)



**00:03:23 Time on Site**

Previous: 00:02:33 (32.35%)



**64.05% Bounce Rate**

Previous: 64.82% (-1.19%)



**42.53% New Visits**

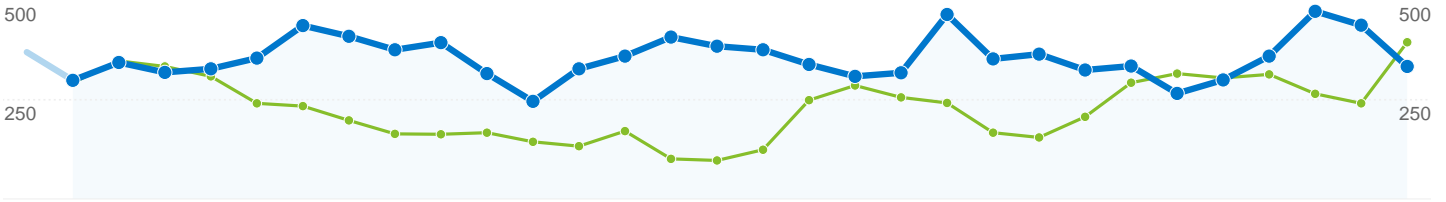
Previous: 50.96% (-16.55%)

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Cable		
Mar 1, 2008 - Mar 31, 2008	6,466	88.79%	Mar 1, 2008 - Mar 31, 2008	2,290	31.45%
Apr 1, 2008 - Apr 30, 2008	9,419	88.35%	Apr 1, 2008 - Apr 30, 2008	3,445	32.31%
% Change	45.67%	45.67%	% Change	50.44%	50.44%
Firefox			Unknown		
Mar 1, 2008 - Mar 31, 2008	703	9.65%	Mar 1, 2008 - Mar 31, 2008	1,975	27.12%
Apr 1, 2008 - Apr 30, 2008	1,017	9.54%	Apr 1, 2008 - Apr 30, 2008	2,657	24.92%
% Change	44.67%	44.67%	% Change	34.53%	34.53%
Safari			DSL		
Mar 1, 2008 - Mar 31, 2008	95	1.30%	Mar 1, 2008 - Mar 31, 2008	1,714	23.54%
Apr 1, 2008 - Apr 30, 2008	200	1.88%	Apr 1, 2008 - Apr 30, 2008	2,501	23.46%

% Change	110.53%	110.53%
Opera		
Mar 1, 2008 - Mar 31, 2008	7	0.10%
Apr 1, 2008 - Apr 30, 2008	12	0.11%
% Change	71.43%	71.43%
Netscape		
Mar 1, 2008 - Mar 31, 2008	8	0.11%
Apr 1, 2008 - Apr 30, 2008	7	0.07%
% Change	-12.50%	-12.50%

% Change	45.92%	45.92%
T1		
Mar 1, 2008 - Mar 31, 2008	1,049	14.41%
Apr 1, 2008 - Apr 30, 2008	1,634	15.33%
% Change	55.77%	55.77%
Dialup		
Mar 1, 2008 - Mar 31, 2008	187	2.57%
Apr 1, 2008 - Apr 30, 2008	285	2.67%
% Change	52.41%	52.41%

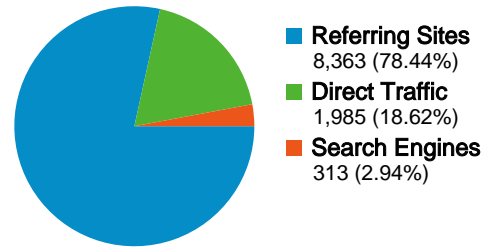


## All traffic sources sent a total of 10,661 visits

**18.62% Direct Traffic**  
Previous: 24.40% (-23.70%)

**78.44% Referring Sites**  
Previous: 71.86% (9.16%)

**2.94% Search Engines**  
Previous: 3.72% (-21.11%)



## Top Traffic Sources

Sources	Visits	% visits
troy.blackboard.com (referral)		
Mar 1, 2008 - Mar 31, 2008	3,568	49.00%
Apr 1, 2008 - Apr 30, 2008	5,078	47.63%
% Change	42.32%	42.32%
(direct) ((none))		
Mar 1, 2008 - Mar 31, 2008	1,777	24.40%
Apr 1, 2008 - Apr 30, 2008	1,985	18.62%
% Change	11.71%	11.71%
ar.troy.edu (referral)		
Mar 1, 2008 - Mar 31, 2008	209	2.87%
Apr 1, 2008 - Apr 30, 2008	632	5.93%
% Change	202.39%	202.39%
troy.edu (referral)		
Mar 1, 2008 - Mar 31, 2008	118	1.62%
Apr 1, 2008 - Apr 30, 2008	560	5.25%
% Change	374.58%	374.58%
atlanta.troy.edu (referral)		
Mar 1, 2008 - Mar 31, 2008	160	2.20%

Keywords	Visits	% visits
troy uc library		
Mar 1, 2008 - Mar 31, 2008	0	0.00%
Apr 1, 2008 - Apr 30, 2008	9	2.88%
% Change	0.00%	0.00%
http://uclibrary.troy.edu		
Mar 1, 2008 - Mar 31, 2008	0	0.00%
Apr 1, 2008 - Apr 30, 2008	5	1.60%
% Change	0.00%	0.00%
sports		
Mar 1, 2008 - Mar 31, 2008	5	1.85%
Apr 1, 2008 - Apr 30, 2008	4	1.28%
% Change	-20.00%	-20.00%
troy university library		
Mar 1, 2008 - Mar 31, 2008	0	0.00%
Apr 1, 2008 - Apr 30, 2008	4	1.28%
% Change	0.00%	0.00%
uclibrary.troy.edu		
Mar 1, 2008 - Mar 31, 2008	2	0.74%

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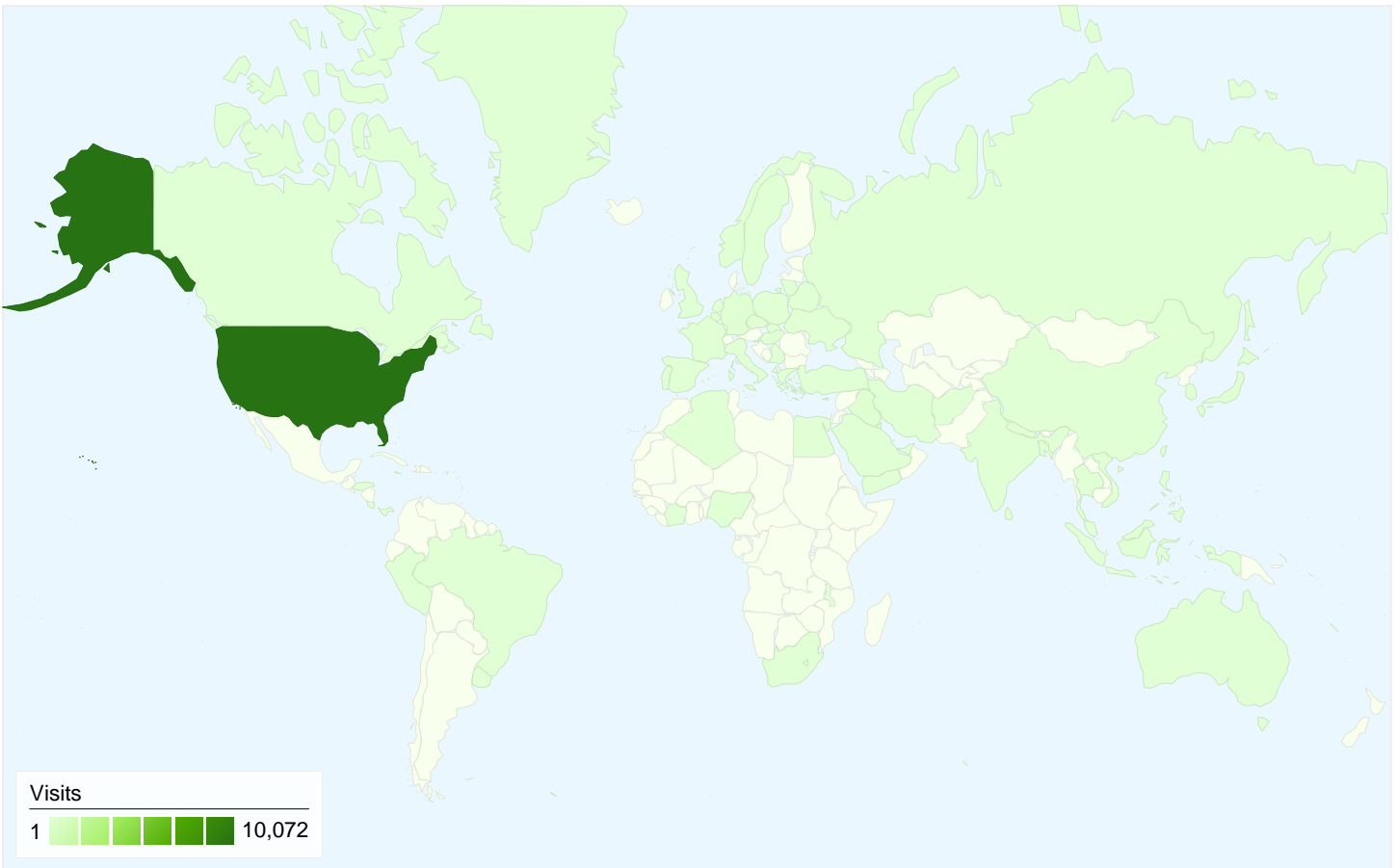
Apr 1, 2008 - Apr 30, 2008	338	3.17%
% Change	111.25%	111.25%

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Apr 1, 2008 - Apr 30, 2008	4	1.28%
% Change	100.00%	100.00%

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**10,661 visits came from 71 countries/territories**

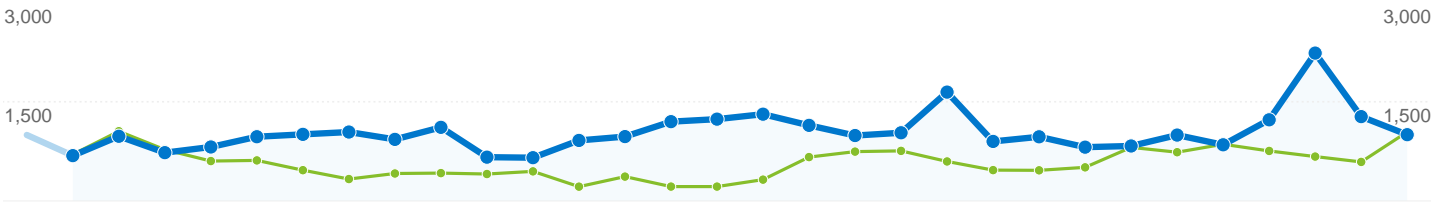
Site Usage

<b>Visits</b> <b>10,661</b> Previous: 7,282 (46.40%)	<b>Pages/Visit</b> <b>2.92</b> Previous: 2.50 (16.61%)	<b>Avg. Time on Site</b> <b>00:03:23</b> Previous: 00:02:33 (32.35%)	<b>% New Visits</b> <b>42.53%</b> Previous: 50.96% (-16.55%)	<b>Bounce Rate</b> <b>64.05%</b> Previous: 64.82% (-1.19%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>United States</b>					
Mar 1, 2008 - Mar 31, 2008	6,830	2.49	00:02:31	49.69%	65.26%
Apr 1, 2008 - Apr 30, 2008	10,072	2.92	00:03:21	41.71%	64.21%
% Change	47.47%	17.26%	33.23%	-16.06%	-1.61%
<b>Iraq</b>					
Mar 1, 2008 - Mar 31, 2008	66	4.86	00:08:11	50.00%	31.82%
Apr 1, 2008 - Apr 30, 2008	114	3.88	00:05:56	35.09%	50.00%
% Change	72.73%	-20.28%	-27.59%	-29.82%	57.14%
<b>Germany</b>					
Mar 1, 2008 - Mar 31, 2008	52	2.31	00:02:52	46.15%	65.38%

Apr 1, 2008 - Apr 30, 2008	69	3.36	00:04:52	46.38%	50.72%
% Change	32.69%	45.70%	69.71%	0.48%	-22.42%
<b>Japan</b>					
Mar 1, 2008 - Mar 31, 2008	42	2.43	00:03:15	66.67%	64.29%
Apr 1, 2008 - Apr 30, 2008	65	3.68	00:04:25	46.15%	56.92%
% Change	54.76%	51.40%	35.59%	-30.77%	-11.45%
<b>South Korea</b>					
Mar 1, 2008 - Mar 31, 2008	34	2.15	00:01:08	55.88%	70.59%
Apr 1, 2008 - Apr 30, 2008	53	3.09	00:03:08	52.83%	73.58%
% Change	55.88%	44.12%	178.13%	-5.46%	4.25%
<b>United Kingdom</b>					
Mar 1, 2008 - Mar 31, 2008	12	1.58	00:00:51	83.33%	58.33%
Apr 1, 2008 - Apr 30, 2008	29	3.69	00:07:39	68.97%	44.83%
% Change	141.67%	133.03%	793.58%	-17.24%	-23.15%
<b>Vietnam</b>					
Mar 1, 2008 - Mar 31, 2008	19	1.63	00:02:08	94.74%	68.42%
Apr 1, 2008 - Apr 30, 2008	29	1.69	00:01:26	75.86%	65.52%
% Change	52.63%	3.56%	-32.35%	-19.92%	-4.24%
<b>Kuwait</b>					
Mar 1, 2008 - Mar 31, 2008	7	5.57	00:02:47	28.57%	57.14%
Apr 1, 2008 - Apr 30, 2008	18	1.78	00:03:51	55.56%	72.22%
% Change	157.14%	-68.09%	37.89%	94.44%	26.39%
<b>Netherlands</b>					
Mar 1, 2008 - Mar 31, 2008	2	2.00	00:00:58	100.00%	50.00%
Apr 1, 2008 - Apr 30, 2008	16	1.44	00:00:38	25.00%	87.50%
% Change	700.00%	-28.12%	-33.80%	-75.00%	75.00%
<b>China</b>					
Mar 1, 2008 - Mar 31, 2008	23	2.26	00:01:15	82.61%	65.22%
Apr 1, 2008 - Apr 30, 2008	15	1.53	00:02:25	93.33%	80.00%
% Change	-34.78%	-32.18%	93.79%	12.98%	22.67%


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## Pages on this site were viewed a total of 31,133 times

 **31,133 Pageviews**  
Previous: 18,237 (70.71%)

 **19,825 Unique Views**  
Previous: 12,308 (61.07%)

 **64.05% Bounce Rate**  
Previous: 64.82% (-1.19%)

## Top Content

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/websites.html		
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Apr 1, 2008 - Apr 30, 2008	1,104	3.55%
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