

TROY UNIVERSITY
MAJOR GIFT OFFICER'S MEETING
April 01, 2008

Present: Dr. Laliberte, Bill Minix, Julius Pittman, Kathy Ninas, Melody Denson, Faith Ward, Tonya Howard, Gayla White, Dr. Schmidt, Tiffany Ivey, Lee Mikell, Corporate DevelopMint Consultant

Dr. Laliberte welcomed everyone.

Dr. Schmidt briefed everyone on the joint retreat

Dr. Laliberte updated everyone on the Board Campaigns.

Dr. Laliberte explained the chain of command (Bill Minix, Dr. Laliberte, Dr. Schmidt) and reminded everyone that the chain of command needed to be followed.

Dr. Laliberte explained Gift Officer Stewardship Responsibility. The handout, 'TROY Major Gift Officer Stewardship Responsibility' was reviewed. The Officers were asked to make note of any changes that they think need to be made and those will be finalized at the next meeting. They were also asked to make a list of all donors that they have worked on, are currently working on, and plan to be working on.

Gayla White reported on her visit to the College of Health & Human Services- she spoke with Dr. Smith's secretary about upcoming the events; Helen Keller, Nick Coste Run. She asked about current donors, they didn't know of any but will notify if they think of anyone. The projects most concerned with are the Dothan campus nursing program and doctorate program.

Tonya Howard reported on her visit to the College of Arts & Sciences. She met with Dr. Richardson; project most concerned with is the new building; talking with chairs and other associates on campus to come up with a donor list.

Melody Denson reported on her visit to the College of Communication & Fine Arts. She talked with Dr. Cochran; will met with her in 2 weeks to get some names of donors; project interested in is the walk way being connected; push coral and piano scholarships; interesting facts, the SS performed in front of 250,000 during the fall, TROY Vision news named best student newscast, and it is the 6th year in a row that Montgomery Ad Federation named a TROY dti student outstanding student designer of the year.

Kathy Ninas reported on her visit to the College of Education. She spoke with Dr. Tatum's secretary. She has an appointment with Dr. Tatum in 2 weeks.

Dr. Laliberte pointed out that the Officers need to meet with Deans at least once a month. The Officers need to get them active in the campaign and have them identify potential donors. She pointed out that the Officers need to stay up to date on what's happening in each college.

Each Gift Officer then shared their recent successes.

Dr. Laliberte then reminded the Gift Officers that they are expected to deliver three proposals monthly!)

A discussion on proposed assignments next took place:

Dr. Laliberte was assigned Herbie Hasten, Jerry Carden, Dale Taylor, Hillcrest Foundation, Troy Rotary Club, State Arts Foundation, John Ferguson

Ward Sullivan was assigned Woods Culpepper, David Baldwin, William MacKenzie, Ted Sullivan, Jim Ellis, Sam Whalum, Mahlon Paulk, Cass Fabian

Gayla White was assigned Lamar Brooks, Chris Dupree, Knologie, Mark Culver, Matt Parker, Wiregrass Foundation, Dr. Stokes

Tonya Howard was assigned Charles Jinright, Poarch Indians, Tommy West, Chris Vuchovich, Helen Stewart, Jim Riddlin, Don Gibson, Rosemary Ellebash, Jeanine

Melody Denson was assigned Jim Williams, Scott McCormick, Jim Ward, Jim Bockman, Jerry Najarian, Donald Breinig, Bill Ming

Kathy Ninas was assigned City of Phenix City, Mr. Green, Sam Loftin, Mary Jane Riley, Beth Leverette, Jane Tisdale Fox, John Price

Bill Minix was assigned Electric Co-ops, Power South, Amy Morris, Merchant Capital, WTVY

Dr. Laliberte's discussion of Finalizing Lifetime Giving Societies was postponed until next meeting.

Dr. Laliberte discussed Campaign Counting Standards and the National Committee on Planned Giving. She pointed out that accounting standards are not favorable for reporting development officer activity; they do not count planned gifts. Dr. Laliberte, Dr. Schmidt, Dr. Patterson, & Mr. Bookout have met and decided that they would count planned gifts for the capital campaign.

Lee Mikell's review of "Very Wealthy Donor Profile" section of CDM's Board Presentation was postponed until next meeting.

Dr. Laliberte reviewed news around TROY.

Dr. Laliberte asked if there were any other business to discuss.

The meeting was adjourned at 11:55 a.m.