

**Minutes of Faculty Senate Meeting
October 29, 2014**

Meeting called to order at 2:04PM by President Rosser-Mims.

Members Present: Tammy Esteves, Trellys Riley, Jason Orrock, Ruth Elder, Margaret Gnionska, Vijaya Gompa, Zhiyong Wang, Lane Eckis, Amanda Paul, Maureen Casile, Johanna Alberich, David Carlson, Christi Magrath, Dionne Rosser-Mims, Tonya Conner, Jeffrey Ickes, Joel Campbell, Dianne Eppler, Ron Shehane, Deborah Rushing, John Jinright),

Members Absent: Jonathan Taylor (notice), Richard Voss (notice), Catherine Allard (notice), Gina Mariano (notice), Keri Outlaw (notice),

- I. President's Report
 - a. Minutes approved via email; If you have changes, please email John @ jjinrig@troy.edu
 - b. Student Appreciation Day ad hoc committee met today.
 - i. We're brainstorming a "faculty-driven" day
 - ii. We're identifying 1 day to demonstrate our appreciation for choosing TROY.
 - iii. Example – a gift for every student – 20% off coupon at B&N
 - iv. Draft proposals to follow
 - v. If you're interested in participating, please contact Dionne.
 - c. Regarding a faculty letter alarmed at changes by IT and Active Directory privacy concerns; please allow us to investigate this matter and get a response.
- II. Committee on Committees – Web-Ex appears to be the preferred alternative to host senate meetings. No further report.
- III. Elections Committee – No report
- IV. Academic Affairs – Reviewed Form 1 of PDP that will be deployed via Echosign and made suggestions for improvements. Form is with programmer. Next meeting Nov 13th.
- V. Faculty Welfare Committee-
 - a. Survey needs no IRB approval since we aren't publishing results outside TROY.
 - b. Will create a "preamble" to explain what happens with data we collect.
 - c. Will send a "test" link soon.
 - d. Question – How can we maximize response?
 - i. Magrath – Make sure it's anonymous.
 - ii. Rushing – Last Summer we produced an eTROY survey that was anonymous; response rate was 61%. Survey Monkey is good. Use Somer Givens as a resource.
 - iii. Casile- My main concern is that Troy University makes Blackboard available to us. Therefore, any administrator or authorized Troy representative is free to view work that we are doing in Blackboard--including data we are collecting in surveys. I prefer to be clear that Troy does not own the survey data and that administrators cannot take it upon themselves to access it. I'm hoping that provides some measure of comfort to potential survey takers.
 - iv. Rosser-Mims- Whatever we learn, we must act upon results.
- VI. Educational Technology
 - a. Greg Price will not come in November due to conflict.
 - b. Report submitted by Dr. Esteves:

Report for Educational Technology Committee –

Held an initial meeting on October 22nd with three members of the faculty senate (myself, Zhiyong Wang, and Amanda Paul), and Greg Price, Kim Shaver, Connie Tisdale, Mike Foster, Angel Johnson, and Sarah Hile.

Greg provided a historical overview of the committee and some of the projects that had been worked on in the past. Some of the ongoing projects we discussed were:

First, based on the broad scope of the committee, we discussed changing the name of the *Educational Technology Committee* to just *Technology Committee*.

Second, we discussed the Faculty One Stop page. If you have not checked it out, please do so. You can find it at <http://trojan.troy.edu/faculty/>. We asked them to add a link for the Faculty Senate, which they have done, and we also asked that the button for “Faculty Training” be redesigned as a “Faculty Training & Development” section that would incorporate training from Instructional Design, Instructional Technology, even things like Faculty Grants.

Third, something that I am VERY excited about, is the Portal Project. They are in the final stages for developing portals for the four major constituent groups – students, faculty, administrative staff, and alumni. Once you log in, all your web services will be presented in one workspace (with a few exceptions based on federal regulations). Watch for more on this around Thanksgiving. As Dionne mentioned in her report, there are some concerns regarding the Active Directory component of this project, so we will be looking further into that.

Fourth, a new web experience is in the works based on feedback from end users of those constituent groups. They are working with Marketing on this, so perhaps we will hear more about this later during Donna Schubert’s presentation.

Fifth, we discussed the concern over email filtering. It had been brought to our attention that the university was using some type of spam filtering that unfortunately kept some real emails from coming through. Greg Price said that unfortunately the filtering process is not as flexible as we would expect, and much of it is done at the ISP level through the State of Alabama. (I think I’m getting that right.) They are, however, seeking bids for new telecommunications providers and also reviewing new email system and software that would give the university more control.

Finally, we discussed the possibility of having eGraduations. Greg Price said they did some significant research on it a few years ago and will be sharing that information to see where we might develop a proposal for moving forward.

One final announcement from the IT team – they are in the process of reviewing a new product for Student Success and they are looking for faculty to participate in the demo on October 30th (tomorrow) at 1 pm Central time. If you are interested, please contact me so I can get your name on the list to participate. There will be a face-to-face demonstration on campus, but they will also provide WebEx access to those of us at a distance.

VII. Dothan Campus Report: Submitted by Dr. Voss:

Faculty Senate Report- Dothan Campus 10/29/2014

Recent Achievements (Dothan Campus)

1. Chancellor Hawkins has recently approved the Center for Entrepreneurship and Economic Innovation on the Dothan Campus. This institution will serve as a focal point for fostering entrepreneurship and economic development in Dothan and the surrounding area, as well as engage in research in entrepreneurship.

2. Thursday evening at the Mixson Business Center in Dothan, Dr. Joe Fielding, professor in marketing at the Dothan Campus, will host a panel discussion about marketing for entrepreneurial ventures. The panel will

feature Ms. Amy Kirkland of Durden Outdoor Advertising, Mr. Jerry Morgan of the Dothan Eagle, and local entrepreneur Michael Riddle. The event begins at 5:30 p.m.

Recent Achievements (Sorrell College of Business)

Chancellor Hawkins and Senior Vice Chancellor Ingram attended BSBA and MBA graduation ceremonies in Hanoi and Ho Chi Minh City, Vietnam, in the past week. Mr. Aaron Taylor was on hand to capture the events in photographs. The various ceremonies concluded with ample celebration by exuberant graduates dressed in TROY regalia, carrying floral bouquets, and taking cellphone pictures with parents and friends.

Current Concerns (Dothan Campus)

1. The issue of the style of invocation and benediction featured in TROY-Dothan graduation ceremonies has come up again among some Dothan faculty, who feel that it represents only one of many possible faith traditions and may therefore be less than fully inclusive in character. The faculty would like to verify whether the University has an official position statement on the matter of ceremonial style for this purpose, and whether the Faculty Senate may review it.
2. Some of the Dothan faculty have expressed concern over limits placed on the freedom to engage in interdisciplinary research with other faculty and earn credit for it. Understanding that each school has its own criteria by which to assess the creditability of intellectual contributions, we feel that the effort to raise publication standards by narrowing the range of creditable outlets by discipline may have the inadvertent effect of dis-incentivizing the variety of interdepartmental collaboration that is desirable at an institution with a dynamic, global mission. It would thus be helpful to know what mechanisms, if any, are in place across the various schools to foster interdisciplinary research.
3. Many students in Mathematics, and science classes expressed serious concerns over nine week terms. Several faculty members share the same sentiment. Last spring a survey was done to all Math and science majors, and 75% of them were against the term schedule. After the completion of one term, the perception appears to be the same.
4. Please note that all of the above 3 issues are not limited to Dothan campus. The first two issues were raised by many faculty from all campuses from several colleges. However, the third issue is for all campuses other than Troy campus.

VIII. Global Campus: No Report

IX. Troy Campus: No Report

- X. Phenix City Campus: No Report
- XI. Montgomery
 - A. It has been a somewhat quiet month at the Montgomery Campus. One noteworthy item is that the Counseling Division at Montgomery hosted their first Counseling Graduate Student Networking Mixer. The event was held at the Rosa Parks Museum and was very well attended (approximately 100 attended). Alumni and Current students talked about memorable moments from their studies at Troy Montgomery, and four students were inducted into the Chi Sigma Iota Honor Society. This is one in a number of events that have been held recently or are being planned for the near future to build a sense of community on the Montgomery Campus.
 - B. Montgomery SGA
The SGA president has decided to resign, for some undisclosed reasons, and an SGA meeting is being planned to take steps to find a new President. The VP is acting as the interim SGA President until such plans are finalized.
- XII. Other SGA Liaisons – No reports
- XIII. Old Business- None
- XIV. New Business – Speakers “Marketing Updates and Faculty Impact”

Address: Walter Givhan – Sr. Vice Chancellor for Advancement and Economic Development

- I. Enrollment now resides in Student Services.
- II. My office handles Special Programs (Grants), Government Relations, Economic Development, and Marketing/Communications.
- III. Steinway Initiative - If you ate lunch @ faculty dining hall today, you saw evidence of the Steinway Initiative. When I was a pilot, the government gave me the best plane in the world (F-15). Similarly, TROY wants to give its students the best in the world.
- IV. Dothan – Coleman Hall – total cost is \$9.8 million. We hope to break ground in summer 2015. It will house Center for Entrepreneurship.
- V. Phenix City – River Center site – very exciting!
- VI. My office also handles the Annual Fund.
- VII. Everyone is involved in advancement.

“Selling” = “My job is selling what you do”

- VIII. So much of what we do is economic development.

Example – Pike county Econ. Dev. Office called to ask for support for a local business that needs assistance to expand. K&W Plastics is interested in hosting a Polymer Science program @ TROY.

Partnerships = growth.

- IX. Special Programs – we need help to bring in \$\$\$. There are lots of opportunities out there.

Judy Fulmer will help. Big Read grant is one example.

- X. Government Relations = talking w/ lawmakers about how important we are. You have to visit them where they work.

If you have an idea, please share it with us!

Donna Schubert – “Marketing”

- I. Web = we have 2 challenges:

- a. Current version not mobile device enabled.
 - i. 60% of web traffic is mobile devices.
 - ii. We're going to fix this!
- b. Better structure for hanging content
 - i. With over 200 programs that we have to "sell", we need to enable our site to showcase every major
 - ii. Websites are never completed (always a "work in progress")
- II. Warrior Spirit Campaign
 - a. We studied in-depth for 3 months (faculty, students, prospects, alumni)
 - b. Results were developed with "real Trojans" and "real stories".
 - c. Our progress: Comparative Studies
 - i. In 2011, 27% of potential students had overall good or very good opinions of TROY.
 - ii. In 2014, that number was 43%.
 - iii. In 2011, 9% of prospects listed TROY as #1 choice.
 - iv. In 2014, that number doubled to 18%
 - d. How can you get involved?
 - i. Go to troytrojanspirit.com and create a "selfie"
 - ii. Social media = use hashtag #TROYUspirit
- III. Media Relations – we're developing "expert contact lists"
- IV. Let Marketing know when you have prospects on campus! We'll give you "swag".

Question- Is the TROY Today newsletter coming back?

Answer – TROJAN Today email lets you publish your events.

New logon portal will be a good place for announcements

Question – The faculty are not given significant credit for grants in their evaluation process.

Answer (Vardamann) T&P does credit grants, it counts as research. If you have issues, speak with chair and dean.

Question – Faculty feel marketing aimed at TROY campus or e-TROY? How can you make it fair for other campuses?

Answer- (Givhan) – Future marketing is targeting specific programs.

(Schubert) – Deans identified programs that would increase enrollment.

(Givhan) "Speed to Market" – academics need to publicize new programs ASAP.

(Schubert) – Who we are is complicated; students/programs/locations vary so much.

Nokes – Old way was location-based marketing. New way seems to be program-based. If faculty want to grow their classes, how can they get help?

(Schubert) – Invite students to campus. Marketing Dept. can help you advertise.

If you have an idea, give us a call. Events mean SO much!!

(Givhan) – We want to link back to alumni; We need your help to identify events that can bring your students back to campus. (Example- retirement)

(Schubert) – Troy U Facebook page has 35000 followers. That’s like the circulation of the 5th largest newspaper in Alabama. If your department wants a Facebook page, let us help you.

(Rosser-Mims) - I will send a communication from Judy Fulmer regarding sponsored programs and grants to everyone via the minutes.

OSP News

Wednesday October 29, 2014

Recent/Upcoming Events:

October 8 – November 3, 2014

Tuskegee Airmen Exhibit
Wallace Hall Library

October 29, 2014 2:30 pm

Campus Kitchens Kickoff
Civic Room
Troy University – Troy Campus

November 1 – 22, 2014

GoMRI NOAA Cruise
Rescheduled
Gulf of Mexico

November 4 – 25, 2014

The Holocaust Exhibit
Wallace Hall Library
Troy University – Troy Campus

November 4, 2014 6:00 pm

Muslim Journeys Lecture
“Acts of Faith” Robert Pullen
103 Patterson Hall
Troy University – Troy Campus

November 4, 2014 7:00 pm

Big Read Film - “The Princess Bride”
Cathy Hutcheson hosting
107 Patterson Hall
Troy University – Troy Campus

November 11, 2014 7:00 pm

Big Read Film – “Educating Rita”
Jeff Spurlock hosting
107 Patterson Hall
Troy University – Troy Campus

November 18, 2014 6:00 pm

Muslim Journeys Lecture
“The Butterfly Mosque” Joe McCall
103 Patterson Hall
Troy University – Troy Campus

November 18, 2014 7:00 pm

Big Read Film – “The Wonder Boys”
Chris Shaffer hosting
107 Patterson Hall
Troy University – Troy Campus

For more information on these events, call the Office of Sponsored Programs 3102.

Recent/Upcoming Events:**August 27 – October 7, 2014**

Troy Library – Troy Campus
Exhibit – Women Entering the
Workforce in WWII

September 30, 2014 7:00 pm

107 Patterson Hall – Troy Campus
Big Read Event
Capote
Film showing

September 30, 2014 6:00 pm

103 Patterson Hall - Troy Campus
Muslim Journeys Lecture
With Dr. Kristine Stillwell
Prince among Slaves

October 1, 2014 10:00 am – 2:00 pm

Bibb Graves Quad – Troy Campus
SAVE Domestic Violence Awareness
Clothesline Project

October 7, 2014 7:00 pm

107 Patterson Hall – Troy Campus
Big Read Event
Girl Rising
Film showing

October 8 -27, 2014

Gulf of Mexico
GoMRI NOAA Cruise
GoMRI students and staff

October 9-10, 2014

Eldridge Writing Center – Troy Campus
Big Read Book Sale

October 14, 2014 7:00 pm

107 Patterson Hall – Troy Campus
Big Read Event
Dead Poets Society
Film showing

October 18, 2014 8:00 am

Downtown Troy on the Square
Big Read/Bully Proof 5K Run

October 20, 2014 10:00 am – 2:00 pm

Trojan Center Food Court – Troy Campus
SAVE Wall of Stories

October 21, 2014 6:00 pm

107 Patterson Hall – Troy Campus
Big Read Event
In the Name of the Rose
Film showing

October 28, 2014 6:00 pm

107 Patterson Hall – Troy Campus
Big Read Event
The Book Thief
Film showing

November 1, 2014

Big Read children's book fair
Location and Time to be determined

For more information on these events, call the Office of Sponsored Programs 3102

Recent Grant Award Highlights:

Academic Affairs:

The Alabama Department of Archives and History renewed Troy's student internship program for 2014-2015.

Arts and Sciences:

Archaeology: The US Department of Agricultural and the Natural Resources Conservation Service contracted with Troy's department of Archaeology to complete a pilot study on developing an application for remotely discovering archaeological sites in Alabama wetlands.

Biology: Troy, through the University of Mississippi's grant with the Nature Conservancy, is working with the North American Region shellfish analysis.

Mathematics: The Undergraduate Mathematics Conference, which is held in the spring each year, received a grant from the Mathematics Association of America.

John W. Schmidt Center for Student Success:

Service Learning and Civic Engagement: Troy University dining and the Campus Kitchen Project have begun a partnership to aid our area Head Start program.

TRIO: Both Student Support Services and Upward Bound received funding renewals from the US Department of Education. Student Support Services is in its fifth of five years, and Upward Bound is in its third of five years.

Communication and Fine Arts:

Journalism: The Hall School of Journalism and Communication held its annual Journalism Day workshop for area high school students this past Thursday at the Troy campus. Over 500 students from area schools attended the day's workshops.

Education:

The College of Education received multiple contract renewals for 2014/2015 from the State of Alabama. Among them are ACCESS eLearning, AMSTI, Scholarships for Interpreter Training, and Technology in Motion.

Southeast Alabama Regional Inservice Center: The Inservice Center received a grant from the Alabama Department of Education titled Support for Priority and Focus Schools.

Health and Human Services:

The department's contracts with the Alabama Council for Developmental Disabilities (training on health care transitioning), Alabama Department of Rehabilitation (rehabilitation services personnel agreement), and the Alabama Department of Youth Services (Troy group home contracts) have been renewed for 2014/2015.

Library:

The Alabama Humanities Foundation sponsored a SUPER Institute on WWI September 19th at the Troy campus. The library is also currently exhibiting 'Beyond Rosie: Women in WWII' through October 7th. This exhibit is on loan from Kennesaw State University. Beginning October 8th through November 3rd, the library at Troy campus will exhibit 'Tuskegee Airmen', also on loan from Kennesaw State University.

Webinars: Look for emails on upcoming available webinars.

Your Office of Sponsored Programs is here to help. Any questions regarding grants, or grant submissions, please contact our office at osp@troy.edu. Our online forms can be found at <http://trojan.troy.edu/osp/forms.html>.

Meeting Adjourned 3:11PM