

BFA/Digital Studio

The BFA degree in **Digital Studio Concentration** is intended for those students who are interested in pursuing a career or educational advancement in the area of **digital and electronic** studio arts. The BFA degree is widely considered to be the professional degree of choice for those students who desire to advance into the practice of fine arts or continuing graduate education.

Due to the professional expectations of the BFA degree-seeking student, successful completion of a **portfolio review** process **is required** before full admission into the program is allowed.

Digital studio work ranges from static to non-static **computer imaging**. The finished art form may be in print, **projection**, video, film, **web**, or other digital formats/processes. Digital media may also include **hybridizing** with an array of analog media and processes culminating into **works of art** that are to be viewed from multiple formats.

**Digital Studio**

Digital Electronic Art

**PROGRAM AT A GLANCE:**

**Entry Requirements:** **Acceptance** into the professional degree program will require a **portfolio review** 30 hours into the program. Further information can be obtained through the departmental website or by contacting a studio arts advisor.

**Art/Design Foundation Courses:**

- Digital Tools
- Foundations of Form and Space
- Foundations of Time and Space
- Introductory Drawing
- Survey of Art History I
- Survey of Art History II

**Core Studio Courses:**

- Color and Technology
- 2D Studio I & II
- 3D Studio I & II
- Photo Studio I
- Principles of Digital Design
- Life Drawing
- Conceptual Drawing
- Modern and Contemporary Art History
- Research and Criticism

**Digital Studio Concentration:**

- History of Graphic Design
- Typography
- Paper/Screen
- Design for the Internet
- Time/Sound
- Design Studio
- Internship

**Upper Level Courses:**

- Portfolio Design
- The Business of Art/Design
- Exhibition Techniques
- Seminar in Art/Design
- Senior Exhibition

<b>MAJOR COURSES</b>	<b>59 hrs</b>
<b>GENERAL STUDIES</b>	<b>61 hrs</b>
<b>TOTAL</b>	<b>120 hrs</b>

The main courses within this program are:

**Foundation Courses** comprised of basic courses in drawing, digital tools, design, color science, and art history to prepare the studio arts major for a more advanced exploration in the making of visual art. These courses are: Digital Tools, Introductory Drawing (or e-Drawing), Foundations of Form and Space, Foundations of Time and Space, Color and Technology and Art History 1 & 2.

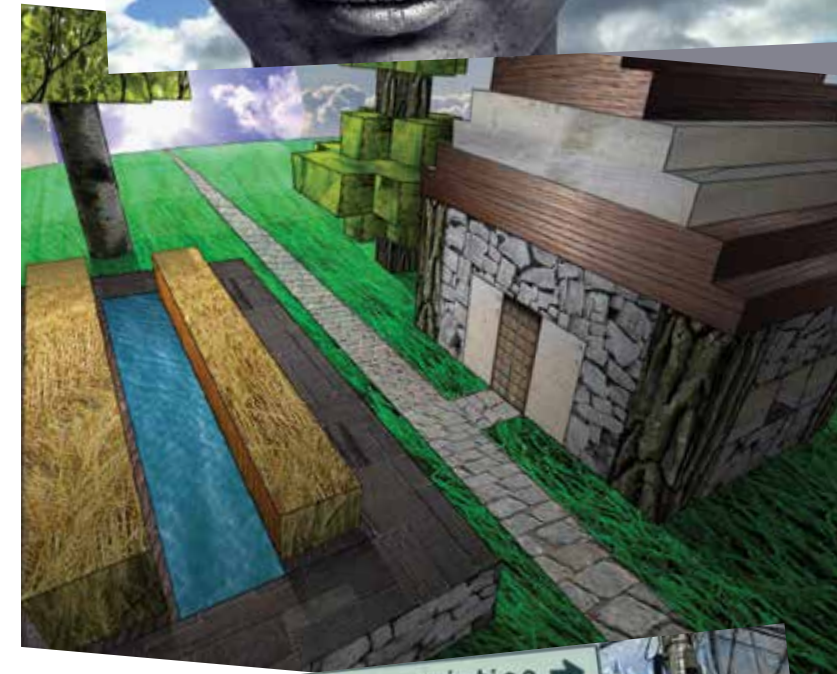
**Digital Design Courses** mainly directed towards digital design processes including photo-imaging and manipulation, vector and raster graphics creation, web design, video editing, and some 3D modeling and animation. Also, digital studio students are made well aware of principles and techniques afforded graphic designers such as logo development, advertising layout, typography, portfolio development and more in concert with graphic design students.

**Collaborative Studio** provides the pre-professional studio major the opportunity to create thematic bodies of work challenged by the notion of collaboration and inter-media exploration. Bodies of work created are generally geared around one particular theme, topic, or process and students are expected to present final works in exhibition and portfolio format.

**Research and Criticism** focuses on critical reflection of works of art from times past as well as contemporary trends and issues in art. Students learn to carry out research on topics and artists as well as write sophisticated papers about such.

**Internship in Art** provides a valuable opportunity for students to gain field experience in either a professional studio situation, a gallery or museum, or some other professional art-related venue where students gain practical and vocational experience in the field of visual arts.

**Senior Thesis** which provides students the greatest opportunity to showcase their skills, knowledge and passion. Each student generates a comprehensive body of work geared around an approved proposal topic/theme. Students also create a promotional kit for themselves to market which includes a letter of application or inquiry, a professional resume, a digital portfolio, a material portfolio, and business card. Students also write a comprehensive report/manifesto about their research and artwork as well as write an artist's statement.



**troy.edu**

Troy University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate, baccalaureate, master's, education specialist and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Troy University.

**Department of Art and Design**  
**132 Malone Hall of Fine Arts**  
**(t) 334.670.3391**  
**(f) 334.670.3395**